



West Virginia Wesleyan College Fact Book

COMPILED BY
THE OFFICE OF INSTITUTIONAL RESEARCH

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Mission and Organizational Structure



West Virginia Wesleyan College Statement of Mission

West Virginia Wesleyan College challenges its students to a life-long commitment to develop their intellectual, ethical, spiritual, and leadership potential and to set and uphold standards of excellence. Firmly rooted in the liberal arts tradition and closely related to The United Methodist Church, the College is a community of learning based on fundamental principles formed at the intersection of Christian faith and liberal education: intellectual rigor, self-discovery, human dignity, mutual support, social justice, self-discipline, mental and physical wellness, the appreciation of diversity and the natural world, and the judicious use of resources. The College recognizes and affirms its interdependence with the external communities—local, regional, national, and global—and its covenant with the people of West Virginia to share its educational and cultural resources. West Virginia Wesleyan College prepares its students through its curriculum of arts and sciences, pre-professional, professional, and graduate studies, and its rich campus life program. As a residential institution of higher education, the College aspires to graduate broadly educated men and women who

- Think critically and creatively,
 - Communicate effectively,
 - Act responsibly, and
 - Demonstrate their local and world citizenship through service.

Wesleyan Accreditation

West Virginia Wesleyan College is accredited by the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools (30 North LaSalle Street, Suite 2400, Chicago, IL 60602-2504; telephone 1-800-621-7440) and approved by the University Senate of The United Methodist Church. It is a member of the National Association of Schools of Music and is approved by the West Virginia Department of Education and the National Council for the Accreditation of Teacher Education (2010 Massachusetts Avenue, NW, Suite 500, Washington, DC 20036; telephone 1-202-466-7496). The College participates in the Interstate Certification Project, whereby a number of states certify teachers graduating from Wesleyan's Department of Education. The nursing program is accredited by the Accreditation Commission for Education in Nursing (ACEN), 3343 Peachtree Road NE, Suite 850 Atlanta, Georgia 30326, (404) 975-5000. www.acenursing.org and provisionally approved by the State of West Virginia Board of Examiners for Registered Nurses. The athletic training program is accredited by the Commission on Accreditation of Athletic Training Education (CAATE). Degree programs offered in business and economics, including the Master of Business Administration program, are accredited by the International Assembly for Collegiate Business Education

The College holds membership in the Appalachian College Association, East Central Colleges, The National Association for Independent Colleges and University, the American Association of Colleges for Teacher Education, The National Association of Schools and Colleges of The United Methodist Church, Campus Compact, and the Council of Independent Colleges.

Wesleyan's athletic programs are affiliated with the Mountain East Conference (MEC) and the National Collegiate Athletic Association, Division II.

Organizational Chart Fall 2013-14



West Virginia Wesleyan College Board of Trustees and Administrative Executive Officers 2013-2014

Board of Trustees: Elected Members

Gavin S. Appleby '76

Anne S. Barth

Phyllis M. Cole

Randall L. Crawford '89

Krista L. Denning '97

Gregg J. Donley '70

William J. Echols '60

John D. Esaias '71, (3rd Vice Chair)

Leigh H. Fleming '83, (5th Vice Chair)

Gary A. Frantz '75, (4th Vice Chair)

William B. Grant '75, (Secretary)

Marc A. Halbritter, (Chairman)

Timothy G. Harper '72

Gregory B. Isaacs '80

Joseph S. Kenaston '81

John F. Lacaria '71

Frederick H. Leasure '70, (1st Vice Chair)

Philip A. Lindeman '80

Brian A. Maxwell

David C. Myers '70 (2nd Vice Chair)

Charles L. Pickering '78

Caroline H. Rapping '79

Kimberly A. Reed '93

Kevin W. Ryan '66

John W. Shimrak '67

Dennis R. Slagle '76

Scott H. Strickler '84

John C. Taylor '80

Mary Jane Willis '68

Robert E. Wise

Melinda J. Witt '74

Linda C. Xander '75

Board of Trustees: Ex Officio Members

Resident Bishop of the West Virginia Area Conference, **Sandra L. Steiner Ball,**

Resident Bishop of the Western Pennsylvania Conference, **Thomas J. Bickerton '80**

President of the College, **Pamela M. Balch '71**

President of the Alumni Council, **Danette E. Ifert Johnson '90**

Chair of Faculty Senate, **James H. Moore**

Chair of Staff Council, **Shauna G. Jones '92**

President of the Student Senate, **Jacqueline F. Stowe**

Administrative Executive Officers

Pamela M. Balch, Ed.D, President of the College

Boyd H. Creasman, Ph.D, Vice President for Academic Affairs and Dean of the College

Bernard S. Valento, M.S., Vice President for Enrollment Management

Barry R. Pritts, Ph.D, Vice President for Administration and Finance

Robert N. Skinner, M.A., Vice President of Advancement

Julia A. Keehner, M.S, Vice President for Student Development

Staff Council Officers 2013-14

Sauna Jones, Chair

Brett Miller

Nikita O'Conner

Alison Clausen

Angela Gay Kinhead

Jonathan Andrew

West Virginia Wesleyan College Academic Structure 2013-14



Academic School Directors

Susan L. Aloï, Ed.D., School of Business

Karen R. Petitto, Ed.D., School of Education

Melody J. Meadows, D.M.A., School of Fine Arts and Humanities

Thomas M. Smith, M.A., School of Health Sciences

Luke Huggins, Ph.D., School of Science

Karen S. Miller, Ph.D., School of Social and Behavioral Science

Faculty Senate 2013-14

Executive Committee of Faculty Assembly

James Moore, Chair of the Faculty

Pam Wovchko, Vice Chair of the Faculty

Tracie Dodson

Debra Dean Murphy

Drew Mason

Doug Van Gundy

Katherine Thweatt

Fall 2013 New Students

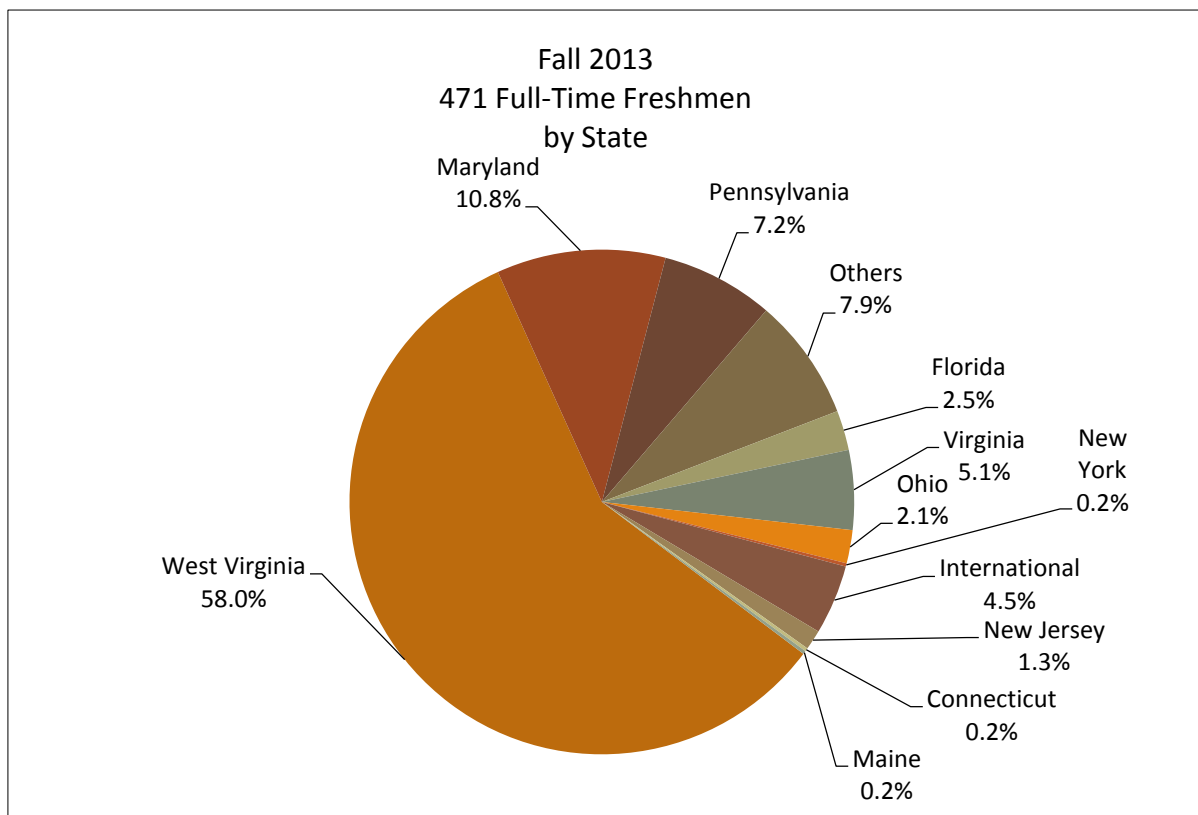


New Student Admission Funnel and Academic Profile

Fall 200-2013 Full-Time Freshmen Enrollment Funnel and Academic Profile

	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
Applicants	1359	1413	1743	2008	1762
Accepted	1098	1100	1361	1557	1356
Accept rate	80.8%	77.8%	78.1%	77.5%	77.0%
Matriculates	399	371	405	404	471
Yield	36.3%	33.7%	29.8%	25.9%	34.7%

High School GPA	3.32	3.37	3.36	3.37	3.47
ACT Composite Score	22.4	22.8	22.6	21.9	22.5
SAT Verbal Score	480	484	471	483	490
SAT Math Score	498	477	489	487	498
SAT Written Score	481	466	460	466	477
SAT Combined (M and V only)	978	961	960	970	989
SAT Combined All	1459	1427	1422	1433	1463



Fall 2009-2013 Freshmen Demographics

	Fall 2009	Fall 2010	Fall 2011	FALL 2012	FALL 2013
Home State					
West Virginia	219	231	217	210	273
Maryland	40	32	53	46	51
Pennsylvania	41	36	40	40	34
Others	26	11	22	23	37
Florida	22	7	13	20	12
Virginia	6	11	17	17	24
Ohio	11	17	7	16	10
New York	7	10	1	13	1
International	11	7	26	7	21
New Jersey	10	5	7	7	6
Connecticut	4	0	1	3	1
Maine	0	1	0	1	1
New Hampshire	0	1	0	1	0
Massachusetts	2	2	1	0	0
Religious					
United Methodist	56	49	58	60	59
Roman Catholic	31	20	28	39	37
Baptist	30	13	26	41	52
Christian Missionary	2	0	0	0	0
Lutheran	4	3	1	0	3
Nazarene	0	1	5	3	1
Jewish	0	3	0	0	1
Presbyterian	5	4	11	6	10
Episcopal	3	3	3	3	2
United Church of Christ	5	1	2	3	6
Other	7	3	50	51	63
No Preference	256	271	221	206	237

Ethnic Classification					
	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
White American	313	300	298	311	367
African American	57	43	61	64	48
Asian American	5	1	1	0	0
American Indian/Alaska Native	4	4	1	0	0
Spanish American(Hispanic)	8	11	6	8	10
Pacific Islander/Hawaiian	1	3	0	0	0
Not specified	2	2	11	7	4
International	9	7	26	7	21
More than one			1	7	21
Gender					
Female	198	197	186	210	228
Male	201	174	219	194	243
Academic Majors Upon Admission					
Biology/Environmental Science	39	50	52	52	59
Exercise Science/Athletic Training	51	45	35	49	58
Undecided	52	49	50	54	56
Business/Economics	35	31	44	51	56
Nursing	29	41	37	45	51
Engineering 3/2 , Physics	21	18	36	22	38
Education	44	31	49	30	32
Criminal Justice/Sociology/Poli. Sci.	18	26	18	24	28
Chemistry/Biochemistry	27	8	12	15	24
Math/Computer Science	8	4	10	7	13
Psychology	21	18	21	16	10
Art	9	10	8	9	10
Theatre and Music Theatre and Arts Admin.	7	10	5	6	10
Music/Music Education	8	10	5	7	9
Communication Public Relations	14	8	10	5	8
History and International Studies	7	5	5	6	4
English	5	2	7	5	4
Christian Education/Religious Studies/Philosophy	4	5	1	1	1

Source: WVWC Admission Records as of the Census date

First-time Full-time Freshmen Financial Aid Profile

Undergraduate Cost of Attendance and Direct Cost					
	2009-10	2010-11	2011-12	2012-13	2013-14
WVWC Tuition and Fees	\$22,880	\$23,980	\$24,964	\$25,804	\$26,794
WVWC Room and Board	\$6,800	\$7,140	\$7,390	\$7,510	\$7,740
WVWC Direct Cost	\$29,680	\$31,120	\$32,354	\$33,314	\$34,534
WVWC Indirect Cost(Book, Supplies, Travel)	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000
Total Cost of Attendance	\$35,680	\$37,120	\$38,354	\$39,314	\$40,534
Awarded Financial Aid to First Time Full-Time Freshmen					
	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
Number First-time Full-time Freshmen	399	371	405	404	471
% Completing FAFSA	95%	97%	92%	96%	93%
% applied for Need or Merit Financial Aid	99%	100%	99%	100%	99%
% received any Financial Aid	99%	100%	99%	100%	99%
% received scholarship or grant aid	99%	100%	99%	100%	99%
% received self-help aid	81%	75%	72%	76%	89%
Average Financial Aid Award All Sources*	\$25,574	\$24,575	\$24,554	\$25,490	\$27,273
Average Scholarship and Grant Award All Sources	\$20,610	\$19,910	\$19,978	\$20,494	\$22,367
Average Self Help Award All Sources	\$5,198	\$4,669	\$4,576	\$4,996	\$4,738
% received Alternative Loans	3%	4%	4%	9%	3%
% received Parent Plus Loans	7%	21%	18%	11%	8%
Median Estimated Family Contribution	\$7,544	\$8,172	\$8,089	\$7,321	\$8,371
% Pell Eligible	39%	38%	40%	40%	37%
First Time Full-Time Freshmen Net Cost of Attendance and Out of Pocket Direct Cost					
	2009-10	2010-11	2011-12	2012-13	2013-14
Net Cost of Attendance (<i>Total Cost of Attendance -Ave. Scholarships and Grants</i>)	\$15,070	\$17,210	\$18,376	\$18,820	\$18,167
Out of Pocket Direct Cost (<i>Total Direct Cost -Average Financial Aid Award All Source</i>)	\$4,106	\$6,545	\$7,800	\$7,824	\$7,261

Source: Financial Aid Files as of no later than November 15th each year.

*Does not Include Parent Loans

Fall 2013 Student Body



Historical Enrollment Summary

UNDERGRADUATE STUDENT ENROLLMENT										
NEW FULL TIME STUDENTS	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Fall First Year	399	355	371	320	405	348	404	347	471	415
Spring First Year		9		12		6		8		5
Fall Transfers	60	52	32	30	60	48	61	41	39	34
Spring Transfers		19		17		13		13		10
Fall Visitors	3	3	4	4	3	3	2	2	5	4
Spring Visitors				2	2	2	2	3	2	1
Total	462	438	407	385	470	420	469	414	517	469
RETURNING FULL TIME STUDENTS										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Continuing Students	844	788	915	836	847	782	809	753	816	758
Fall readmits	15		13		18		11		12	
Spring Readmits		8		1		2		14		6
Total	859	796	928	839	865	784	820	767	828	764
TOTAL UNDERGRADUATE										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	1321	1234	1335	1224	1335	1204	1289	1181	1345	1233
Part-time	35	39	27	29	25	32	26	27	22	30
Total Headcount	1356	1273	1362	1253	1360	1236	1315	1208	1367	1263
Undergraduate FTE	1336	1251	1346	1238	1347	1221	1302	1195	1356	1246
Average Undergraduate FTE	1294		1292		1284		1248		1301	

GRADUATE STUDENT ENROLLMENT										
MASTER OF BUSINESS ADMINISTRATION***										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	23	23	26	25	22	17	14	14	23	23
Part-time	2	4	5	6	5	4	6	1	4	1
Total Headcount	25	27	31	31	27	21	20	15	27	24
FTE	24	25	28	28	25	19	17	15	25	24
<i>Five Year MBA Program (not included in above MBA figures)</i>	32	24	28	32	17	23	23	20	19	23
MASTER'S IN EDUCATION****										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	15	14	20	22	21	23	19	18	12	12
Part-time	6	7	3	2	12	9	7	12	5	6
Total Headcount	21	21	23	24	33	32	26	30	17	18
FTE	18	17.5	21.7	23.2	27.8	27.5	22.5	24.0	14.5	14.3
<i>Five YEAR MED (not included in above MED figures)</i>	7	8	5	9	10	12	11	12	8	6
MASTER OF SCIENCE in ATHLETIC TRAINING##										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	7	7	7	7	8	8	9	9	10	10
Part-time	0	0	0	0	0	0	1	0	0	0
Total Headcount	7	7	7	7	8	8	10	9	10	10
FTE	7	7	7	7	8	8	9	9	10	10
Masters of Science in Nursing***										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	7	6	8	2	10	8	10	8	24	28
Part-time	0	4	1	5	3	5	1	4	5	9
Total Headcount	7	10	9	7	13	13	11	12	29	37
FTE	7	8	8.5	4.5	12.5	11.17	10.5	10	26.5	32.5
Masters in Fine Arts-Creative Writing####										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time					11	11	12	21	19	21
Part-time					0	0	0	0	0	0
Total Headcount					11	11	12	21	19	22
FTE					11	11	12	21	19	22
TOTAL MASTERS LEVEL GRADUATE STUDENTS										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time Enrollment	52	50	61	56	72	67	64	70	88	94
Part-time Enrollment	8	15	9	13	20	18	15	17	14	16
Total Headcount	60	65	70	69	92	85	79	87	102	111
FTE	56	58	65	63	84	77	71	79	95	102
Average Graduate FTE	51		59		70		67		91	

TOTAL STUDENT BODY ENROLLMENT SUMMARY										
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Total Student Body Full-time Enrollment	1373	1284	1396	1280	1407	1271	1353	1251	1433	1327
Total Student Body Part-time Enrollment	43	54	36	42	45	50	41	44	36	46
Total Student Body Headcount Enrollment	1416	1338	1432	1322	1452	1321	1394	1295	1469	1374
Total Student Body Semester FTE	1392	1294	1411	1301	1431	1297	1373	1273	1451	1349
Total Student Body Average FTE	1343		1356		1364		1323		1400	

*** The 5 year MBA program students are officially counted in the undergraduate headcount and FTE numbers but are also enrolled in one or more masters level courses.

**** The MED PROGRAM was reestablished in Fall 2007. The 5 year MED program students are officially counted in the undergraduate headcount and FTE numbers but are also enrolled in one or more masters level courses.

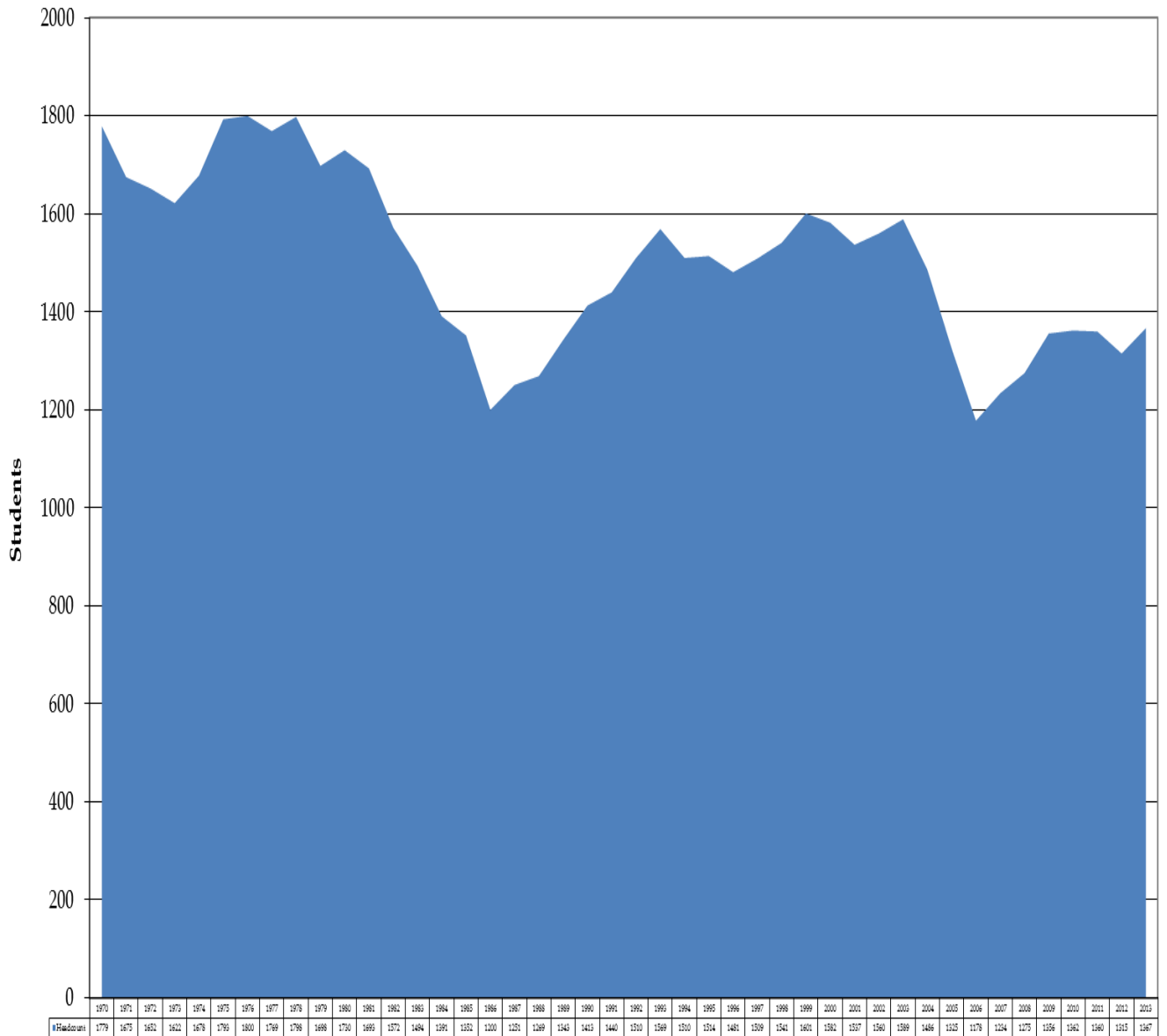
The MS AT Program had its first enrollment in Fall 2008.

The MSN Program had its first enrollment in Fall 2009.

The MFA in Creative Writing had its first enrollment in July 2011.

Source: WVWC Student Records as of the Census date

West Virginia Wesleyan College Undergraduate Student Headcount Fall 1970 to Fall 2013



Fall 2013 All Students by Gender, Race and Ethnicity

<u>Undergraduates</u>												
		International	Black non-Hispanic	Am. Indian or Alaskan	Asian	Pacific Islander/Haw	Hispanic	White, non-Hispanic	Race/eth. unknown	More than one	Total	Gender Percentage
Full Time Undergraduates												
	Men	41	84	2	1	1	15	465	8	11	628	46.7%
	Women	30	34	1	0	1	9	610	9	23	717	53.3%
	Full-time Total	71	118	3	1	2	24	1075	17	34	1345	
	Ethnic Percentages	5.3%	8.8%	0.2%	0.1%	0.1%	1.8%	79.9%	1.3%	2.5%		
Part Time Undergraduates												
	Men	0	1	0	0	0	1	12	0	0	14	63.6%
	Women	0	0	0	0	0	0	7	1	0	8	36.4%
	Part-time Total	0	1	0	0	0	1	19	1	0	22	
Total Undergraduates												
	Men	41	85	2	1	1	16	477	8	11	642	47.0%
	Women	30	34	1	0	1	9	617	10	23	725	53.0%
	Total	71	119	3	1	2	25	1094	18	34	1367	
	Ethnic Percentages	5.2%	8.7%	0.2%	0.1%	0.1%	1.8%	80.0%	1.3%	2.5%		
Graduate Students												
Full Time Graduate Students												
	Men	3	0	0	0	0	0	28	0	0	31	35.2%
	Women	1	1	1	0	0	1	48	5	0	57	64.8%
Part-time Graduate Students												
	Men	0	0	0	0	0	1	2	1	0	4	28.6%
	Women	0	0	0	0	0	0	10	0	0	10	71.4%
Total Graduate Students												
	Men	3	0	0	0	0	1	30	1	0	35	34.3%
	Women	1	1	1	0	0	1	58	5	0	67	65.7%
	Total	4	1	1	0	0	2	88	6	0	102	
	Ethnic Percentages	3.9%	1.0%	1.0%	0.0%	0.0%	2.0%	86.3%	5.9%	0.0%		
Grand Total Students												
	Men	44	85	2	1	1	17	507	9	11	677	46.1%
	Women	31	35	2	0	1	10	675	15	23	792	53.9%
	Total	75	120	4	1	2	27	1182	24	34	1469	
	Ethnic Percentages	5.1%	8.2%	0.3%	0.1%	0.1%	1.8%	80.5%	1.6%	2.3%		

STATES AND COUNTRIES

West Virginia Wesleyan College has a commitment to providing a diverse environment for student to both learn in and live in. Fifty-nine percent of Wesleyan's student body are from WV. Thirty-six percent of the student body consists of students from 34 other states and five percent are international students from the 17 different countries.

Source: WVWC Student Records as of the Census date

Ten Year Full-time Undergraduate Ethnic and Gender and Basic Geographic Breakdown Summary

% Fall Full-time Undergraduates Ethnic Summary

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Minority*	7.9%	7.6%	7.2%	5.0%	4.8%	12.4%	13.2%	14.6%	15.8%	13.5%
International**	3.0%	3.2%	3.6%	3.3%	3.2%	4.1%	4.2%	5.5%	4.8%	5.3%
White/Non-Hispanic	79.5%	79.5%	72.5%	62.9%	60.3%	82.0%	81.4%	78.4%	78.2%	79.9%
Unknown	9.6%	9.7%	16.8%	27.7%	29.8%	1.5%	1.2%	1.5%	1.2%	1.3%

* Minority students include: Black Non-Hispanic, Am. Indian or Alaskan, Asian or Pacific Islander and Hispanic

** International students include: students with the ethnic code of Nonresident Alien

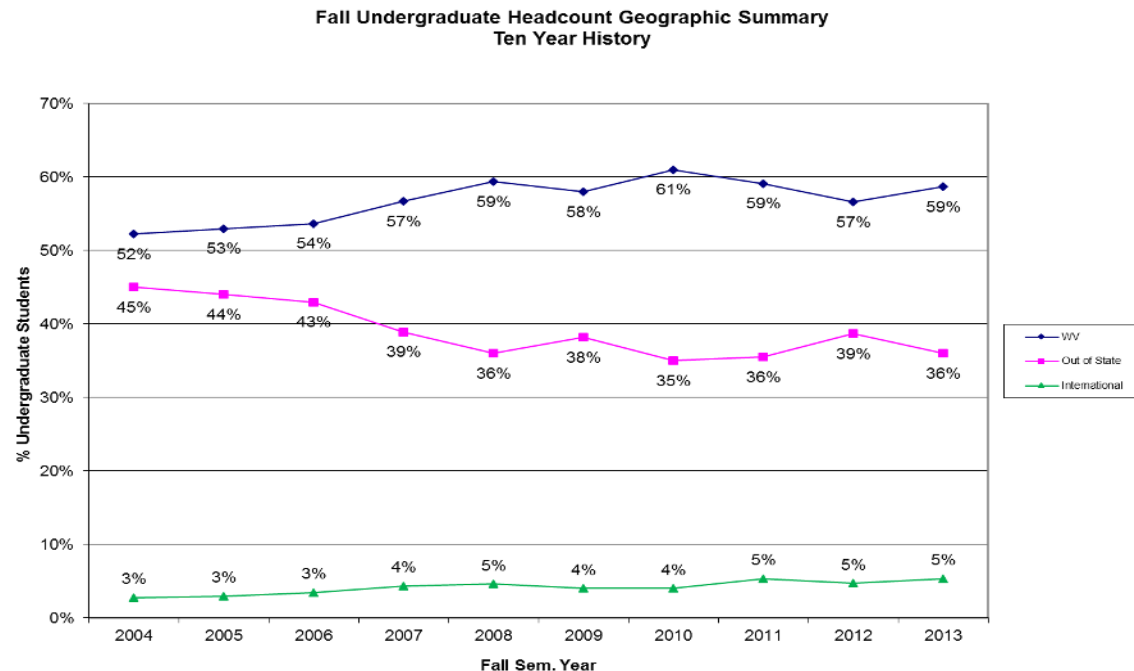
% Fall Full-time Undergraduates Gender Summary

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Male	46.8%	44.6%	45.8%	46.2%	44.8%	45.6%	45.5%	46.7%	46.0%	46.7%
Female	53.2%	55.4%	54.2%	53.8%	55.2%	54.4%	54.5%	53.3%	54.0%	53.3%

% Fall Undergraduates Geographic Summary

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
WV	52%	53%	54%	57%	59%	58%	61%	59%	57%	59%
Out of State	45%	44%	43%	39%	36%	38%	35%	36%	39%	36%
International	3%	3%	3%	4%	5%	4%	4%	5%	5%	5%
Undergrad Head Count	1,486	1,297	1,177	1,235	1,275	1,356	1,362	1,360	1,315	1,367

Source: WVWC Student Records as of the Census date



Declared Academic First and Second Majors by School- Fall 2013

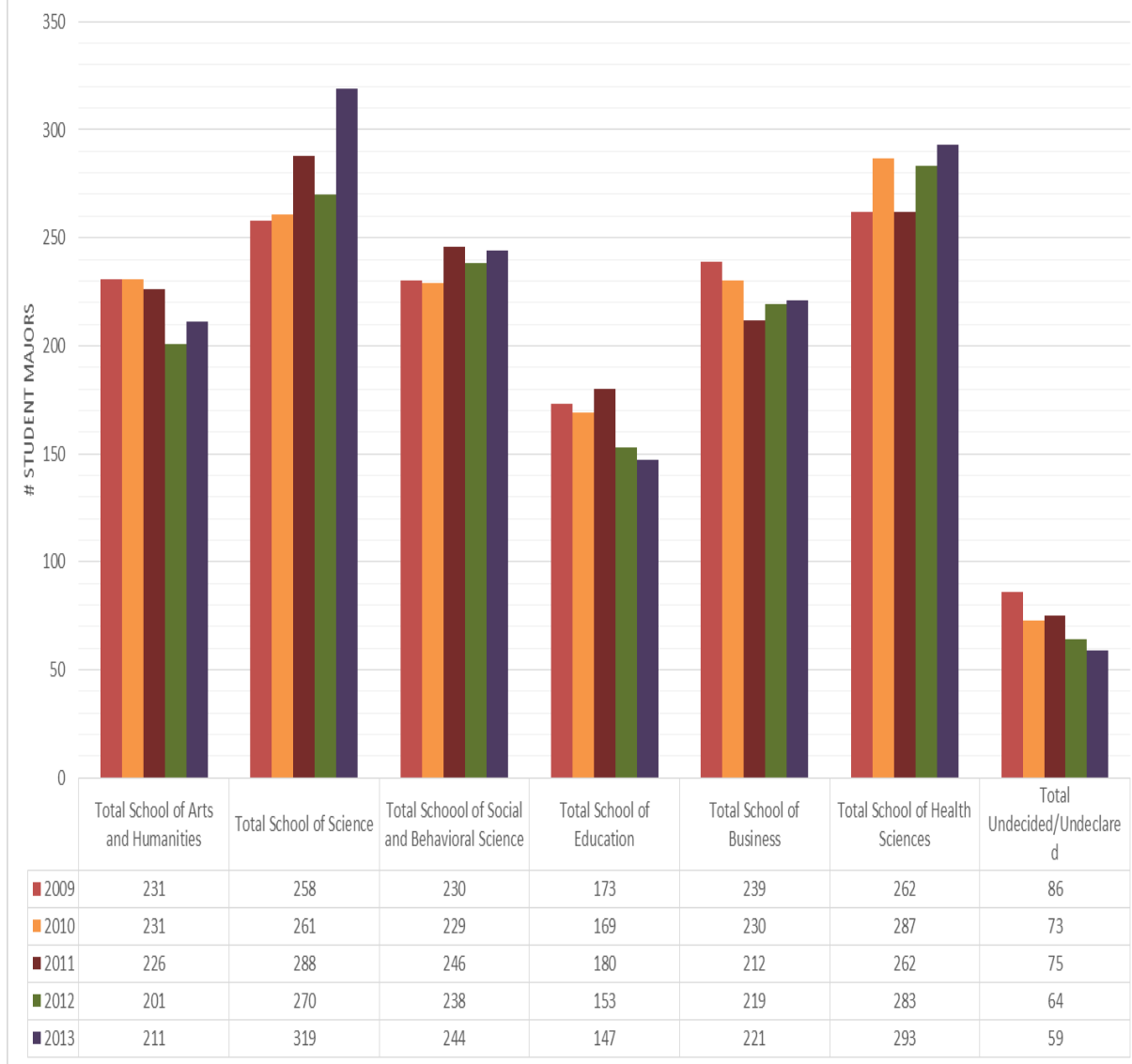
		2013				Previous Most Recent 5 Years			
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
School of Fine Arts and Humanities									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Art Total		43	7	50	3.3%	183	21	204	2.8%
	Pre Art Therapy	3	1	4	0.3%	11	5	16	0.2%
	Education			0	0.0%	0	0	0	0.0%
	Graphic Design	21		21	1.4%	118	0	118	1.6%
	Painting/Drawing	5		5	0.3%	17	4	21	0.3%
	Studio	2		2	0.1%	7	1	8	0.1%
	Ceramics			0	0.0%	0	0	0	0.0%
	Intermedia	4		4	0.3%	26	4	30	0.4%
	Photography	8		8	0.5%				
Arts Administration		6	0	6	0.4%	35	5	40	0.5%
	AA Art	1		1	0.1%	12	1	13	0.2%
	AA Music	4		4	0.3%	15	2	17	0.2%
	AA Theatre	1	0	1	0.1%	8	2	10	0.1%
Christian Education		0	0	0	0.0%	37	10	47	0.6%
English Total		35	9	44	2.9%	172	57	229	3.1%
	English	6	9	15	1.0%	45	57	102	1.4%
	Literature	7		7	0.5%	37	0	37	0.5%
	Writing	22		22	1.5%	90	0	90	1.2%
Gender Studies		2	12	14					
History		14	9	23	1.5%	112	50	162	2.2%
International Studies		7	3	10	0.7%	44	13	57	0.8%
Music: Total		27	4	31	2.1%	154	20	174	2.4%
	Music	8	4	12	0.8%	53	15	68	0.9%
	Education	19		19	1.3%	101	5	106	1.5%
Philosophy		1	4	5	0.3%	11	20	31	0.4%
Philosophy and Religion				0	0.0%	4	0	4	0.1%
Religion		3	2	5	0.3%	17	7	24	0.3%
Theatre Arts: Total		22	1	23	1.5%	114	18	132	1.8%
	Musical Theatre	9	0	9	0.6%	62	10	72	1.0%
	Theatre Arts	13	1	14	0.9%	52	8	60	0.8%
Total School of Arts and Humanities		160	51	211	14.1%	884	229	1113	15.2%

		2013				Previous Most Recent 5 Years			
School of Science									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Biology		107	0	107	7.2%	472	22	494	6.8%
Chemistry		44	6	50	3.3%	258	36	294	4.0%
Chemical Hygiene		2		2	0.1%				
Bio Chemistry		17		17	1.1%				
Computer Info. Science		3	1	4	0.3%	27	7	34	0.5%
Computer Science		21	1	22	1.5%	69	4	73	1.0%
Engineering 3/2 Program		41	1	42	2.8%	169	1	170	2.3%
Environmental Science		11		11	0.7%	67	11	78	1.1%
Mathematics		5	7	12	0.8%	35	35	70	1.0%
Pharmacy		0	0	0	0.0%	0	0	0	0
Physics		51	1	52	3.5%	91	4	95	1.3%
Total School of Science		302	17	319	21.4%	1190	120	1310	17.9%
School of Social Science									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Communication Studies		33	6	39	2.6%	215	14	229	3.1%
	Communication	17	3	20	1.3%	128	10	138	1.9%
	Public Relations	16	3	19	1.3%	82	4	86	1.2%
	Media Studies	0	0	0	0.0%	5	0	5	0.1%
Criminal Justice		51	6	57	3.8%	326	17	343	4.7%
Political Science		23	4	27	1.8%	126	31	157	2.2%
Psychology		93	12	105	7.0%	359	56	415	5.7%
Sociology		10	6	16	1.1%	39	14	53	0.7%
Total School of Social Science		210	34	244	16.3%	1065	132	1197	16.4%
School of Business									
Accounting		50	2	52	3.5%	281	5	286	3.9%
Finance				0	0.0%	1	0	1	0.0%
Business Admin		61	7	68	4.6%	410	17	427	5.8%
Management		20	0	20	1.3%	117	8	125	1.7%
Marketing		21	0	21	1.4%	109	3	112	1.5%
International Business		13	0	13	0.9%	86	4	90	1.2%
Sport Business		28	1	29	1.9%				
Economics		12	6	18	1.2%	36	46	82	1.1%
Total School of Business		205	16	221	14.8%	1060	83	1143	15.7%
School of Education									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Elementary		73	1	74	5.0%	439	9	448	6.1%
Secondary		72	1	73	4.9%	363	21	384	5.3%
Total School of Education		145	2	147	9.8%	802	30	832	11.4%

		2013				Previous Most Recent 5 Years			
School of Exercise Science									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Physical Education		1	2	3	0.2%	9	27	36	0.5%
Exercise Science		84	4	88	5.9%	370	7	377	5.2%
Athletic Training		59		59	3.9%	255	0	255	3.5%
Total School of Exercise Science		144	6	150	10.0%	634	34	668	9.1%
School of Nursing									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Nursing		142	1	143	9.6%	639	3	642	8.8%
Total School of Nursing		142	1	143	9.6%	639	3	642	8.8%
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Contract Major		0		0	0.0%	10	3	13	0.2%
Undeclared/Undecided		59		59	3.9%	384	0	384	5.3%
Total Undergraduate Declared Majors		1367	127	1494	100.0 %	6668	634	7302	100.0%

Source: WVWC Student Records as of the Census date

Declared Undergraduate Majors by School Fall 2009 - Fall 2013



Source: WVWC Student Records as of the Census date

West Virginia Wesleyan College

Student Organizations

(In Alphabetical Order)

4-H Club	Delta Mu Delta	Phi Sigma Tau
Alpha Delta Pi	Engineering/Physics Club	Pre-Law
Alpha Gamma Delta	Freshman Council	Psi Chi
Alpha Lambda Delta	Gamma Sigma Alpha	Residence Hall Council
Alpha Phi Alpha	Green Club	SADD
Alpha Phi Omega	Hallom Math Honorary	Senior Class
Alpha Psi Omega	Honors Student Organization	SIFE
Alpha Sigma Phi	Interfraternity Council	Sigma Alpha Iota
	International Student Organization	
Alpha Xi Delta	Intervarsity Christian Fellowship	Sigma Tau Delta
Awards and Elections	Jazz Ensemble	Sigma Theta Epsilon
Beta Beta Beta		Sigma Theta Tau
Black Business Student Assn	Junior Class	SNOW
Black Student Union	Kappa Delta Pi	Sociology Club
Bonner Scholars	Kappa Phi	Sophomore Class
Campus Activities Board	Lambda Pi Eta	Special Activities Committee
Campus Crusade	Loveshine	Standard Deviators
Catholic Campus Ministry	Mortar Board	Student Art League
Chapel Choir	Murmurmontis	Student Athletic Trainers' Club
Cheerleading	Nurses Christian Fellowship	Student Education Association
Chi Phi	Omega Psi Phi Fraternity	Theta Chi
Christian Life Council	Omicron Delta Epsilon	Theta Xi
		United Methodist Student Movement
Circle K	Omicron Delta Kappa	Wesleyan Ambassadors
College Republicans	Order of Omega	Wesleyan Singers
Community Council	PanHellenic Association	Wesleyan's Lacrosse
Computer Club	Peace with Justice Com	WVWC-FM 92
Concentus Vocum	Pharos	Young Democrats
Concert Band	Phi Kappa Phi	
Concert Chorale	Phi Mu Alpha Sinfonia	Zeta Tau Alpha

Source: WVWC Web page 07-2014

All Student Athletes by Scholarship Status

Sports	All Student Fall 2013				All Student Fall 2012				All Student Fall 2011			
	Number of Student Athletes	Scholarship Student Athletes	Walk on Student Athletes	% Scholarship	Number of Student Athletes	Scholarship Student Athletes	Walk on Student Athletes	% Scholarship	Number of Student Athletes	Scholarship Student Athletes	Walk on Student Athletes	% Scholarship
Baseball	61	25	36	41%	73	30	43	41%	49	30	19	61%
M. Basketball	14	10	4	71%	14	11	3	79%	22	9	13	41%
M. Cross Country and Track*	74	29	45	39%	28	16	12	57%	51	18	33	35%
Football	110	41	69	37%	125	47	78	38%	143	53	90	37%
Golf	11	6	5	55%	13	4	9	31%	13	7	6	54%
M. Soccer	33	18	15	55%	30	17	13	57%	43	21	22	49%
M. Swimming	14	5	9	36%	17	6	11	35%	13	8	5	62%
M. Tennis	12	5	7	42%	9	2	7	22%	11	2	9	18%
Totals	329	139	190	42%	309	133	176	43%	345	148	197	43%
% of FT Undergraduate Men	52.4%	22.1%	30.3%		52.1%	22.4%	29.7%		55.3%	23.7%	31.6%	
# of FT Undergraduate Men	628				593				624			
Women's Programs												
W. Basketball	17	13	4	76%	17	11	6	65%	21	14	7	67%
W. Cross Country and Track*	45	35	10	78%	45	35	10	78%	47	32	15	68%
W. Lacrosse	27	11	16	41%	16	10	6	63%	14	6	8	43%
W. Soccer	38	27	11	71%	42	28	14	67%	38	23	15	61%
Softball	31	14	17	45%	29	14	15	48%	24	12	12	50%
W. Swimming	16	9	7	56%	12	3	9	25%	12	6	6	50%
W. Tennis	8	5	3	63%	6	2	4	33%	10	3	7	30%
Volleyball	28	25	3	89%	21	15	6	71%	22	15	7	68%
W. Golf	7	5	2	71%	6	4	2	67%	7	4	3	57%
Totals	217	144	73	66%	194	122	72	63%	195	115	80	59%
% FT Undergraduate Women	30.3%	20.1%	10.2%		27.9%	17.5%	10.3%		27.4%	16.2%	11.3%	
# of FT Undergraduate Women	717				696				711			
	500											
All Student Athlete Totals	546	283	263	52%	503	255	248	51%	540	263	277	49%
% of Total Students	40.6%	21.0%	19.6%		39.0%	19.8%	19.2%		40.9%	19.9%	21.0%	
# Total FT Students	1345				1289				1335			

* This number does not include those athlete who also participated in another sport during the year.

Source: WVWC Student Records as of the census date each year

Student Outcomes



Institutional Yearly Retention Rates

First-Time Full-time Freshmen Rate

Fall to Fall Year of Retention*	Fall 03 to Fall 04	Fall 04 to Fall 05	Fall 05 to Fall 06	Fall 06 to Fall 07	Fall 07 to Fall 08	Fall 08 to Fall 09	Fall 09 to Fall 10	Fall 10 to Fall 11	Fall 11 to Fall 12	Fall 12 to Fall 13	Strategic Planning Long Term Goal
Freshmen to Sophomore (Year 1)	72.4%	75.0%	70.0%	75.3%	73.8%	74.6%	69.9%	67.3%	64.0%	65.1%	75%
Sophomore to Junior (Year 2)	82.4%	83.0%	83.1%	88.3%	83.03%	87.5%	82.8%	80.0%	82.2%	87.3%	85%
Junior to Senior (Year 3)	95.6%	92.5%	92.7%	95.4%	91.6%	96.1%	94.2%	96.6%	91.9%	92.4%	95%
Yearly Retention Rate**	57.1%	57.6%	54.0%	63.4%	56.1%	62.8%	54.5%	52.0%	48.3%	52.5%	60.6%

Transfer Student Retention Rates

Fall to Fall Year of Retention*	Fall 03 to Fall 04	Fall 04 to Fall 05	Fall 05 to Fall 06	Fall 06 to Fall 07	Fall 07 to Fall 08	Fall 08 to Fall 09	Fall 09 to Fall 10	Fall 10 to Fall 11	Fall 11 to Fall 12	Fall 12 to Fall 13
(Year 1)	65.1%	85.3%	79.2%	77.5%	70.9%	87.2%	80.0%	78.1%	60.0%	54.1%
(Year 2)	78.8%	60.7%	44.8%	42.1%	67.7%	59.0%	67.6%	64.6%	60.0%	77.8%
(Year 3)	37.5%	38.5%	47.1%	69.2%	37.5%	38.1%	30.4%	39.1%	38.7%	15.4%

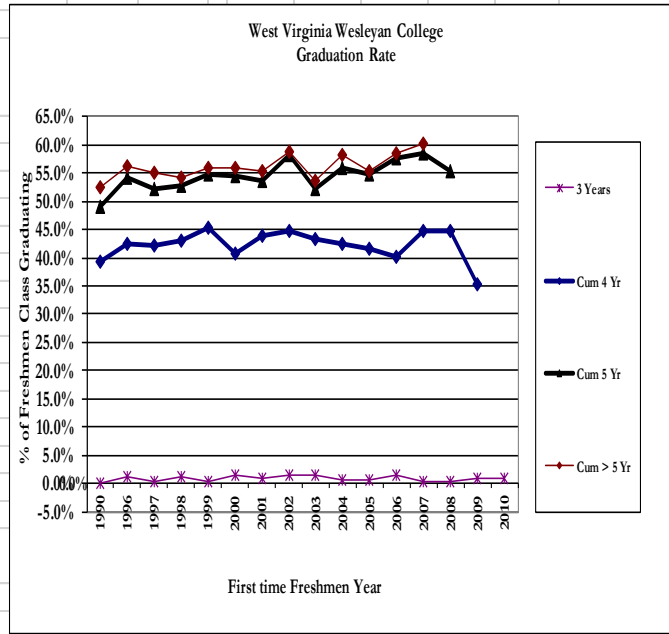
* These numbers only reflect retention for students who originally entered WVWC as Transfer Students. Student who have readmitted to the institution are included in their original cohort for retention purposes.

Actual Data is as of Census Date each year

West Virginia Wesleyan College
First Time Full Time Freshmen
Yearly Retention and Graduation Rates
1996 to Present

First-Time Full-time Freshmen and Year Entering College		Returning for:								Graduating in:				Total	Total Grads %
		Year 2	%	Year 3	%	Year 4	%	Year 5	Year 6	3 yrs or less	4 yrs	5 yrs	> 5		
1996	377	272	72.1%	229	60.7%	209	55.4%	35	3	4	156	44	8	212	56.2%
1997	480	368	76.7%	300	62.5%	277	57.7%	54	8	1	201	48	15	265	55.2%
1998	473	369	78.0%	300	63.4%	267	56.4%	50	9	6	198	45	7	256	54.1%
1999	471	348	73.9%	288	61.1%	276	58.6%	47	3	2	211	45	6	264	56.1%
2000	415	306	73.7%	264	63.6%	244	58.8%	63	3	6	163	57	6	232	55.9%
2001	400	303	75.8%	248	62.0%	235	58.8%	36	6	4	171	40	6	221	55.3%
2002	500	404	80.8%	333	66.6%	294	58.8%	63	4	7	217	67	3	294	58.8%
2003	457	331	72.4%	272	59.5%	245	53.6%	39	2	7	191	41	6	245	53.6%
2004	348	261	75.0%	214	61.5%	207	59.5%	50	10	2	146	47	8	203	58.3%
2005	307	215	70.0%	190	61.9%	169	55.0%	42	2	2	126	40	2	170	55.4%
2006	291	219	75.3%	181	62.2%	174	59.8%	51	0	4	113	51	2	170	58.4%
2007	401	296	73.8%	259	64.6%	244	60.8%	53	7	1	178	56	6	241	60.1%
2008	382	285	74.6%	236	61.8%	228	59.7%	46	4	1	170	41			
2009	399	279	69.9%	223	55.9%	206	51.6%	51		3	138				
2010	371	250	67.4%	211	56.9%	196				3					
2011	405	259	64.0%	225	55.6%										
2012	404	263	65.1%												
2013	471														
Recent 3 Yr Average	393	257	65.4%	220	35.7%	210	37.9%	50	4	2	162	49	3	194	58.2%

First Time Freshmen Year	Graduation Rates					
	3 Years	Cum 4 Yr	5 years	Cum 5 Yr	> 5	Cum > 5 Yr
1996	1.1%	42.4%	11.7%	54.1%	2.1%	56.2%
1997	0.2%	42.1%	10.0%	52.1%	3.1%	55.2%
1998	1.3%	43.1%	9.5%	52.6%	1.5%	54.1%
1999	0.4%	45.2%	9.6%	54.8%	1.3%	56.1%
2000	1.4%	40.7%	13.7%	54.5%	1.4%	55.9%
2001	1.0%	43.8%	10.0%	53.8%	1.5%	55.3%
2002	1.4%	44.8%	13.4%	58.2%	0.6%	58.8%
2003	1.5%	43.3%	9.0%	52.3%	1.3%	53.6%
2004	0.6%	42.5%	13.5%	56.0%	2.3%	58.3%
2005	0.7%	41.7%	13.0%	54.7%	0.7%	55.4%
2006	1.4%	40.2%	17.5%	57.7%	0.7%	58.4%
2007	0.2%	44.6%	14.0%	58.6%	1.5%	60.1%
2008	0.3%	44.8%	10.7%	55.5%		
2009	0.8%	35.3%				
2010	0.8%					
Recent 3 Yr Average	0.6%	41.5%	13.8%	57.3%	1.0%	58.2%



Source: WVWC Student records as of the census date each year

Degrees Awarded by Major Field of Study

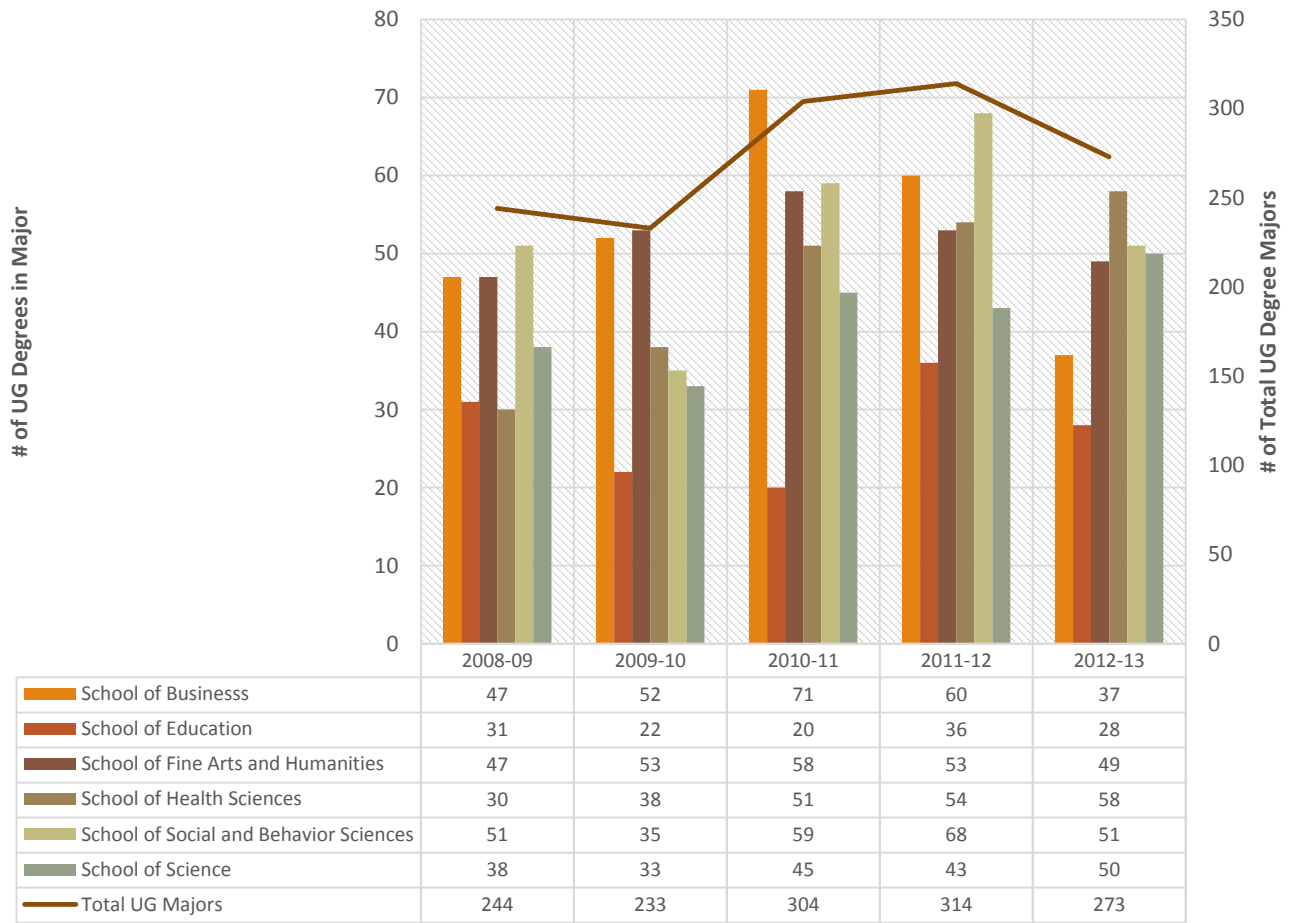
		2013				5 year Total			
		July 1, 2011 through June 30, 2012				July 1, 2009 through June 30, 2013			
Major	Division	Majors	Second or third Majors	Total Majors	%of All	Majors	Second or third Majors	Total Majors	%of All
Fine Arts and Humanities									
Art Total		9		9	3.3%	36	6	42	3.1%
	Education			0	0.0%	0	0	0	
	Graphic Design	7		7	2.6%	23	0	23	
	Painting/Drawing	1		1	0.4%	7	0	7	
	Studio			0	0.0%	0	0	0	
	Ceramics			0	0.0%	0	0	0	
	Intermedia	1		1	0.4%	2	0	2	
	Pre Art Therapy			0	0.0%	4	2	6	
Art Administration		0	1	1	0.4%	12	0	13	0.9%
Theatre Arts		2	1	3	1.1%	7	0	8	0.6%
English: Total		12	2	14	5.1%	47	14	63	4.6%
	Education			0	0.0%	0	0	0	
	Literature	2		2	0.7%	18	0	18	
	Writing	10		10	3.7%	29	0	29	
Gender Studies		0	2	2	0.7%	0	0	2	0.1%
History		6	1	7	2.6%	43	6	50	3.6%
Music: Total		2	0	2	0.7%	25	1	26	1.9%
	Music:	0	0	0	0.0%	12	1	13	
	Education	2		2	0.7%	13	0	13	
Music Theatre		3	1	4	1.5%	9	0	10	0.7%
Philosophy		1	1	2	0.7%	2	5	8	0.6%
Philosophy and Religion		0		0	0.0%	2	0	2	0.1%
Religion/Religious Studies		2	1	3	1.1%	8	1	10	0.7%
International Studies		0		0	0.0%	11	3	14	1.0%
Christian Education		2		2	0.7%	10	2	12	0.9%
Total Arts and Humanities		39	10	49	17.9%	212	38	260	19.0%

		2013				5 year Total			
		July 1, 2011 through June 30, 2012				July 1, 2009 through June 30, 2013			
Major		Majors	Second or third Majors	Total Majors	%of All	Majors	Second or third Majors	Total Majors	%of All
School of Science									
Biology		15		15	5.5%	67	0	67	4.9%
Chemistry		17	1	18	6.6%	58	2	61	4.4%
Computer Info. Science		0	1	1	0.4%	7	0	8	0.6%
Computer Science		0		0	0.0%	10	0	10	0.7%
Engineering Physics		0		0	0.0%	1	0	1	0.1%
Environmental Science/Studies		2	1	3	1.1%	13	0	14	1.0%
Mathematics		4	1	5	1.8%	12	4	17	1.2%
Physics		8		8	2.9%	30	1	31	2.3%
Total Science		46	4	50	18.3%	198	7	209	15.2%
School of Social Science									
Communication Studies		5	0	5	1.8%	28	1	29	2.1%
Public Relations		6		6	2.2%	27	0	27	2.0%
Criminal Justice		22		22	8.1%	62	1	63	4.6%
Political Science		3	2	5	1.8%	28	6	36	2.6%
Psychology		11	1	12	4.4%	88	3	92	6.7%
Sociology		1	0	1	0.4%	13	4	17	1.2%
Total Social Science		48	3	51	18.7%	246	15	264	19.2%
School of Business									
Business: Total		32	0	32	11.7%	236	5	241	17.6%
Accounting		7		7	2.6%	61	0	61	
Finance (Discontinued)		0		0	0.0%	1	0	1	
Business Administration		11		11	4.0%	66	2	68	
International Business		3		3	1.1%	21	1	22	
Management		5		5	1.8%	46	2	48	
Marketing		6		6	2.2%	41	0	41	
Economics		1	4	5	1.8%	11	11	26	1.9%
Total School of Business		33	4	37	13.6%	247	16	267	19.5%
School of Education									
Elementary		19	0	19	7.0%	78	2	80	
Secondary		9		9	3.3%	50	7	57	
Education: Total		28	0	28	10.3%	128	9	137	10.0%

		2013				5 year Total			
		July 1, 2012 through June 30, 2013				July 1, 2009 through June 30, 2013			
Major		Majors	Second or third Majors	Total Majors	%of All	Majors	Second or third Majors	Total Majors	%of All
School of Health Sciences									
Exercise Science Total		32	1	33	12.1%	134	11	146	10.6%
Physical Education:		1	1	2	0.7%	14	11	26	1.9%
Exercise Science		25		25	9.2%	87	0	87	6.3%
Athletic Training		6		6	2.2%	33	0	33	2.4%
Nursing		25		25	9.2%	85	0	85	6.2%
Total School of Health Sciences		57	1	58	21.2%	219	11	231	16.8%
Contract Major		0		0	0.0%	4	0	4	0.3%
Total Undergraduate Student Majors		251	22	273	100%	1254	96	1372	100%
Number of Students with two or more Majors				22	8.8%			118	9.4%
Number Undergraduate Degrees Awarded				251				1254	
Master's Degrees Earned									
5 year Undergraduate/MBA		8	8 Broken into specialties above			58	58 Broken into specialties above		
5 year Undergraduate/MED		6	6 Broken into specialties above			21	21 Broken into specialties above		
Master of Business Administration		14	Includes 5 year MBA			109	Includes 5 year MBA		
Master of Education		15	Includes 5 year MED			55	Includes 5 year MED		
Master of Science in Athletic Training		6				25			
Master of Science in Nursing		1				8	(4 Years of data)		
Total Masters Degrees Earned		36				197			

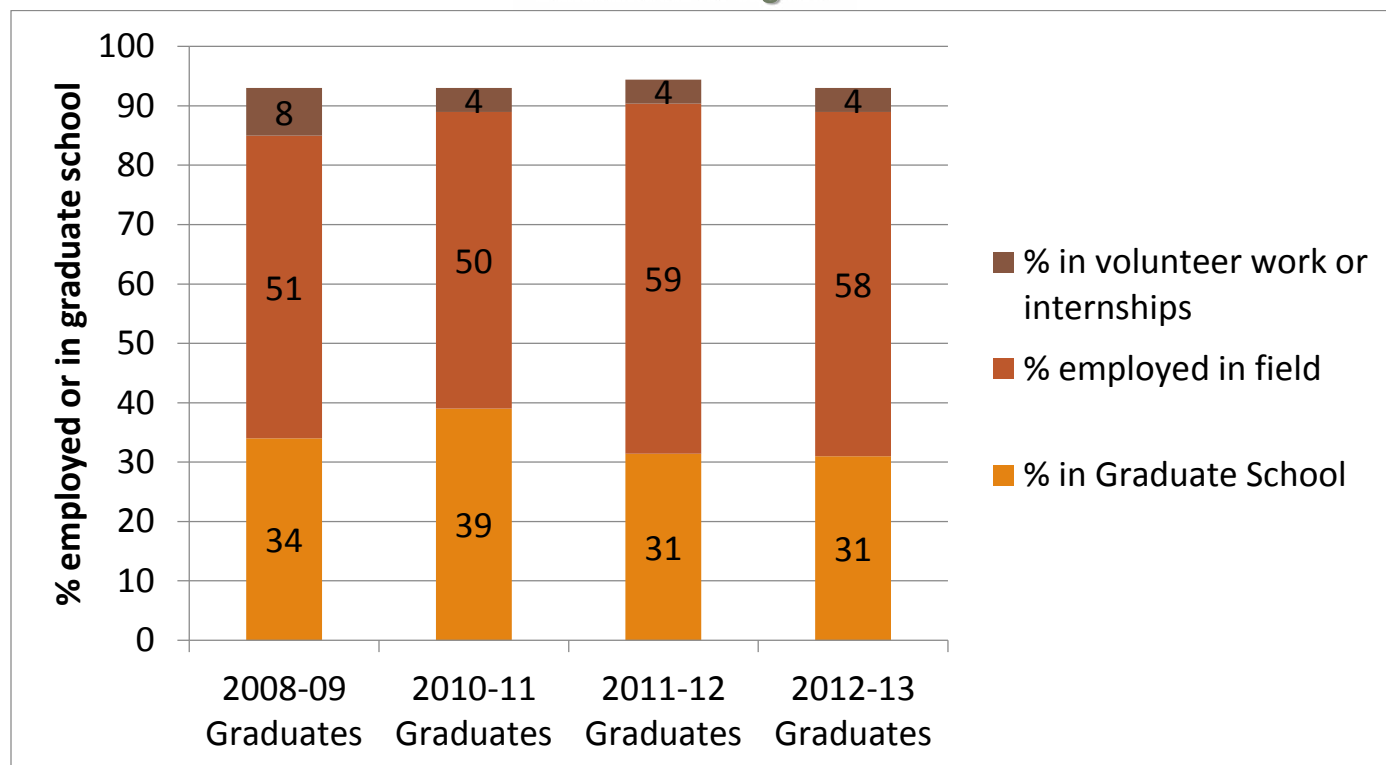
Source: WVWC Degrees Earned Records

Undergraduate Graduating Degree Majors by School 2008-09 to 2012-13



2012-2013 Placement Report

Student Success after Graduation Graduate Outcome Statistics as of Six Months after Graduation Goal: 90% or higher



% of graduating
class
Responding
89%

% of graduating
class
Responding
73%

% of graduating
class
Responding
75%

% of graduating
class
Responding
64%

GRADUATE SCHOOL BREAKDOWN - TOTAL: PERCENTAGES BASED ON TOTAL # IN GRADUATE SCHOOL - 48

Medical & Health Related	20	42 %	Law School	1	2 %
Business School	5	11 %	Arts & Sciences	15	30 %
Education	4	9 %	AT / Exer. Sci	<u>3</u>	<u>6</u>

Partial list of Graduate Schools attending:

Adler School of Professional Psychology, Indiana University, Lynn University, Marshal University, Stanford University St. George's University, St John's University, University of Sioux Falls, University of Southern California, University of Western Florida, Wesley Theological Seminary, West Virginia University

Partial List of Employers:

Alpha Gamma Delta, AmeriCorps, Ann Taylor Loft, Appalachian Reading Center, Arnett, Foster, Toothman CPAs, Design Studio, GIECO, Kaufmann, Rossin, Inc., Knob Hill Winery, Lakin Correctional Center, National Children's Hospital, Packer Thomas, CPAs, Powerplay Consulting, RAPP, Slippery Rock University, Schull Natural Resources, Tamara York Public Relations, Teach for America, The Arena Club, United Hospital Center, US Air Force, WDTV, West Virginia Wesleyan College

Source: WVWC Career and Counseling Center

Faculty and Staff



Fall 2013 Employee Summary

Number of staff by employment status and occupational category: Fall 2013

Occupational Category	# of Full-time Employees	# of Part-time Employees	Full-Time Equivalent Employees
Total Number of Staff	264	110	301
Instructional Staff	88	43	102
Library Staff	7	0	7
Student and Academic Affairs and other Educational Services	10	18	16
Management	29	0	29
Business and Finance	8	2	9
Computer Engineering and Science	9	1	9
Community, Social Service, Legal, Arts, Design, Entertainment, and Sports and Media	32	29	42
Health Care Practitioners	3	6	5
Service Occupations	37	4	38
Sales and Related Occupations	1	0	1
Office and Administrative Support	25	7	27
Natural Resources, Construction, and Maintenance	13	0	13
Production, Transportation and Material Moving	2	0	2

NOTE: Full-time-equivalent (FTE) staff is calculated by summing the total number of full-time staff and adding one third of the total number of part-time staff. Graduate assistants are not included in the above figures. Many of the FTE figures may be included in the DFR.

Source: IPEDS Human Resources Survey (Employees as of November 1, 2013)

Faculty Profile

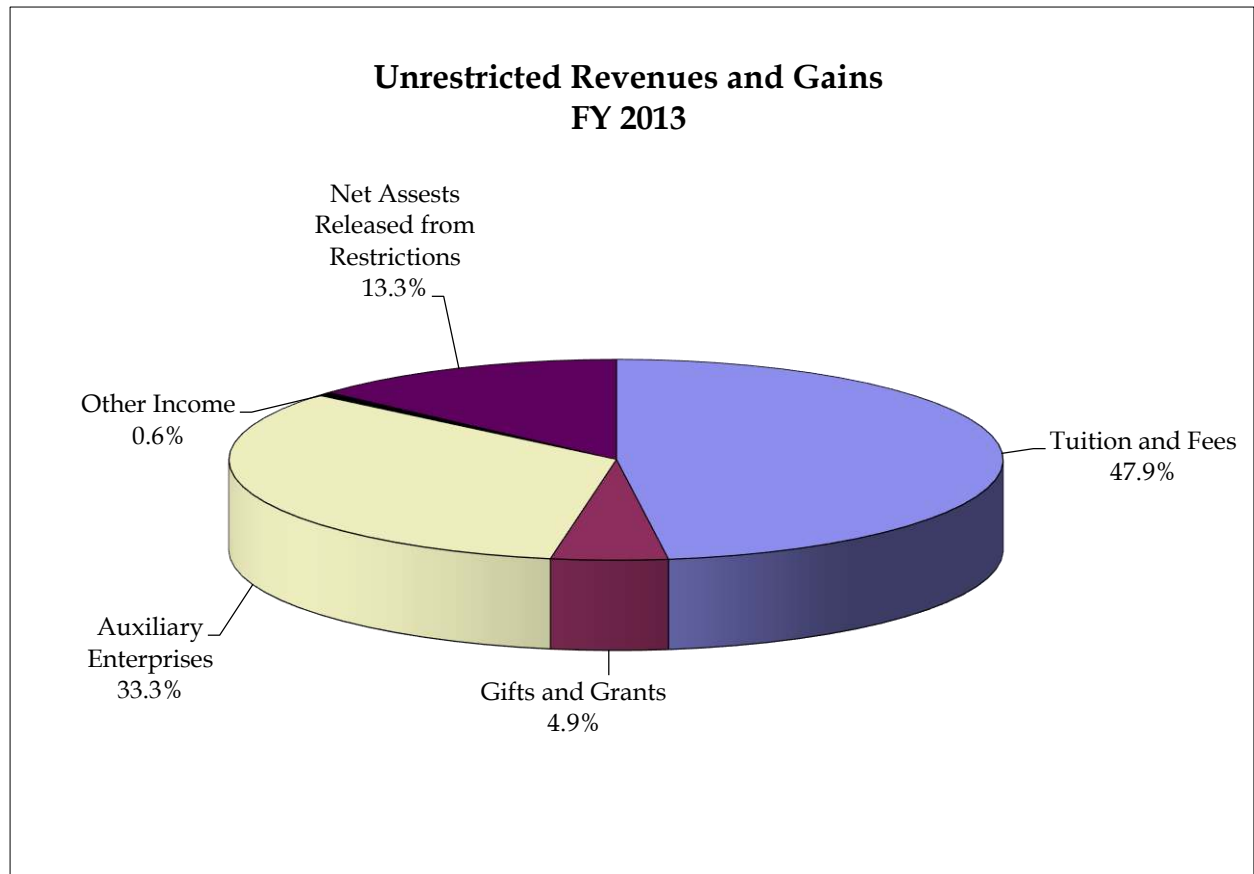
2013-14											
Fall Semester Faculty Profile											
							Terminal		9 - 12 Mo.	9- 12 Mo.	% Change
Title	Number	%	Tenured	%	Doctorate	%	Degree	%	Salary Ave.	Salary Ave.	from
									2012-2013	2013-2014	11-12 to 12-13
Professors	16		14	88%	16	100%	16	100%	\$61,255	\$ 61,347	0.16%
Men	11	69%	10	91%	11	100%	11	100%	\$62,189	\$ 62,323	0.22%
Women	5	31%	4	80%	5	100%	5	100%	\$59,202	\$ 59,202	0.00%
Associate Professors	29		23	79%	21	72%	23	79%	\$51,812	\$ 51,326	-0.94%
Men	11	38%	8	73%	6	55%	8	73%	\$52,474	\$ 51,308	-2.22%
Women	18	62%	16	89%	16	89%	17	94%	\$51,481	\$ 51,336	-0.28%
Assistant Professor	32		3	9%	14	44%	20	63%	\$46,306	\$ 45,955	-0.76%
Men	14	44%	1	7%	5	36%	9	64%	\$47,630	\$ 47,312	-0.67%
Women	18	56%	2	11%	9	50%	11	61%	\$45,128	\$ 44,900	-0.51%
Instructors	11		0	0%	3	27%	3	27%	\$39,650	\$ 39,872	0.56%
Men	3	27%	0	0%	1	33%	1	33%	\$45,573	\$ 40,240	-11.70%
Women	8	73%	0	0%	2	25%	2	25%	\$37,676	\$ 39,734	5.46%
Total	88		40	45%	54	61%	62	70%	\$49,766	\$ 49,763	-0.01%
Total Men	39	44%	19	49%	23	59%	29	74%	\$52,696	\$ 52,129	-1.08%
Total Women	49	56%	22	45%	32	65%	35	71%	\$47,812	\$ 47,880	0.14%
Faculty Census Head Count											
Full-Time Part-Time Total											
88 55 143											
This count does not include SASS staff or instructors of developmental courses .											
Fall Full-time Equivalent Faculty (FTE Faculty)											
				2008	2009	2010	2011	2012	2013		
Total Faculty FTE (FT +(PT/3)				102.7	102.3	109.3	109.3	112.7	106.3		
				2008	2009	2010	2011	2012	2013		
Undergraduate Student Faculty Ratio (Fall				12:4:1	13.1:1	13.2:1	13.2:1	12.8:1	13.1:1		

Source: Academic Dean's office using the AAUP guidelines. These will differ slightly from the IPED Humane Resources Guidelines listed on the previous page. In the AAUP guidelines, a staff member who teaches will be counted on this report as part-time faculty. In the IPEDS report a staff member can only count in their primary employment category.

Financials and Fund Raising



Unrestricted Revenues and Gains

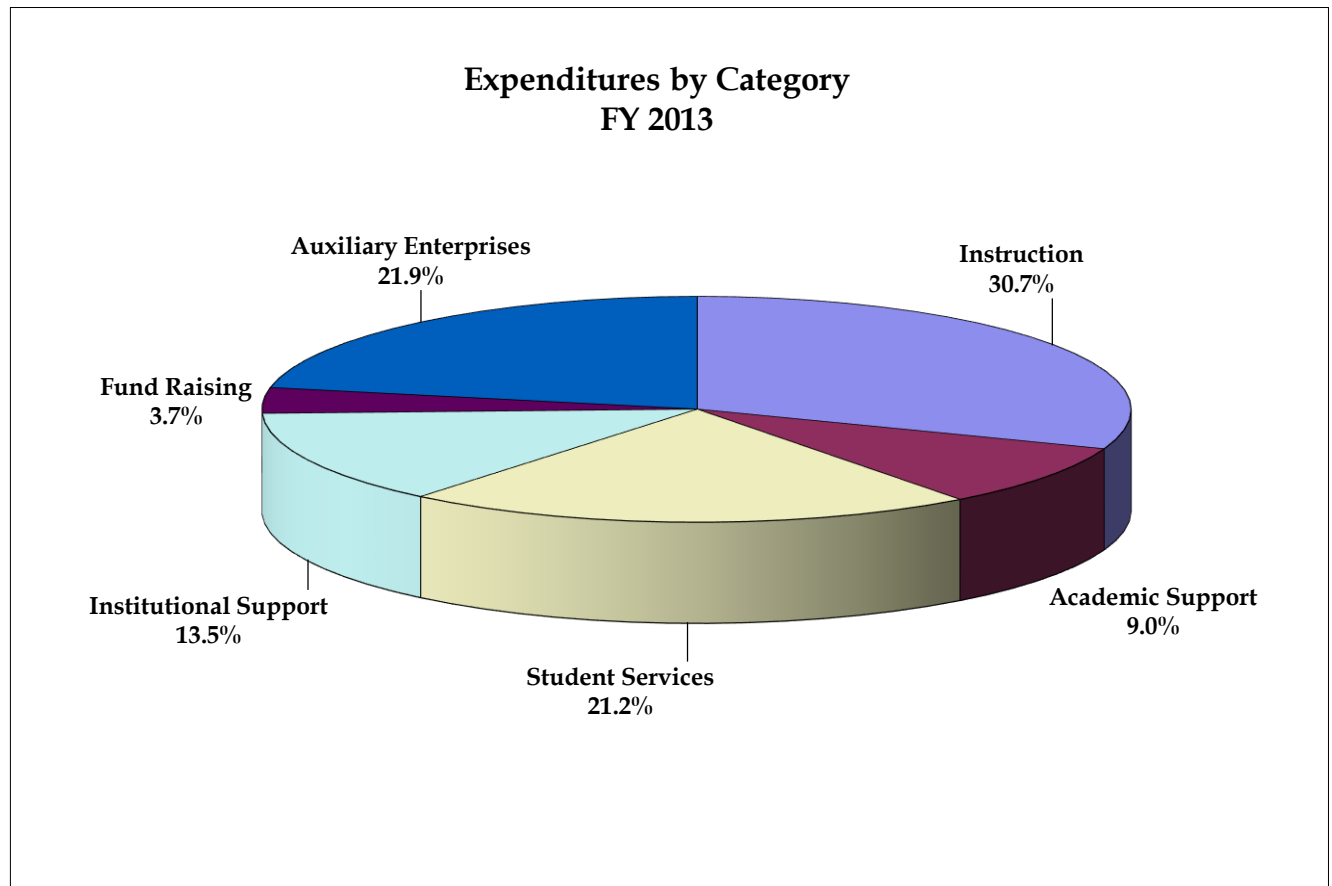


(Unrestricted Revenues in Million Dollars)

	<u>FY</u> <u>2009</u>	<u>FY</u> <u>2010</u>	<u>FY</u> <u>2011</u>	<u>FY</u> <u>2012</u>	<u>FY</u> <u>2013</u>
Tuition and Fees	\$ 11.30	\$ 11.57	\$12.60	\$ 13.17	\$13.31
Gifts and Grants	\$ 1.04	\$ 0.98	\$ 1.15	\$ 1.13	\$ 1.35
Auxiliary Enterprises	\$ 7.24	\$ 8.21	\$ 9.16	\$ 9.08	\$ 9.27
Investment Income	\$ 0.41	\$ 0.23	\$ 0.33	\$ 0.27	\$ 0.18
Net Assets Released from Restrictions	\$ 11.25	\$ 13.56	\$ 5.07	\$ 4.37	\$ 3.70
 Total Current Funds Revenues	 \$ 31.24	 \$ 34.56	 \$28.31	 \$28.01	 \$27.82
Academic Year FTE Enrollment	1247	1327	1352	1375	1310

Source: WVWC Audited Financial Statements

Expenditures by Category

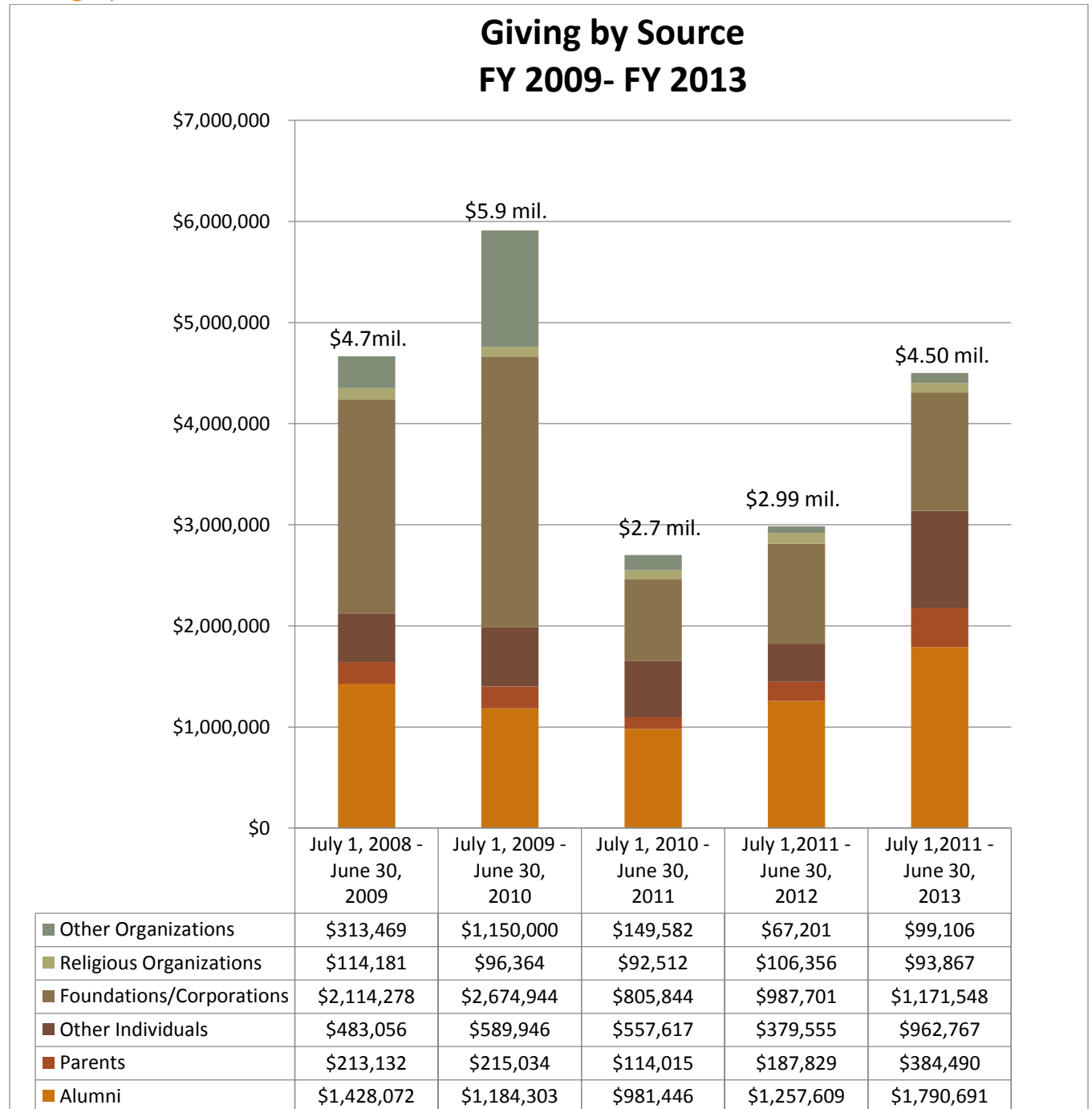


(Expenditures in Million Dollars)

	<u>FY</u> <u>2009</u>	<u>FY</u> <u>2010</u>	<u>FY</u> <u>2011</u>	<u>FY</u> <u>2012</u>	<u>FY</u> <u>2013</u>
Instruction	\$7.59	\$7.78	\$8.43	\$8.42	\$8.72
Academic Support	\$2.69	\$2.68	\$2.80	\$2.70	\$2.56
Student Services	\$5.60	\$5.44	\$5.63	\$5.84	\$6.03
Institutional Support	\$3.77	\$3.43	\$3.80	\$4.72	\$3.83
Fund Raising	\$1.00	\$0.85	\$0.88	\$0.94	\$1.04
Operations and Maintenance of Plant*	\$0.00				
Auxiliary Enterprises	\$5.09	\$5.38	\$6.27	\$6.19	\$6.23
Total Current Funds Expenditures	\$25.73	\$25.56	\$27.80	\$28.81	\$28.41
Academic Year FTE Enrollment	1247	1327	1352	1375	1310

Source: WVWC Audited Financial Statements

Giving by Source



Source: WVWC VSE Report for each Fiscal Year

West Virginia Wesleyan College Benchmark Institution

Criteria Based Benchmark Institutions Fall 2011															
UnitID	Institution Name	State	CC 2010: Basic (HD2012)	CC 2010: UG Profile (HD2012)	CC 2010: Enrollment Profile (HD2012)	CC 2010: Size and Setting (HD2012)	Grand total (EF2012 All students total)	Full-time retention rate 2011 (EF2012D)	Student-to- faculty ratio (EF2012D)	Value of endowment assets at the end of the fiscal year (F111- 12_F2)	Total expenses-Total amount (F11-12_F2)	Athletic Affiliation	ACA	UMC	
210571	Albright College	PA	Bach AS	FT 4Yr S/LTR	VHU	S4/HR	2264	74	14	\$51,253,102	\$53,585,888	NCAA III	0	UMC	
156213	Asbury University	KY	Bach DF	FT 4Yr S/LTR	VHU	S4/HR	1780	84	13	\$33,602,108	\$30,716,858	NAIA	0	0	
237181	Bethany College	WV	Bach AS	FT 4Yr I	ExU4	VS4/HR	842	64	14	\$42,115,716	\$24,403,111	NCAA III	ACA	0	
231581	Bridgewater College	VA	Bach AS	FT 4Yr S/LTR	ExU4	S4/HR	1759	77	15	\$62,670,740	\$40,276,753	NCAA III	0	0	
219806	Carson-Newman College	TN	Bach DF	FT 4Yr S/LTR	VHU	S4/HR	1967	60	12	\$48,936,983	\$36,787,662	NCAA II	ACA	0	
219833	Christian Brothers University	TN	M Masters	FT 4Yr S/LTR		S4/R	1603	72	11	\$26,877,561	\$45,674,415	NCAA II	0	0	
232025	Emory and Henry College	VA	Bach AS	FT 4Yr S/LTR	VHU	VS4/HR	945	72	10	\$80,278,425	\$27,688,120	NCAA III	ACA	UMC	
232089	Ferrum College	VA	Bach DF	FT 4Yr I	ExU4	S4/HR	1510	53	16	\$39,512,262	\$33,016,226	NCAA III	ACA	UMC	
220215	Freed-Hardeman University	TN	M Masters	FT 4Yr S/LTR	HU	S4/HR	1904	71	13	\$34,577,309	\$35,731,297	NAIA	0	0	
212656	Geneva College	PA	Bach DF	FT 4Yr S/LTR	HU	S4/HR	1856	79	13	\$31,944,786	\$38,102,838	NCAA III	0	0	
156745	Georgetown College	KY	Bach AS	FT 4Yr S/LTR	HU	S4/HR	1543	75	9	\$41,069,306	\$39,898,277	NAIA	0	0	
203085	Heidelberg University	OH	S Masters	FT 4Yr S/LTR	VHU	S4/HR	1262	62	13	\$30,106,003	\$27,628,873	NCAA III	0	0	
203128	Hiram College	OH	Bach AS	FT 4Yr S/LTR	VHU	S4/HR	1324	75	11	\$60,793,290	\$36,495,240	NCAA III	0	0	
162760	Hood College	MD	M Masters	FT 4Yr S/HTR	HU	S4/HR	2422	77	12	\$62,064,298	\$40,020,267	NCAA III	0	0	
213251	Juniata College	PA	Bach AS	FT 4Yr MS/LTR	ExU4	S4/HR	1565	90	13	\$78,688,365	\$52,678,684	NCAA III	0	0	
157076	Kentucky Wesleyan College	KY	Bach DF	FT 4Yr S/HTR	ExU4	VS4/R	678	54	11	\$27,863,489	\$15,019,663	NCAA II	0	UMC	
220516	King College	TN	M Masters	FT 4Yr S/LTR	HU	S4/R	2342	75	15	\$28,090,997	\$24,854,825	NCAA II	ACA	0	
213507	Lebanon Valley College	PA	Bach DF	FT 4Yr S/LTR	VHU	S4/HR	1984	86	12	\$47,826,801	\$50,553,467	NCAA III	0	UMC	
203845	Marietta College	OH	Bach DF	FT 4Yr S/LTR	VHU	S4/HR	1622	75	12	\$60,081,310	\$44,252,362	NCAA III	0	0	
220710	Maryville College	TN	Bach AS	FT 4Yr S/LTR	ExU4	S4/HR	1093	72	12	\$55,629,508	\$28,429,123	NCAA III	ACA	0	
204264	Muskingum University	OH	M Masters	FT 4Yr S/LTR	HU	S4/HR	2304	66	14	\$59,664,000	\$37,803,761	NCAA III	0	0	
215798	Saint Vincent College	PA	Bach AS	FT 4Yr S/LTR	VHU	S4/HR	1766	81	13	\$71,337,060	\$51,447,639	NCAA III	0	0	
215947	Seton Hill University	PA	Bach DF	FT 4Yr I	HU	S4/HR	2339	78	14	\$30,041,844	\$42,079,818	NCAA II	0	0	
216357	Thiel College	PA	Bach DF	FT 4Yr S/LTR	ExU4	VS4/HR	1081	67	14	\$23,766,667	\$27,213,602	NCAA III	0	0	
237312	University of Charleston	WV	Bach DF	FT4/S/HTI	MU	S4/HR	1427	70	15	\$33,932,808	\$36,228,234	NCAA II	ACA		
234164	Virginia Union University	VA	Bach DF	FT 4Yr I	HU	S4/R	1751	49	14	\$25,311,345	\$30,559,061	NCAA II	0	0	
234173	Virginia Wesleyan College	VA	Bach AS	FT 4Yr S/HTR	ExU4	S4/HR	1431	67	12	\$48,640,037	\$36,374,194	NCAA III	0	UMC	
216807	Westminster College	PA	Bach AS	FT 4Yr S/LTR	VHU	S4/HR	1479	87	12	\$88,039,201	\$39,187,945	NCAA III	0	0	
238078	Wheeling Jesuit University	WV	Bach DF	FT 4Yr S/LTR	HU	S4/HR	1549	75	11	\$19,271,516	\$37,330,584	NCAA II	ACA		
206507	Wilmington College	OH	Bach DF	FT 4Yr I	VHU	S4/HR	1310	74	16	\$28,527,185	\$24,344,424	NCAA III	0	0	
	Count						30	30	30	30	30		6	6	
	75%tile						1892	77	14	\$59,976,983	\$40,212,632	NAIA=3			
	Median						1584	74	13	\$41,592,511	\$36,641,451	NCAAI=8			
	25%tile						1350	67	12	\$30,057,884	\$28,961,608	NCAAI=19			
237969	West Virginia Wesleyan College	WV	Bach DF	FT 4Yr S/LTR	VHU	S4/HR	1394	64	12	\$34,025,532	\$28,845,115				

Criterion by Category														
Control:	Private													
State:	KY, OH, PA, TN, VA, WV, MD													
Carnegie Classification 2010 Basic:	BA Arts and Science, BA Diverse Fields, MA University Smaller, MA University Medium													
Carnegie Classification 2010 Undergraduate Pr	Full-time, 4 year, Selective, Lower Transfer Students													
	Full-time, 4 year, Selective, Higher Transfer Students													
	Full-time, 4 year, More Selective, Lower Transfer Students													
	Full-time, 4 year, More Selective, Higher Transfer Students													
Carnegie Classification 2010 Enrollment Profil	Only Undergraduate 4 year, Very High Undergraduate, High Undergraduate													
Carnegie Classification 2010 Size and Setting:	Very Small 4 year Primarily Residential													
	Very Small 4 year Highly Residential													
	Small 4 year Primarily Residential													
	Small 4 year Highly Residential													
Total Enrollment Fall 2010:	800 - 3000 Students													
Value of Endowment Assets End of 2009-10 Academic Year:	20 Million - 100 Million													
Total Expenses 2009-10 Academic Year:	Below \$50 Million													

Schools Approved by the Board of Trustees, January 2012

Compiled by OIR, Data Source IPEDS Data Center updated summer 2014