

# SPECIAL TOPICS COURSE DESCRIPTIONS

## FALL 2019

### **BIOL-188-01/02 Principles of Molecular Biology**

Formerly BIOL-162, Principles of Biology II

Instructor: Melanie Sal/Luke Huggins

### **BUSI-188-01 (1 credit) Digital Marketing Seminar**

This course provides an introduction of available and emerging digital media platforms to enhance marketing efforts. Topics may include strategies such as search engine optimization (SEO), search engine marketing (SEM), digital affiliate marketing, content marketing, website design optimization, e-commerce, digital brand communities, and more. *Prerequisite: BUSI-141 Principles of Marketing*

Instructor: Kim Conrad

### **HIST-288-01 Modern Africa**

This course will be a study of the development of African society since 1800. The course will conduct a brief review of African society prior to contact with the West. Then, we will analyze the colonial period, decolonization and independence. As we uncover Africa's rich history and deep traditions, we will see how experiences in the global arena helped shape modern Africa. During this investigation, we will address the impacts of World War I, World War II, the Cold War, civil and regional wars on Africa as well as the role of international organizations such as the United Nations in Africa during the 20<sup>th</sup> century. *Fulfills Non-Western Cultural Studies*

Instructor: Tamara Bailey

### **HIST-388-01 US Women During Times of War**

The course explores the significant roles that women have played during war times both on the home front and the war front and the war front from the American Revolution through World War II. It traces the changing perception of women's relationship with the historically male domain of the military and the multiple expressions of service and sacrifice during periods of war.

*Fulfills U.S. Cultural Studies*

Instructor: Katharine Antolini

### **NURS-588-01 Integrated Behavioral Health Care**

This course guides the student in integration of behavioral health care in the primary care setting. Content focuses on the assessment, planning, management and evaluation of selected behavioral health problems that occur across the lifespan and commonly present in primary care settings. Neurophysiological, genomic, environmental/social, and developmental theories are presented to explain the etiology and presentation of common behavioral health conditions. Psychopharmacological and non-pharmacological principles and modalities for managing common behavioral health problems are included.

Instructor: Theresa Poling

### **PSYC-288-01 History & Systems of Psychology**

This course explores the major movements and schools of thought throughout the history of psychology and how they have informed contemporary psychology.

*Prerequisite: PSYC-101*

Instructor: Derek Zeigler

### **POLS-388-02 Comparative Area Studies: South/Latin America**

Students will study the similarities and differences between the governing systems, peoples, and politics of South/Latin America.

*Prereq: POLS-255*

Instructor: Coty Martin

### **POLS-388-01/SOCI-388-01 Social & Political Thought**

A review of the classical, contemporary, and critical theories in the social and political sciences. Students are advised to take this course in the fall of the junior year. *Prereq: A 100-level POLS or SOCI course and junior level standing (Pending approval, this course will replace SOCI-365 & POLS-335)*

Instructor: Molly Clever