



West Virginia Wesleyan College Fact Book

COMPILED BY

TAMMY CRITES, DIRECTOR OF INSTITUTIONAL RESEARCH

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Mission and Organizational Structure



West Virginia Wesleyan College Statement of Mission

West Virginia Wesleyan College challenges its students to a life-long commitment to develop their intellectual, ethical, spiritual, and leadership potential and to set and uphold standards of excellence. Firmly rooted in the liberal arts tradition and closely related to The United Methodist Church, the College is a community of learning based on fundamental principles formed at the intersection of Christian faith and liberal education: intellectual rigor, self-discovery, human dignity, mutual support, social justice, self-discipline, mental and physical wellness, the appreciation of diversity and the natural world, and the judicious use of resources. The College recognizes and affirms its interdependence with the external communities—local, regional, national, and global—and its covenant with the people of West Virginia to share its educational and cultural resources. West Virginia Wesleyan College prepares its students through its curriculum of arts and sciences, pre-professional, professional, and graduate studies, and its rich campus life program. As a residential institution of higher education, the College aspires to graduate broadly educated men and women who

- Think critically and creatively,
 - Communicate effectively,
 - Act responsibly, and
 - Demonstrate their local and world citizenship through service.

Wesleyan Accreditation

West Virginia Wesleyan is accredited by The Higher Learning Commission, A Commission of the North Central Association of Colleges and Schools (30 North LaSalle Street, Suite 2400, Chicago, IL 60602-2504; telephone 1-800-621-7440) and approved by the University Senate of The United Methodist Church. It is a member of the National Association of Schools of Music and is approved by the West Virginia Department of Education. The College participates in the Interstate Certification Project, whereby a number of states certify teachers graduating from Wesleyan's Department of Education. The nursing program is accredited by the Accreditation Commission for Education in Nursing, Inc., formerly the National League for Nursing Accrediting Commission (3343 Peachtree Road NE, Suite 850, Atlanta, GA, 30326; telephone 404-975-5000) and approved by the State of West Virginia Board of Examiners for Registered Nurses. The athletic training program is accredited by the Commission on Accreditation of Athletic Training Education (CAATE), (6836 Austin Center Blvd., Suite 250, Austin, TX 78731-3193, and 512-733-9700). The School of Business is a candidate for accreditation with the Accreditation Council for Business Schools and Programs (ACBSP), (11520 West 119th Street, Overland Park, KS 66213, 913-339-9356). The College holds membership in the Appalachian College Association, The National Association of Independent Colleges and Universities, the American Association of Colleges for Teacher Education, the National Association of Schools and Colleges of The United Methodist Church, Campus Compact, and the Council of Independent Colleges.

Organizational Chart Fall 2014-15



West Virginia Wesleyan College Board of Trustees and Administrative Executive Officers 2014-2015

Board of Trustees: Elected Members

Gavin S. Appleby '76
Anne S. Barth
Krista L. Denning '97
William J. Echols '60
John D. Esaias '71, (3rd Vice Chair)
Leigh H. Fleming '83, (5th Vice Chair)
Gary A. Frantz '75, (4th Vice Chair)
William B. Grant '75, (Secretary)
Marc A. Halbritter, (Chairman)
Timothy G. Harper '72
Joseph S. Kenaston '81
John F. Lacaria '71
Frederick H. Leasure '70, (1st Vice Chair)
Philip A. Lindeman '80
Brian A. Maxwell
David C. Myers '70 (2nd Vice Chair)

Charles L. Pickering '78
Caroline H. Rapping '79
Michael B. Reger '89
Sarah J. Rinehart '97
Kevin W. Ryan '66
John W. Shimrak '67
Dennis R. Slagle '76
Scott H. Strickler '84
John C. Taylor '80
Mary Jane Willis '68
Robert E. Wise
Melinda J. Witt '74
Linda C. Xander '75
David A. Young '87

Board of Trustees: Ex Officio Members

Resident Bishop of the West Virginia Area Conference, **Sandra L. Steiner Ball**,
Resident Bishop of the Western Pennsylvania Conference, **Thomas J. Bickerton '80**
President of the College, **Pamela M. Balch '71**
President of the Alumni Council, **Danette E. Ifert Johnson '90**
Chair of Faculty Senate, **Pamela K. Wovchko**
Chair of Staff Council, **Shauna G. Jones '92**
President of the Student Senate, **Colin A. Winkie**

Administrative Executive Officers

Pamela M. Balch, Ed.D., President of the College

Boyd H. Creasman, Ph.D., Vice President for Academic Affairs and Dean of the College

Bernard S. Valento, M.S., Vice President for Enrollment Management

Barry R. Pritts, Ph.D., Vice President for Administration and Finance

Robert N. Skinner, M.A., Vice President of Advancement

Julia A. Keehner, M.S., Vice President for Student Development

Staff Council Officers 2014-15

Sauna Jones, Chair

Jonathan Andrew

Carol Bowman

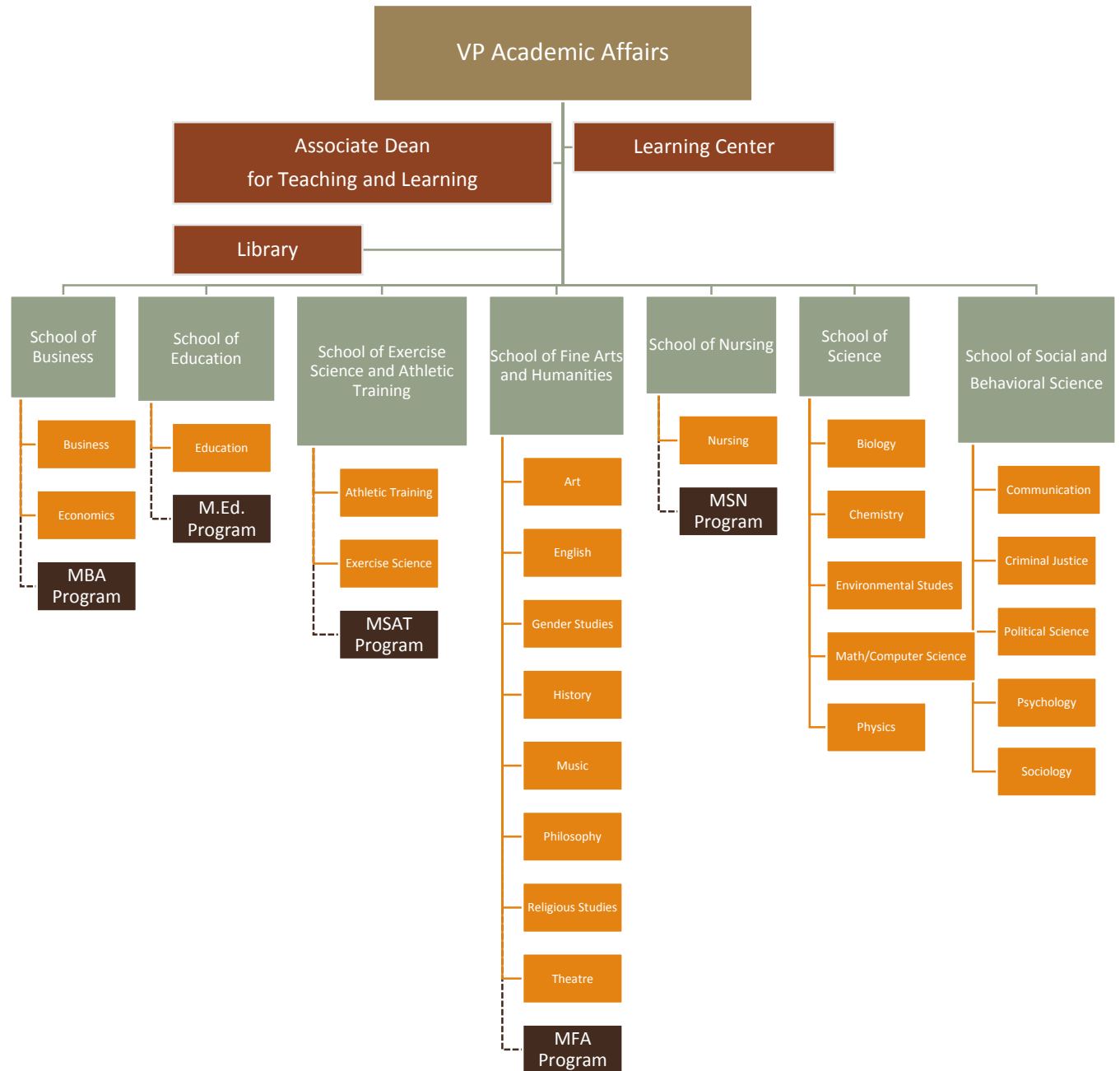
Alison Clausen

Alisa Lively

Brett Miller

Leah Ripley

West Virginia Wesleyan College Academic Structure 2014-15



Academic School Directors

Susan L. Aloï, Ed.D., School of Business

Karen R. Petitto, Ed.D., School of Education

Stephen Cresswell, Ph.D., School of Fine Arts and Humanities

Rae Emrick., MSAT School of Exercise Science

Susan Leight Ph.D., School of Nursing

Luke Huggins, Ph.D., School of Science

Karen S. Miller, Ph.D., School of Social and Behavioral Science

Faculty Senate 2014-15

Executive Committee of Faculty Assembly

Pam Wovchko, Chair of the Faculty

Jeanne Sullivan, Vice Chair of the Faculty

Kim Bjorgo-Thorne

Kelly Hughes

Drew Mason

Doug Van Gundy

Mandy Spivak

Fall 2014 New Students

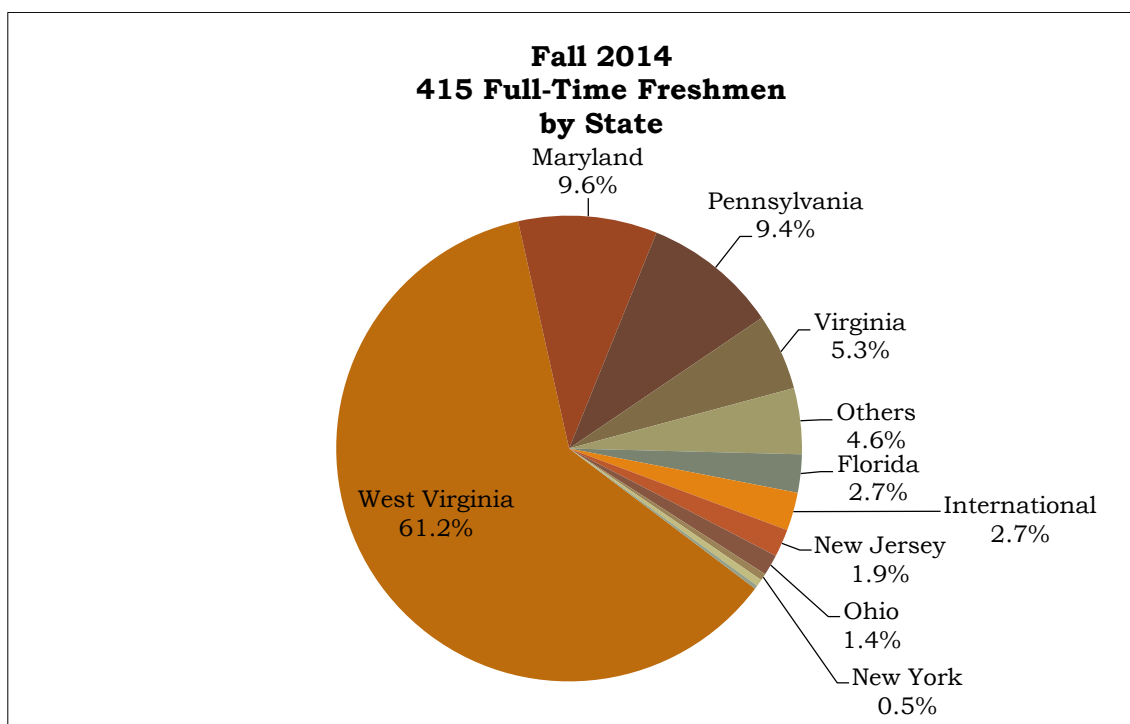


New Student Admission Funnel and Academic Profile

Fall 2010-2014 Full-Time Freshmen Enrollment Funnel and Academic Profile

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Applicants	1413	1743	2008	1762	1788
Accepted	1100	1361	1557	1356	1377
Accept rate	77.8%	78.1%	77.5%	77.0%	77.0%
Matriculates	371	405	404	471	415
Yield	33.7%	29.8%	25.9%	34.7%	30.1%

High School GPA	3.37	3.36	3.37	3.47	3.49
ACT Composite Score	22.8	22.6	21.9	22.5	22.5
SAT Verbal Score	484	471	483	490	484
SAT Math Score	477	489	487	498	487
SAT Written Score	466	460	466	477	473
SAT Combined (M and V only)	961	960	970	989	971
SAT Combined All	1427	1422	1433	1463	1444



Fall 2010-2014 Freshmen Demographics

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Home State					
West Virginia	231	217	210	273	254
Maryland	32	53	46	51	40
Pennsylvania	36	40	40	34	39
Virginia	11	17	17	24	22
Others	11	22	23	37	19
Florida	7	13	20	12	11
International	7	26	7	21	11
New Jersey	5	7	7	6	8
Ohio	17	7	16	10	6
New York	10	1	13	1	2
New Hampshire	1	0	1	0	2
Massachusetts	2	1	0	0	1
Connecticut	0	1	3	1	0
Maine	1	0	1	1	0
Religious					
United Methodist	49	58	60	59	66
Roman Catholic	20	28	39	37	43
Baptist	13	26	41	52	44
Christian Missionary	0	0	0	0	0
Lutheran	3	1	0	3	2
Nazarene	1	5	3	1	4
Jewish	3	0	0	1	2
Presbyterian	4	11	6	10	7
Episcopal	3	3	3	2	3
United Church of Christ	1	2	3	6	7
Other	3	50	51	63	86
No Preference	271	221	206	237	151

Ethnic Classification					
	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
White American	300	298	311	367	334
African American	43	61	64	48	39
Asian American	1	1	0	0	2
American Indian/Alaska Native	4	1	0	0	2
Spanish American(Hispanic)	11	6	8	10	9
Pacific Islander/Hawaiian	3	0	0	0	1
Not specified	2	11	7	4	2
International	7	26	7	21	10
More than one		1	7	21	16
Gender					
Female	197	186	210	228	245
Male	174	219	194	248	170
Academic Majors Upon Admission					
Nursing	41	37	45	51	56
Exercise Science/Athletic Training	45	35	49	58	50
Undecided	49	50	54	56	51
Biology/Environmental Science	50	52	52	59	45
Business/Economics	31	44	51	56	33
Education	31	49	30	32	33
Chemistry/Biochemistry	8	12	15	24	30
Engineering 3/2 , Physics	18	36	22	38	29
Criminal Justice/Sociology/Poli Sci	26	18	24	28	23
Psychology	18	21	16	10	17
Art	10	8	9	10	8
Music/Music Education	10	5	7	9	10
History and International Studies	5	5	6	4	6
Math/Computer Science	4	10	7	13	6
English	2	7	5	4	7
Communication Public Relations	8	10	5	8	5
Theatre and Music Theatre and Arts Admin.	10	5	6	10	5
Christian Education/Religious Studies/Philosophy	5	1	1	1	0
Gender Studies					1

Source: WVWC Admission Records as of the Census date

First-time Full-time Freshmen Financial Aid Profile

Undergraduate Cost of Attendance and Direct Cost					
	2010-11	2011-12	2012-13	2013-14	2014-15
WVWC Tuition and Fees	\$23,980	\$24,964	\$25,804	\$26,794	\$27,858
WVWC Room and Board	\$7,140	\$7,390	\$7,510	\$7,740	\$7,890
WVWC Direct Cost	\$31,120	\$32,354	\$33,314	\$34,534	\$35,748
WVWC Indirect Cost(Book, Supplies, Travel)	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000
Total Cost of Attendance	\$37,120	\$38,354	\$39,314	\$40,534	\$41,748
Awarded Financial Aid to First Time Full-Time Freshmen					
	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Number First-time Full-time Freshmen	371	405	404	471	415
% Completing FAFSA	97%	92%	96%	93%	91%
% applied for Need or Merit Financial Aid	100%	99%	100%	99%	99%
% received any Financial Aid	100%	99%	100%	99%	99%
% received scholarship or grant aid	100%	99%	100%	99%	99%
% received self-help aid	75%	72%	76%	89%	75%
Average Financial Aid Award All Sources*	\$24,575	\$24,554	\$25,490	\$27,273	\$28,247
Average Scholarship and Grant Award All Sources	\$19,910	\$19,978	\$20,494	\$22,367	\$22,905
Average Self Help Award All Sources	\$4,669	\$4,576	\$4,996	\$4,738	\$5,343
% received Alternative Loans	4%	4%	9%	3%	6%
% received Parent Plus Loans	21%	18%	11%	8%	11%
Median Estimated Family Contribution	\$8,172	\$8,089	\$7,321	\$8,371	\$7,356
% Pell Eligible	38%	40%	40%	37%	40%
First Time Full-Time Freshmen Net Cost of Attendance and Out of Pocket Direct Cost					
	2010-11	2011-12	2012-13	2013-14	2014-15
Net Cost of Attendance (<i>Total Cost of Attendance -Ave. Scholarships and Grants</i>)	\$17,210	\$18,376	\$18,820	\$18,167	\$18,843
Out of Pocket Direct Cost (<i>Total Direct Cost -Average Financial Aid Award All Source</i>)	\$6,545	\$7,800	\$7,824	\$7,261	\$7,501

Source: Financial Aid Files as of no later than November 15th each year.

*Does not Include Parent Loans

Fall 2014 Student Body



Historical Enrollment Summary

UNDERGRADUATE STUDENT ENROLLMENT										
NEW FULL TIME STUDENTS	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Fall First Year	371	320	405	348	404	347	471	415	415	374
Spring First Year		12		6		8		5		2
Fall Transfers	32	30	60	48	61	41	39	34	38	35
Spring Transfers		17		13		13		10		16
Fall Visitors	4	4	3	3	2	2	5	4	4	3
Spring Visitors		2	2	2	2	3	2	1	0	1
Total	407	385	470	420	469	414	517	469	457	431
RETURNING FULL TIME STUDENTS										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Continuing Students	915	836	847	782	809	753	816	758	893	835
Fall readmits	13		18		11		12		7	
Spring Readmits		1		2		14		6		2
Total	928	839	865	784	820	767	828	764	900	837
TOTAL UNDERGRADUATE										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	1335	1224	1335	1204	1289	1181	1345	1233	1357	1268
Part-time	27	29	25	32	26	27	22	30	33	35
Total Headcount	1362	1253	1360	1236	1315	1208	1367	1263	1390	1303
Undergraduate FTE	1346	1238	1347	1221	1302	1195	1356	1246	1372	1284
Average Undergraduate FTE	1292		1284		1248		1301		1328	

GRADUATE STUDENT ENROLLMENT										
MASTER OF BUSINESS ADMINISTRATION***										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	26	25	22	17	14	14	23	23	15	12
Part-time	5	6	5	4	6	1	4	1	1	0
Total Headcount	31	31	27	21	20	15	27	24	16	12
FTE	28	28	25	19	17	15	25	24	15	12
<i>Five Year MBA Program (not included in above MBA figures)</i>	28	32	17	23	23	20	19	23	14	13
MASTER'S IN EDUCATION****										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	20	22	21	23	19	18	12	12	12	14
Part-time	3	2	12	9	7	12	5	6	5	9
Total Headcount	23	24	33	32	26	30	17	18	17	23
FTE	21.7	23.2	27.8	27.5	22.5	24.0	14.5	14.3	14.83	17.5
<i>Five YEAR MED (not included in above MED figures)</i>	5	9	10	12	11	12	8	6	8	13
MASTER OF SCIENCE in ATHLETIC TRAINING##										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	7	7	8	8	9	9	10	10	12	11
Part-time	0	0	0	0	1	0	0	0	0	1
Total Headcount	7	7	8	8	10	9	10	10	12	12
FTE	7	7	8	8	9.17	9	10	10	12	11.83
Masters of Science in Nursing***										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time	8	2	10	8	10	8	24	28	44	51
Part-time	1	5	3	5	1	4	5	9	10	6
Total Headcount	9	7	13	13	11	12	29	37	54	57
FTE	8.5	4.5	12.5	11.17	10.5	10	26.5	32.5	49.5	54
Masters in Fine Arts-Creative Writing####										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time			11	11	12	21	19	21	22	19
Part-time			0	0	0	0	0	0	0	0
Total Headcount			11	11	12	21	19	22	22	19
FTE			11	11	12	21	19	22	22	19
TOTAL MASTERS LEVEL GRADUATE STUDENTS										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Full-time Enrollment	61	56	72	67	64	70	88	94	105	107
Part-time Enrollment	9	13	20	18	15	17	14	16	16	16
Total Headcount	70	69	92	85	79	87	102	111	121	123
FTE	65	63	84	77	71	79	95	102	113	114
Average Graduate FTE	59		70		67		91		106	

TOTAL STUDENT BODY ENROLLMENT SUMMARY										
	2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Total Student Body Full-time Enrollment	1396	1280	1407	1271	1353	1251	1433	1327	1462	1375
Total Student Body Part-time Enrollment	36	42	45	50	41	44	36	46	49	51
Total Student Body Headcount Enrollment	1432	1322	1452	1321	1394	1295	1469	1374	1511	1426
Total Student Body Semester FTE	1411	1301	1431	1297	1373	1273	1451	1349	1485	1399
Total Student Body Average FTE	1356		1364		1323		1400		1442	

*** The 5 year MBA program students are officially counted in the undergraduate headcount and FTE numbers but are also enrolled in one or more masters level courses.

**** The MED PROGRAM was reestablished in Fall 2007. The 5 year MED program students are officially counted in the undergraduate headcount and FTE numbers but are also enrolled in one or more masters level courses.

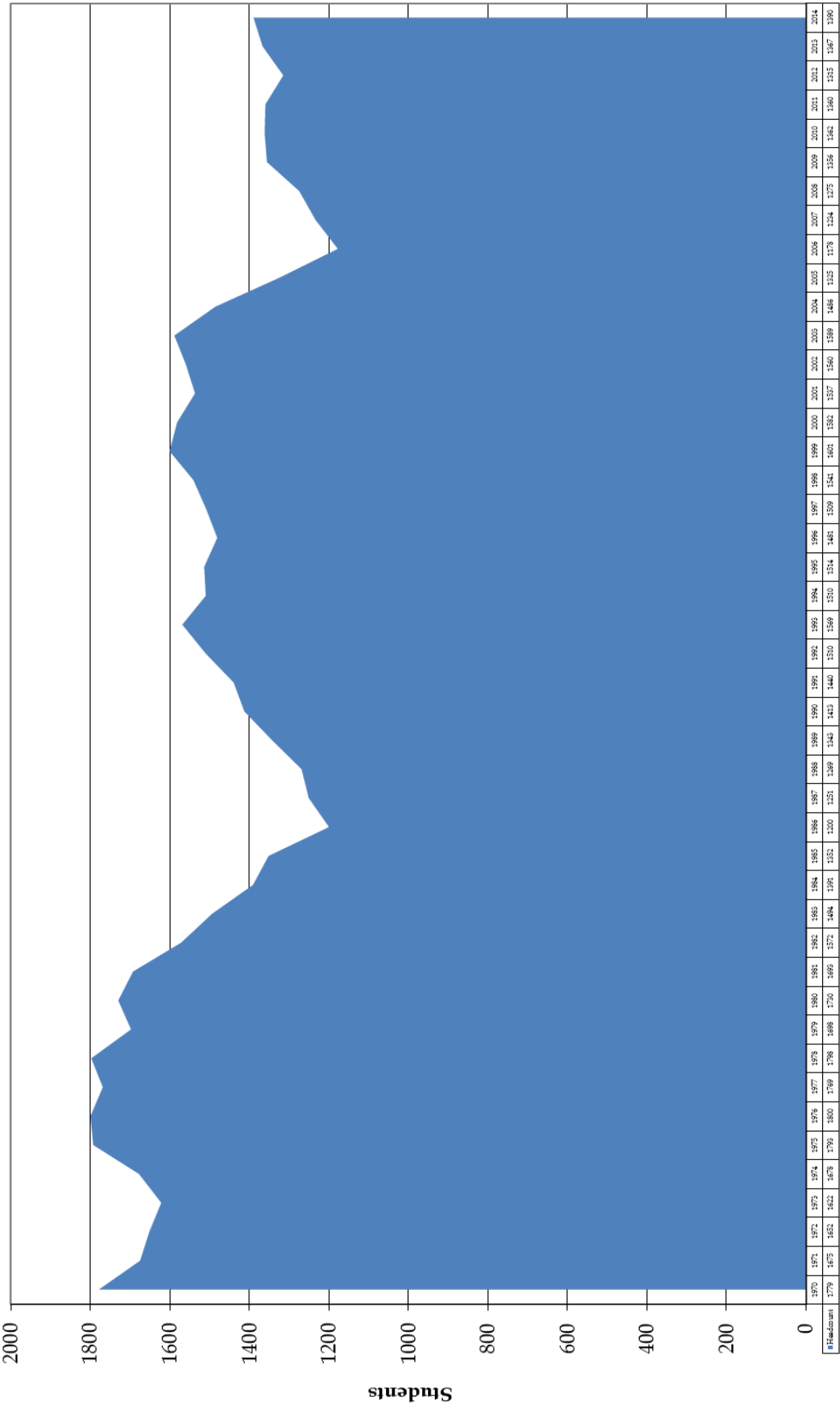
The MS AT Program had its first enrollment in Fall 2008.

The MSN Program had its first enrollment in Fall 2009.

The MFA in Creative Writing had its first enrollment in July 2011.

Source: WVWC Student Records as of the Census date

West Virginia Wesleyan College Undergraduate Student Headcount Fall 1970 to Fall 2014



Fall 2014 All Students by Gender, Race and Ethnicity

<u>Undergraduates</u>												
		International	Black non-Hispanic	Am. Indian or Alaskan	Asian	Pacific Islander/Haw	Hispanic	White, non-Hispanic	Race/eth. unknown	More than one	Total	Gender Percentage
Full Time Undergraduates												
	Men	40	80	3	1	2	18	450	6	14	614	45.2%
	Women	28	37	1	1	0	8	633	8	27	743	54.8%
	Full-time Total	68	117	4	2	2	26	1083	14	41	1357	
	Ethnic Percentages	5.0%	8.6%	0.3%	0.1%	0.1%	1.9%	79.8%	1.0%	3.0%		
Part Time Undergraduates												
	Men	1	2					15		1	19	57.6%
	Women							13	1		14	42.4%
	Part-time Total	1	2	0	0	0	0	28	1	1	33	
Total Undergraduates												
	Men	41	82	3	1	2	18	465	6	15	633	45.5%
	Women	28	37	1	1	0	8	646	9	27	757	54.5%
	Total	69	119	4	2	2	26	1111	15	42	1390	
	Ethnic Percentages	5.0%	8.6%	0.3%	0.1%	0.1%	1.9%	79.9%	1.1%	3.0%		
<u>Graduate Students</u>												
Full Time Graduate Students												
	Men	3	1			1	1	23	1		30	28.6%
	Women		1	1	1			59	12	1	75	71.4%
Part-time Graduate Students												
	Men							1			1	6.3%
	Women		1					11		3	15	93.8%
Total Graduate Students												
	Men	3	1	0	0	1	1	24	1	0	31	25.6%
	Women	0	2	1	1	0	0	70	12	4	90	74.4%
	Total	3	3	1	1	1	1	94	13	4	121	
	Ethnic Percentages	2.5%	2.5%	0.8%	0.8%	0.8%	0.8%	77.7%	10.7%	3.3%		
<u>Grand Total Students</u>												
	Men	44	83	3	1	3	19	489	7	15	664	43.9%
	Women	28	39	2	2	0	8	716	21	31	847	56.1%
	Total	72	122	5	3	3	27	1205	28	46	1511	
	Ethnic Percentages	4.8%	8.1%	0.3%	0.2%	0.2%	1.8%	79.7%	1.9%	3.0%		

STATES AND COUNTRIES

West Virginia Wesleyan College has a commitment to providing a diverse environment for student to both learn in and live in. Fifty-nine percent of Wesleyan's student body are from WV. Thirty-six percent of the student body consists of students from 32 other states and five percent are international students from the 16 different countries.

Source: WVWC Student Records as of the Census date

Ten Year Full-time Undergraduate Ethnic and Gender and Basic Geographic Breakdown Summary

% Fall Full-time Undergraduates Ethnic Summary

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Minority*	7.6%	7.2%	5.0%	4.8%	12.4%	13.2%	14.6%	15.8%	13.5%	14.1%
International**	3.2%	3.6%	3.3%	3.2%	4.1%	4.2%	5.5%	4.8%	5.3%	5.0%
White/Non-Hispanic	79.5%	72.5%	62.9%	60.3%	82.0%	81.4%	78.4%	78.2%	79.9%	79.9%
Unknown	9.7%	16.8%	27.7%	29.8%	1.5%	1.2%	1.5%	1.2%	1.3%	1.0%

* Minority students include: Black Non-Hispanic, Am. Indian or Alaskan, Asian or Pacific Islander and Hispanic

** International students include: students with the ethnic code of Nonresident Alien

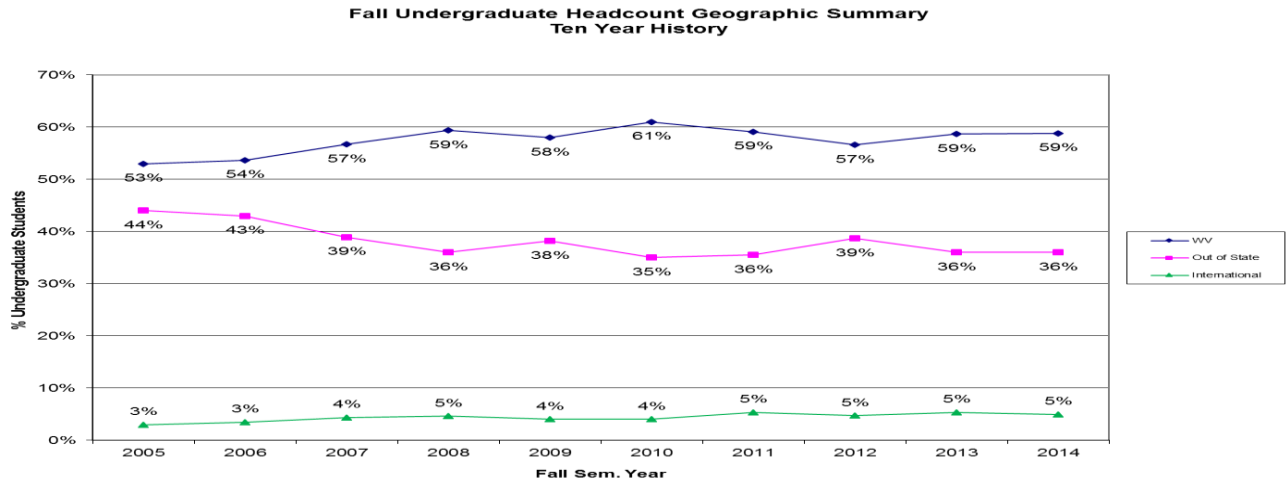
% Fall Full-time Undergraduates Gender Summary

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Male	44.6%	45.8%	46.2%	44.8%	45.6%	45.5%	46.7%	46.0%	46.7%	45.2%
Female	55.4%	54.2%	53.8%	55.2%	54.4%	54.5%	53.3%	54.0%	53.3%	54.8%

% Fall Undergraduates Geographic Summary

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
WV	53%	54%	57%	59%	58%	61%	59%	57%	59%	59%
Out of State	44%	43%	39%	36%	38%	35%	36%	39%	36%	36%
International	3%	3%	4%	5%	4%	4%	5%	5%	5%	5%
Undergrad Head Count	1,297	1,177	1,235	1,275	1,356	1,362	1,360	1,315	1,367	1,390

Source: WVWC Student Records as of the Census date



Declared Academic First and Second Majors by School- Fall 2014

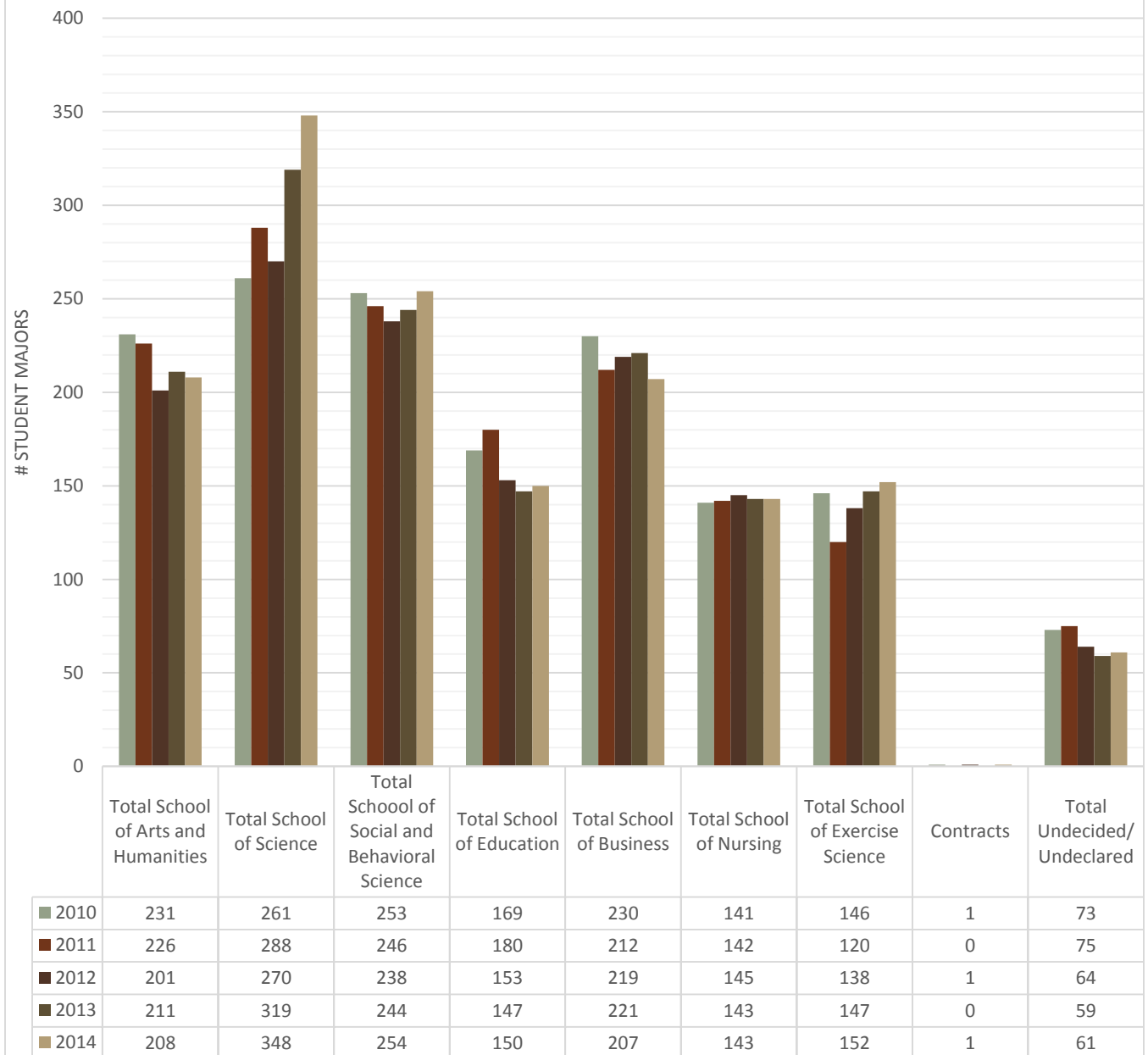
		2014				Previous Most Recent 5 Years			
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
School of Fine Arts and Humanities									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Art Total		38	11	49	3.2%	196	26	222	3.0%
	Pre Art Therapy	2	4	6	0.4%	14	6	20	0.3%
	Education			0	0.0%	0	0	0	0.0%
	Graphic Design	24		24	1.6%	114	0	114	1.5%
	Painting/Drawing	4		4	0.3%	19	2	21	0.3%
	Studio	1		1	0.1%	9	1	10	0.1%
	Ceramics	0		0	0.0%	0	0	0	0.0%
	Intermedia	1		4	0.1%	28	4	32	0.4%
	Photography	6		6	0.5%	12	0	12	0.2%
Arts Administration		9	0	9	0.6%	29	3	32	0.4%
	AA Art	0		0	0.0%	8	1	9	0.1%
	AA Music	7		7	0.5%	16	1	17	0.2%
	AA Theatre	2		2	0.1%	5	1	6	0.1%
Christian Education (Now part of Religious Studies)		0	0	0	0.0%	29	4	33	0.4%
English Total		27	7	34	2.2%	169	58	227	3.1%
	English	5	7	12	0.8%	40	58	98	1.3%
	Literature	3		3	0.2%	32	0	32	0.4%
	Writing	19		19	1.2%	97	0	97	1.3%
Gender Studies		3	14	17	1.1%	3	20	23	0.3%
History		16	11	27	1.8%	102	47	149	2.0%
International Studies		6		6	0.4%	42	14	56	0.8%
Music: Total		32	7	39	2.6%	147	21	168	2.3%
	Music	14	7	21	1.4%	52	16	68	0.9%
	Education	18		18	1.2%	95	5	100	1.4%
Philosophy		0	4	4	0.3%	10	22	32	0.4%
Philosophy and Religion		0		0	0.0%	2	0	2	0.0%
Religion/Religious Studies		3	2	5	0.3%	14	8	22	0.3%
Theatre Arts: Total		16	2	18	1.2%	116	18	134	1.8%
	Musical Theatre	11		11	0.7%	56	9	65	0.9%
	Theatre Arts	5	2	6	0.4%	60	9	69	0.9%
	Pre Drama Therapy								
Total School of Arts and Humanities		150	58	208	13.6%	859	241	1100	14.9%

		2014				Previous Most Recent 5 Years			
School of Science									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Biology		89	3	92	6.0%	489	17	506	6.8%
Chemistry		31	5	36	2.4%	257	32	289	3.9%
Chemical Hygiene		4		4	0.3%				
Bio Chemistry		47		47	3.1%				
Computer Info. Science		4	1	5	0.3%	24	7	31	0.4%
Computer Science		23		23	1.5%	75	5	80	1.1%
Engineering 3/2 Program		22		22	1.4%	63	10	73	1.0%
Environmental Science		8	6	14	0.9%	35	34	69	0.9%
Mathematics		5		5	0.3%				
Pharmacy		27		27	1.8%	190	1	191	2.6%
Physics		60	4	64	4.2%	132	4	136	1.8%
Geo Physics		9		9	0.6%				
Total School of Science		329	19	348	22.8%	1286	110	1396	18.9%
School of Social Science									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Communication Studies		38	8	46	3.0%	201	17	218	2.9%
	Communication	21	5	26	1.7%	116	11	127	1.7%
	Public Relations	16	3	19	1.2%	81	6	87	1.2%
	Media Studies	1		1	0.1%	4	0	4	0.1%
Criminal Justice		65	5	70	4.6%	324	18	342	4.6%
Political Science		22	6	28	1.8%	126	27	153	2.1%
Psychology		88	7	95	6.2%	382	59	441	6.0%
Sociology		5	10	15	1.0%	39	18	57	0.8%
Social Justice		2	1	3	0.2%				
Total School of Social Science		220	36	254	16.7%	1072	139	1211	16.4%
School of Business									
Accounting		41		41	2.7%	268	7	275	3.7%
Finance				0	0.0%	0	0	0	0.0%
Business Admin		55	4	59	3.9%	379	22	401	5.4%
Management		24	2	26	1.7%	111	5	116	1.6%
Marketing		25	2	27	1.8%	100	3	103	1.4%
International Business		8	1	9	0.6%	80	3	83	1.1%
Sport Business		28		28	1.8%	48	1	49	0.7%
Economics		9	8	17	1.1%	44	50	94	1.3%
Total School of Business		190	17	207	13.6%	1030	91	1121	15.1%
School of Education									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Elementary		77		77	5.1%	419	7	426	5.8%
Secondary		70	3	73	4.8%	378	18	396	5.3%
Total School of Education		147	3	150	9.8%	797	25	822	11.1%

		2014				Previous Most Recent 5 Years			
School of Exercise Science									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Physical Education		3	2	5	0.3%	9	22	31	0.4%
Exercise Science		98		98	6.4%	393	9	402	5.4%
Athletic Training		49		49	3.2%	259	0	259	3.5%
Total School of Exercise Science		150	2	152	10.0%	661	31	692	9.3%
School of Nursing									
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Nursing		142	1	143	9.4%	691	4	695	9.4%
Total School of Nursing		142	1	143	9.4%	691	4	695	9.4%
		Majors	2nd Majors	Total Majors	% of Total	Majors	2nd Majors	Total Majors	% of Total
Contract Major		1		1	0.1%	7	3	10	0.1%
Undeclared/Undecided		61		61	4.0%	357	0	357	4.8%
Total Undergraduate Declared Majors		1390	136	1524	100.0%	6760	644	7404	100.0%

Source: WVWC Student Records as of the Census date

Declared Undergraduate Majors by School Fall 2010 - Fall 2014



Source: WVWC Student Records as of the Census date

West Virginia Wesleyan College

Student Organizations

(In Alphabetical Order)

4-H Club	Delta Mu Delta	Phi Sigma Tau
Alpha Delta Pi	Engineering/Physics Club	Pre-Law
Alpha Gamma Delta	Freshman Council	Psi Chi
Alpha Lambda Delta	Gamma Sigma Alpha	Residence Hall Council
Alpha Phi Alpha	Green Club	SADD
Alpha Phi Omega	Hallom Math Honorary	Senior Class
Alpha Psi Omega	Honors Student Organization	SIFE
Alpha Sigma Phi	Interfraternity Council	Sigma Alpha Iota
Alpha Xi Delta	International Student Organization	Sigma Tau Delta
Awards and Elections	Intervarsity Christian Fellowship	Sigma Theta Epsilon
Beta Beta Beta	Jazz Ensemble	Sigma Theta Tau
Black Business Student Assn	Junior Class	SNOW
Black Student Union	Kappa Delta Pi	Sociology Club
Bonner Scholars	Kappa Phi	Sophomore Class
Campus Activities Board	Lambda Pi Eta	Special Activities Committee
Campus Crusade	Loveshine	Standard Deviators
Catholic Campus Ministry	Mortar Board	Student Art League
Chapel Choir	Murmurmontis	Student Athletic Trainers' Club
Cheerleading	Nurses Christian Fellowship	Student Education Association
Chi Phi	Omega Psi Phi Fraternity	Theta Chi
Christian Life Council	Omicron Delta Epsilon	Theta Xi
Circle K	Omicron Delta Kappa	United Methodist Student Movement
College Republicans	Order of Omega	Wesleyan Ambassadors
Community Council	PanHellenic Association	Wesleyan Singers
Computer Club	Peace with Justice Com	Wesleyan's Lacrosse
Concentus Vocum	Pharos	WVWC-FM 92
Concert Band	Phi Kappa Phi	Young Democrats
Concert Chorale	Phi Mu Alpha Sinfonia	Zeta Tau Alpha

Source: WVWC Web page 07-2014

All Student Athletes by Scholarship Status

Sports	All Student Fall 2014				All Student Fall 2013				All Student Fall 2012			
	Number of Student Athletes	Scholarship Student Athletes	Walk on Student Athletes	% Scholarship	Number of Student Athletes	Scholarship Student Athletes	Walk on Student Athletes	% Scholarship	Number of Student Athletes	Scholarship Student Athletes	Walk on Student Athletes	% Scholarship
Baseball	56	26	30	46%	61	25	36	41%	73	30	43	41%
M. Basketball	19	11	8	58%	14	10	4	71%	14	11	3	79%
M. Cross Country and Track*	71	32	39	45%	74	29	45	39%	28	16	12	57%
Football	123	62	61	50%	110	41	69	37%	125	47	78	38%
Golf	12	5	7	42%	11	6	5	55%	13	4	9	31%
M. Soccer	36	16	20	44%	33	18	15	55%	30	17	13	57%
M. Swimming	11	4	7	36%	14	5	9	36%	17	6	11	35%
M. Tennis	15	7	8	47%	12	5	7	42%	9	2	7	22%
Totals	343	163	180	48%	329	139	190	42%	309	133	176	43%
% of FT Undergraduate Men	55.9%	26.5%	29.3%		52.4%	22.1%	30.3%		52.1%	22.4%	29.7%	
# of FT Undergraduate Men	614				628				593			
Women's Programs												
W. Basketball	23	17	6	74%	17	13	4	76%	17	11	6	65%
W. Cross Country and Track*	57	25	32	44%	45	35	10	78%	45	35	10	78%
W. Lacrosse	29	10	19	34%	27	11	16	41%	16	10	6	63%
W. Soccer	42	30	12	71%	38	27	11	71%	42	28	14	67%
Softball	35	14	21	40%	31	14	17	45%	29	14	15	48%
W. Swimming	21	10	11	48%	16	9	7	56%	12	3	9	25%
W. Tennis	9	6	3	67%	8	5	3	63%	6	2	4	33%
Volleyball	31	22	9	71%	28	25	3	89%	21	15	6	71%
W. Golf	5	4	1	80%	7	5	2	71%	6	4	2	67%
Totals	252	138	114	55%	217	144	73	66%	194	122	72	63%
% FT Undergraduate Women	33.9%	18.6%	15.3%		30.3%	20.1%	10.2%		27.9%	17.5%	10.3%	
# of FT Undergraduate Women	743				717				696			
	491				500							
All Student Athlete Totals	595	301	294	51%	546	283	263	52%	503	255	248	51%
% of Total Students	43.8%	22.2%	21.7%		40.6%	21.0%	19.6%		39.0%	19.8%	19.2%	
# Total FT Students	1357				1345				1289			

* This number does not include those athlete who also participated in another sport during the year.

Source: WVWC Student Records as of the census date each year

Student Outcomes



Institutional Yearly Retention Rates

First-Time Full-time Freshmen Rate

Fall to Fall Year of Retention*	Fall 04 to Fall 05	Fall 05 to Fall 06	Fall 06 to Fall 07	Fall 07 to Fall 08	Fall 08 to Fall 09	Fall 09 to Fall 10	Fall 10 to Fall 11	Fall 11 to Fall 12	Fall 12 to Fall 13	Fall 13 to Fall 14**	Previous 3 yr Ave.	Strategic Planning Long Term Goal
Freshmen Cohort for First Year Retention	347	307	291	401	382	399	371	405	404	471		
Freshmen to Sophomore (Year 1)	75.0%	70.0%	75.3%	73.8%	74.6%	69.9%	67.3%	64.0%	65.1%	73.0%	65.4%	75%
Sophomore to Junior (Year 2)	83.0%	83.1%	88.3%	83.03%	87.5%	82.8%	80.0%	82.2%	87.3%	88.6%	83.1%	85%
Junior to Senior (Year 3)	92.5%	92.7%	95.4%	91.6%	96.1%	94.2%	96.6%	91.9%	92.4%	90.2%**	93.6%	95%

* These numbers only reflect retention for students who originally entered WVWC as First-time Full-time Freshmen

** If 5 2013-14 Graduates and 2 Pt enrolled student are included in the rate the Junior to Senior retention/completion rate is 93.4%

Transfer Student Retention Rates

Fall to Fall Year of Retention*	Fall 04 to Fall 05	Fall 05 to Fall 06	Fall 06 to Fall 07	Fall 07 to Fall 08	Fall 08 to Fall 09	Fall 09 to Fall 10	Fall 10 to Fall 11	Fall 11 to Fall 12	Fall 12 to Fall 13	Fall 2013 to Fall 2014**	Previous 3 yr Ave.
Transfer Entering Cohort	24	34	39	55	42	60	32	60	61	39	
(Year 1)	85.3%	79.2%	77.5%	70.9%	87.2%	80.0%	78.1%	60.0%	54.1%	74.4%	61.4%
(Year 2)	60.7%	44.8%	42.1%	67.74%	59.0%	67.6%	64.6%	60.0%	77.8%	54.5%	66.1%
(Year 3)	38.5%	47.1%	69.2%	37.5%	38.1%	30.4%	39.1%	38.7%	15.4%	21.4%	32.8%

* These numbers only reflect retention for students who originally entered WVWC as Transfer Students. Student who have readmitted to the institution are included in their original cohort for retention purposes.

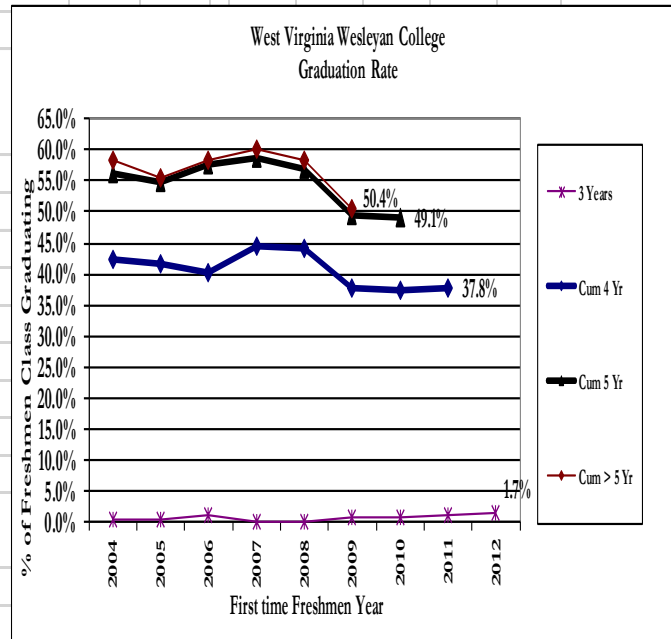
** If 2013-14 Graduates and are included in the rates, retention/completion rate is first year 74.4%, second year 72.7%, 82.1%

Actual Data is as of Census Date each year

West Virginia Wesleyan College
First Time Full Time Freshmen
Yearly Retention and Graduation Rates
2004 to Present

First-Time Full-time Freshmen and Year Entering College		Returning for:								Graduating in:				Total	Total Grads %
		Year 2	%	Year 3	%	Year 4	%	Year 5	Year 6	3 yrs or less	4 yrs	5 yrs	> 5		
2004	348	261	75.0%	214	61.5%	207	59.5%	50	10	2	146	47	8	203	58.3%
2005	307	215	70.0%	190	61.9%	169	55.0%	42	2	2	126	40	2	170	55.4%
2006	291	219	75.3%	181	62.2%	174	59.8%	51	0	4	113	51	2	170	58.4%
2007	401	296	73.8%	259	64.6%	244	60.8%	53	7	1	178	56	6	241	60.1%
2008	382	285	74.6%	236	61.8%	228	59.7%	46	4	1	167	50	5	223	58.4%
2009	399	279	69.9%	223	55.9%	206	51.6%	51	2	3	148	47	3	201	50.4%
2010	371	250	67.4%	211	56.9%	196	52.8%	41		3	136	43			
2011	405	259	64.0%	225	55.6%	206	50.9%			5	148				
2012	404	263	65.1%	234	57.9%										
2013	471	344	73.0%												
2013	415														
Recent 3 Yr Average	393	257	67.7%	220	56.8%	210	51.7%	46	4	4	150	51	4	211	59.0%

Graduation Rates						
First Time Freshmen Year	3 Years	Cum 4 Yr	5 years	Cum 5 Yr	> 5	Cum > 5 Yr
2004	0.6%	42.5%	13.5%	56.0%	2.3%	58.3%
2005	0.7%	41.7%	13.0%	54.7%	0.7%	55.4%
2006	1.4%	40.2%	17.5%	57.7%	0.7%	58.4%
2007	0.2%	44.6%	14.0%	58.6%	1.5%	60.1%
2008	0.3%	44.0%	13.1%	57.1%	1.3%	58.4%
2009	0.8%	37.8%	11.8%	49.6%	0.8%	50.4%
2010	0.8%	37.5%	11.6%	49.1%		
2011	1.2%	37.8%				
2012						
Recent 3 Yr Average	0.9%	39.8%	12.9%	55.1%	1.2%	59.0%



Source: WVWC Student records as of the census date each year

Degrees Awarded by Major Field of Study

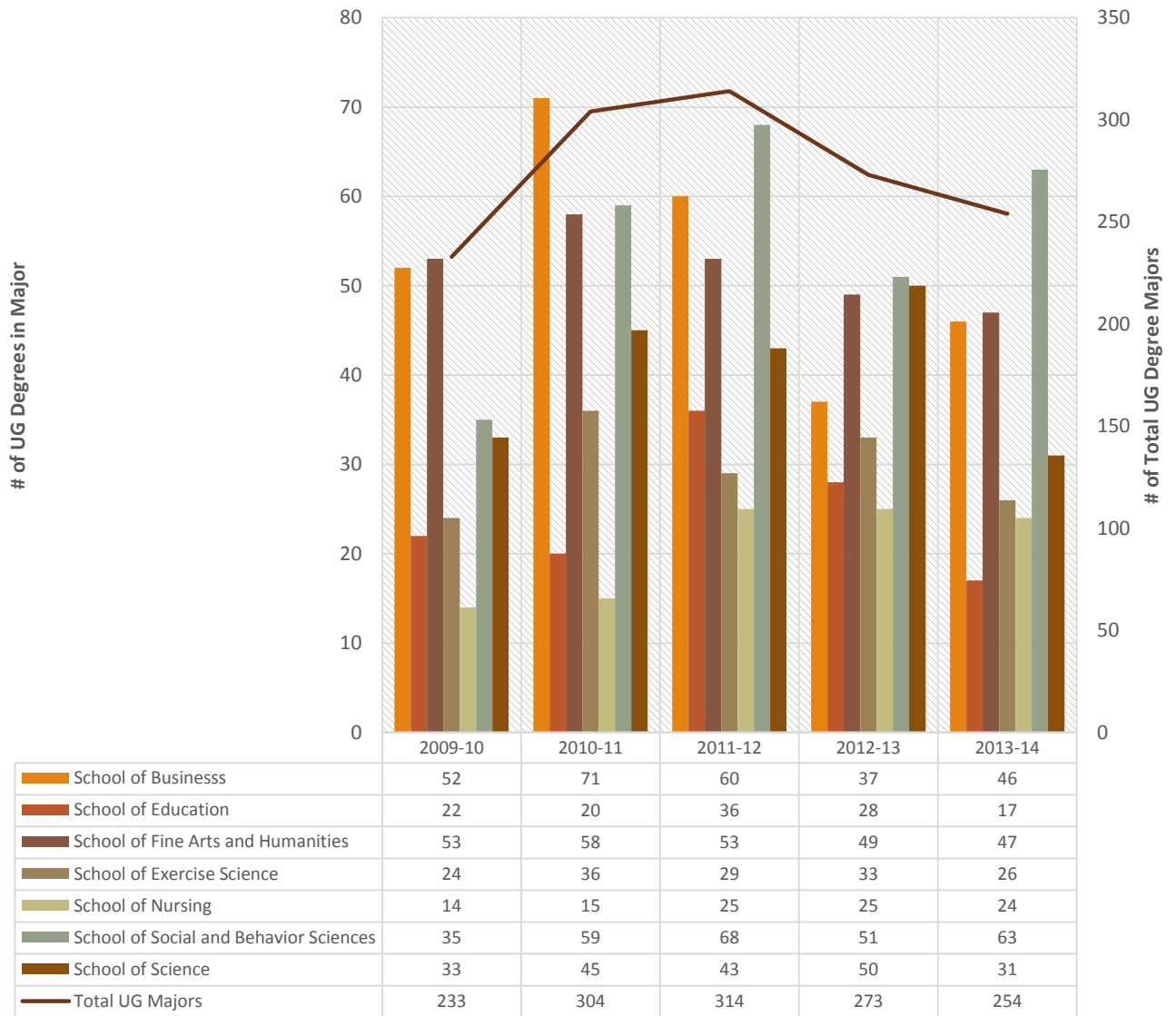
		2014				5 year Total			
		July 1, 2013 through June 30, 2014				July 1, 2009 through June 30, 2013			
Major	Division	Majors	Second or third Majors	Total Majors	%of All	Majors	Second or third Majors	Total Majors	%of All
Fine Arts and Humanities									
Art Total		6		6	2.4%	36	6	42	3.1%
	Education			0	0.0%	0	0	0	
	Graphic Design	2		2	0.8%	23	0	23	
	Painting/Drawing	2		2	0.8%	7	0	7	
	Studio			0	0.0%	0	0	0	
	Ceramics			0	0.0%	0	0	0	
	Intermedia			0	0.0%	2	0	2	
	Pre Art Therapy	1				4	2	6	
Art Administration		0		0	0.0%	12	0	13	0.9%
Theatre Arts		5	1	6	2.4%	7	0	8	0.6%
English: Total		12	1	13	5.1%	47	14	63	4.6%
	Education			0	0.0%	0	0	0	
	Literature	4		4	1.6%	18	0	18	
	Writing	8		8	3.2%	29	0	29	
Gender Studies		2	3	5	2.0%	0	0	2	0.1%
History		6	1	7	2.8%	43	6	50	3.6%
Music: Total		4	1	5	2.0%	25	1	26	1.9%
	Music:	1	1	2	0.8%	12	1	13	
	Education	3		3	1.2%	13	0	13	
Music Theatre		1		1	0.4%	9	0	10	0.7%
Philosophy		0	1	1	0.4%	2	5	8	0.6%
Philosophy and Religion		0		0	0.0%	2	0	2	0.1%
Religion/Religious Studies		2		2	0.8%	8	1	10	0.7%
International Studies		0	1	1	0.4%	11	3	14	1.0%
Christian Education		0		0	0.0%	10	2	12	0.9%
Total Arts and Humanities		38	9	47	18.6%	212	38	260	19.0%

		2014				5 year Total			
		July 1, 2013 through June 30, 2014				July 1, 2009 through June 30, 2013			
Major		Majors	Second or third Majors	Total Majors	% of All	Majors	Second or third Majors	Total Majors	% of All
School of Science									
Biology		12		12	4.7%	67	0	67	4.9%
Chemistry		8		8	2.8%	58	2	61	4.4%
Computer Info. Science		0		0	0.0%	7	0	8	0.6%
Computer Science		0		0	0.0%	10	0	10	0.7%
Engineering Physics		0		0	0.0%	1	0	1	0.1%
Environmental Science/Studies		1		1	0.4%	13	0	14	1.0%
Mathematics		2		2	0.8%	12	4	17	1.2%
Physics		8		8	3.2%	30	1	31	2.3%
Total Science		31	0	31	12.2%	198	7	209	15.2%
School of Social Science									
Communication Studies		6		6	2.4%	28	1	29	2.1%
Public Relations		4		4	1.6%	27	0	27	2.0%
Criminal Justice		8	2	10	4.0%	62	1	63	4.6%
Political Science		4		4	1.6%	28	6	36	2.6%
Psychology		33	2	35	13.8%	88	3	92	6.7%
Sociology		3	1	4	1.6%	13	4	17	1.2%
Total Social Science		58	5	63	24.9%	246	15	264	19.2%
School of Business									
Business: Total		41	2	43	17.0%	236	5	241	17.6%
Accounting		18		18	7.1%	61	0	61	
Finance (Discontinued)				0	0.0%	1	0	1	
Business Administration		8	2	10	4.0%	66	2	68	
International Business		3		3	1.2%	21	1	22	
Management		8		8	3.2%	46	2	48	
Marketing		2		2	0.8%	41	0	41	
Economics		3		3	1.2%	11	11	26	1.9%
Total School of Business		44	2	46	18.2%	247	16	267	19.5%
School of Education									
Elementary		15		15	5.9%	78	2	80	
Secondary		2		2	0.8%	50	7	57	
Education: Total		17	0	17	6.7%	128	9	137	10.0%

		2014				5 year Total			
		July 1, 2013 through June 30, 2014				July 1, 2009 through June 30, 2013			
Major		Majors	Second or third Majors	Total Majors	%of All	Majors	Second or third Majors	Total Majors	%of All
School of Exercise Science									
Physical Education:		3		3	1.2%	14	11	26	1.9%
Exercise Science		19		19	7.5%	87	0	87	6.3%
Athletic Training		4		4	1.6%	33	0	33	2.4%
Exercise Science Total		26	0	26	10.2%	134	11	146	10.6%
School of Nursing		24		24	9.5%	85	0	85	6.2%
Contract Major		0		0	0.0%	4	0	4	0.3%
Total Undergraduate Student Majors		238	16	254	100%	1254	96	1372	100%
Number of Students with two or more Majors				16	6.8%			118	9.4%
Number Undergraduate Degrees Awarded				238				1254	
Master's Degrees Earned									
5 year Undergraduate/MBA		12	12 Broken into specialties above			58	58 Broken into specialties above		
5 year Undergraduate/MED		5	5 Broken into specialties above			21	21 Broken into specialties above		
Master of Business Administration		24	Includes 5 year MBA			109	Includes 5 year MBA		
Master of Education		10	Includes 5 year MED			55	Includes 5 year MED		
Master of Science in Athletic Training		5				25			
Master of Science in Nursing		2				8	(4 Years of data)		
Master of Fine Arts		10							
Total Masters Degrees Earned		51				197			

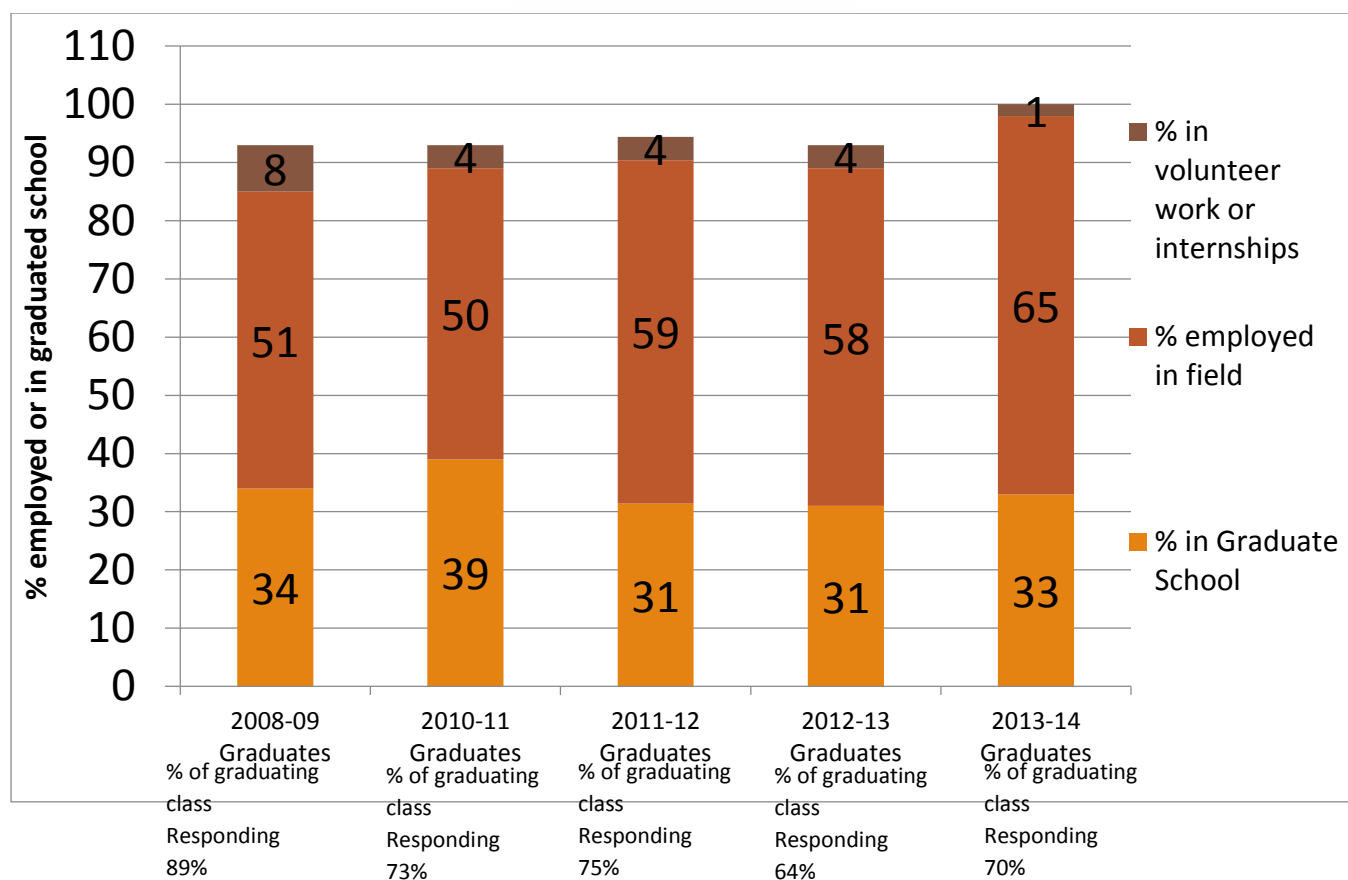
Source: WVWC Degrees Earned Records

Undergraduate Graduating Degree Majors 2009-10 to 2013-14



2013-2014 Placement Report

Student Success after Graduation Graduate Outcome Statistics as of Six Months after Graduation Goal: 90% or higher



GRADUATE SCHOOL BREAKDOWN - TOTAL: PERCENTAGES BASED ON TOTAL # IN GRADUATE SCHOOL - 48

Medical & Health Related	20	42 %	Law School	1	2 %
Business School	5	11 %	Arts & Sciences	15	30 %
Education	4	9 %	AT / Exer. Sci	3	6 %
				48	100 %

Partial list of Graduate Schools attending:

Adler School of Professional Psychology, Belmont University, Duke University, Drew Theological School, Indiana University, Lynn University, Marshall University, Penn State University, Radford University, Stanford University, St. George's University, St John's University, University of Sioux Falls, University of Southern California, University of Western Florida, Vanderbilt University, Wesley Theological Seminary, West Virginia School of Osteopathic Medicine West Virginia University

Partial List of Employers:

Alpha Gamma Delta, AmeriCorps, Ann Taylor Loft, Appalachian Reading Center, Arnett, Foster, Toothman CPAs, Design Studio, GIECO, Kaufmann, Rossin, Inc., Johns Hopkins Hospital Knob Hill Winery, Lakin Correctional Center, Mylan Pharmaceuticals, National Children's Hospital, New York Observer, Packer Thomas, CPAs, Powerplay Consulting, RAPP, Slippery Rock University, Schull Natural Resources, Tamara York Public Relations, Teach for America, The Arena Club, United Hospital Center, US Air Force, WDTV, WV Dept of Agriculture, West Virginia Wesleyan College

Source: WVWC Career and Counseling Center

Faculty and Staff



Fall 2014 Employee Summary

Number of staff by employment status and occupational category: Fall 2014

Occupational Category	# of Full-time Employees	# of Part-time Employees	Full-Time Equivalent Employees
Total Number of Staff	275	130	318
Instructional Staff	89	62	110
Library Staff	7	0	7
Student and Academic Affairs and other Educational Services	10	17	15
Management	31	1	31
Business and Finance	8	2	9
Computer Engineering and Science	9	1	9
Community, Social Service, Legal, Arts, Design, Entertainment, and Sports and Media	36	27	45
Health Care Practitioners	3	7	5
Service Occupations	38	5	40
Sales and Related Occupations	2	1	2
Office and Administrative Support	25	7	27
Natural Resources, Construction, and Maintenance	15	0	15
Production, Transportation and Material Moving	2	0	2

NOTE: Full-time-equivalent (FTE) staff is calculated by summing the total number of full-time staff and adding one third of the total number of part-time staff. Graduate assistants are not included in the above figures. Many of the FTE figures may be included in the DFR.

Source: IPEDS Human Resources Survey (Employees as of November 1, 2014)

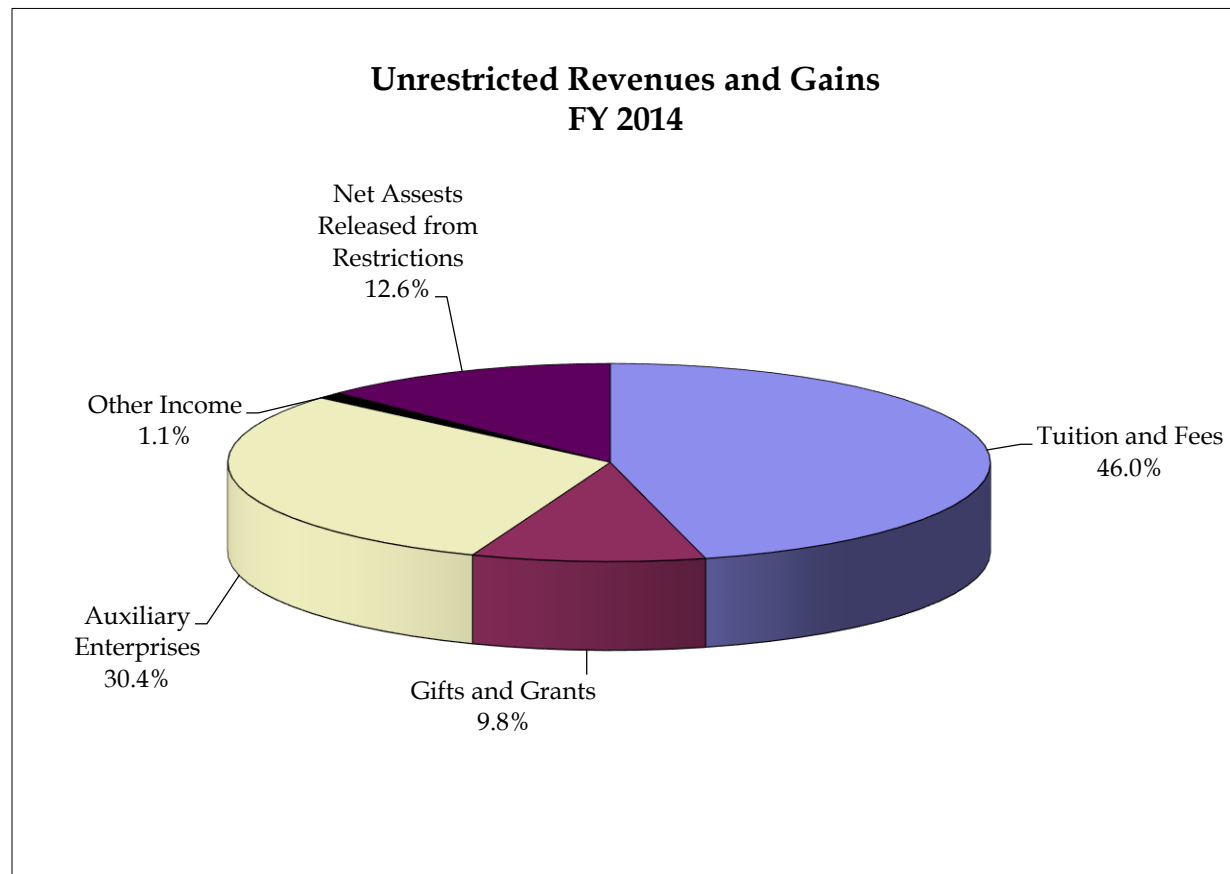
Faculty Profile

2014-15											
Fall Semester Faculty Profile											
							Terminal		9 - 12 Mo.	9- 12 Mo.	% Change
Title	Number	%	Tenured	%	Doctorate	%	Degree	%	Salary Ave.	Salary Ave.	from
									2013-2014	2014-2015	13-14 to 14-15
Professors	13		12	92%	13	100%	13	100%	\$61,347	\$ 63,546	3.73%
Men	10	77%	9	90%	10	100%	10	100%	\$62,323	\$ 64,712	3.83%
Women	3	23%	3	100%	3	100%	3	100%	\$59,202	\$ 59,658	0.77%
Associate Professo	30		26	87%	24	80%	28	93%	\$51,326	\$ 53,371	3.98%
Men	12	40%	11	92%	8	67%	11	92%	\$51,308	\$ 54,301	5.83%
Women	18	60%	15	83%	16	89%	17	94%	\$51,336	\$ 52,752	2.76%
Assistant Professor	39		3	8%	17	44%	23	59%	\$45,955	\$ 45,295	-1.44%
Men	11	28%	1	9%	3	27%	5	45%	\$47,312	\$ 45,391	-4.06%
Women	28	72%	2	7%	14	50%	18	64%	\$44,900	\$ 45,258	0.80%
Instructors	7		0	0%	0	0%	0	0%	\$39,872	\$ 40,169	0.74%
Men	2	29%	0	0%	0	0%	0	0%			
Women	5	71%	0	0%	0	0%	0	0%	\$39,734	\$ 41,405	4.21%
Total	89		41	46%	54	61%	64	72%	\$49,763	\$ 50,280	1.04%
Total Men	35	39%	21	60%	21	60%	26	74%	\$52,129	\$ 53,491	2.61%
Total Women	54	61%	20	37%	33	61%	38	70%	\$47,880	\$ 48,199	0.67%

Financials and Fund Raising



Unrestricted Revenues and Gains

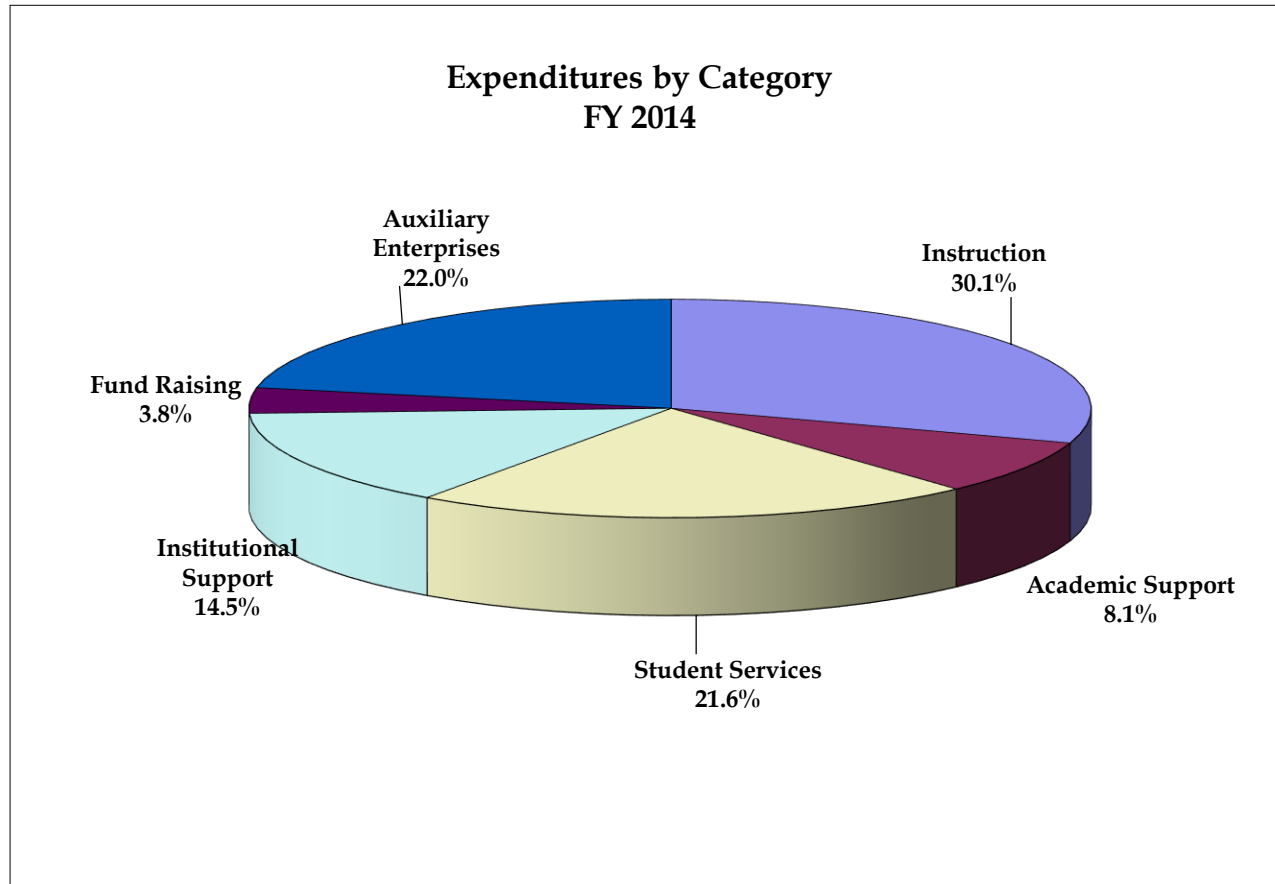


(Revenues in Million Dollars)

	<u>FY 2010</u>	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
Tuition and Fees	\$ 11.57	\$ 12.60	\$ 13.17	\$ 13.31	\$ 14.83
Gifts and Grants	\$ 0.98	\$ 1.15	\$ 1.13	\$ 1.35	\$ 3.18
Auxiliary Enterprises	\$ 8.21	\$ 9.16	\$ 9.08	\$ 9.27	\$ 9.82
Investment Income	\$ 0.23	\$ 0.33	\$ 0.27	\$ 0.18	\$ 0.35
Net Assets Released from Restrictions	\$ 13.56	\$ 5.07	\$ 4.37	\$ 3.70	\$ 4.06
 Total Current Funds Revenues	 \$ 34.56	 \$ 28.31	 \$ 28.01	 \$ 27.82	 \$ 32.25
Academic Year FTE Enrollment	1327	1352	1375	1310	1423

Source: WVWC Audited Financial Statements

Expenditures by Category



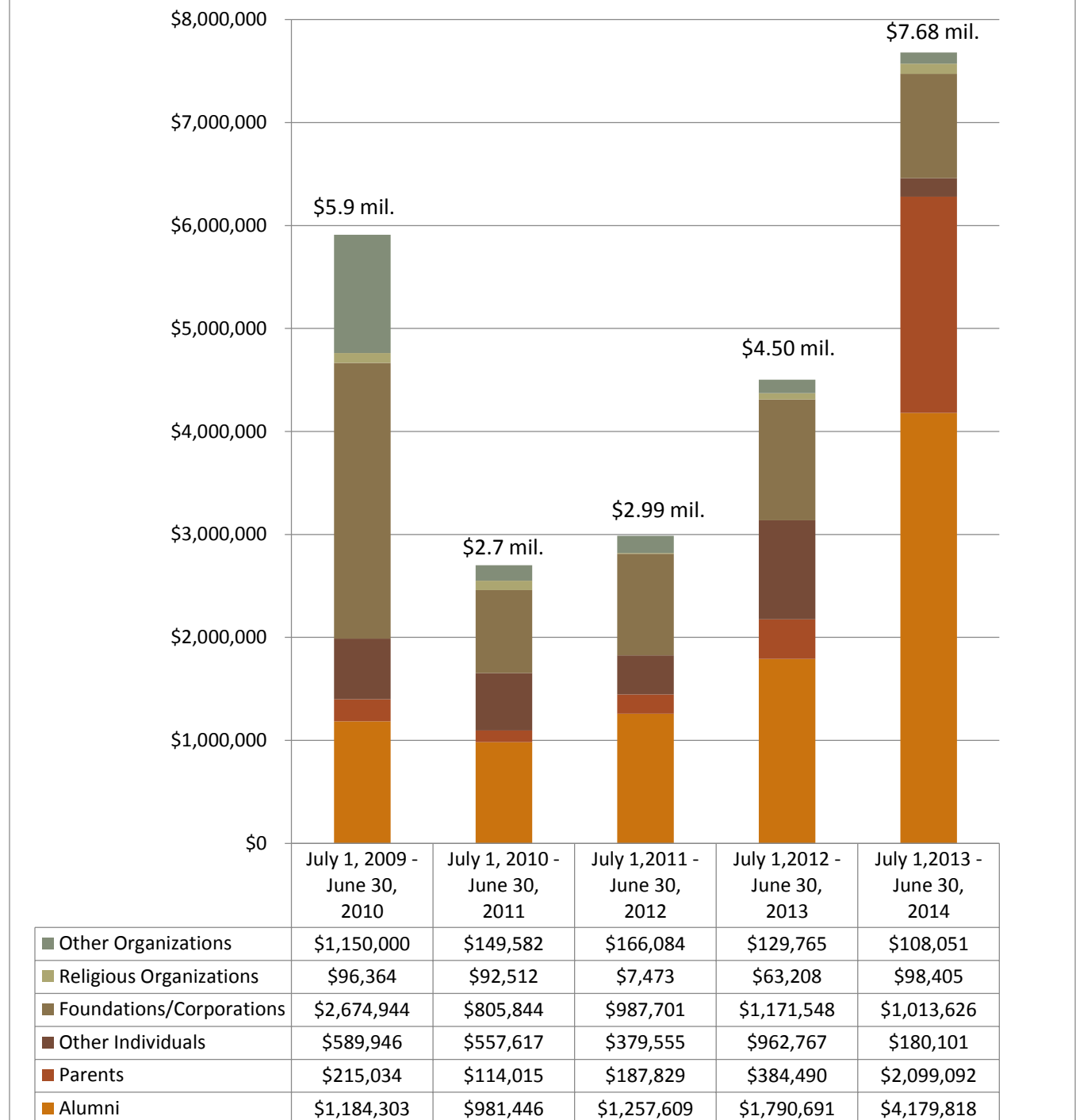
(Expenditures in Million Dollars)

	<u>FY 2010</u>	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
Instruction	\$7.78	\$8.43	\$8.42	\$8.72	\$9.00
Academic Support	\$2.68	\$2.80	\$2.70	\$2.56	\$2.41
Student Services	\$5.44	\$5.63	\$5.84	\$6.03	\$6.44
Institutional Support	\$3.43	\$3.80	\$4.72	\$3.83	\$4.32
Fund Raising	\$0.85	\$0.88	\$0.94	\$1.04	\$1.12
Auxiliary Enterprises	\$5.38	\$6.27	\$6.19	\$6.23	\$6.56
Total Current Funds Expenditures	\$25.56	\$27.80	\$28.81	\$28.41	\$29.86
Academic Year FTE Enrollment	1327	1352	1375	1310	1423

Source: WVWC Audited Financial Statements

Giving by Source

Giving by Source FY 2010- FY 2014



Source: WVWC VSE Report for each Fiscal Year

West Virginia Wesleyan College Benchmark Institutions

Criteria Based Benchmark Institutions Fall 2011 Updated with 2013-14 IPEDS Data													
			Grand total(EF2013 All students Undergraduate total)	Grand total(EF2013 All students Graduate and First profession	Estimated FTE Enroll Fall 2013	First-time Full-time FR Fall 2013	Full-time retention rate 2013 (EF2012D)	Student-to-faculty ratio (EF2013D)	Value of endowment assets at the end of the fiscal year (F112-13_F2)	Total expenses-Total amount (F112-13_F2)	Athletic Affiliation	ACA	UMC
Institution Name	State	CC 2010: Basic (HD2012)											
Albright College	PA	Bach AS	2349	35	2344	655	71	15	\$57,785,112	\$51,647,535	NCAA III	0	UMC
Asbury University	KY	Bach DF	1547	250	1557	322	80	12	\$37,169,130	\$32,552,799	NAIA	0	0
Bethany College	WV	Bach AS	693	33	722	183	53	12	\$45,055,336	\$25,780,889	NCAA III	ACA	0
Bridgewater College	VA	Bach AS	1848	0	1843	536	76	16	\$70,577,494	\$38,545,617	NCAA III	0	0
Carson-Newman College	TN	Bach DF	1713	332	1894	480	69	12	\$50,396,319	\$36,025,967	NCAA II	ACA	0
Christian Brothers University	TN	M Masters	1168	409	1332	262	78	9	\$29,399,672	\$44,993,110	NCAA II	0	0
Emory and Henry College	VA	Bach AS	936	23	919	264	73	11	\$86,822,987	\$28,690,080	NCAA III	ACA	UMC
Ferrum College	VA	Bach DF	1512	0	1499	554	49	16	\$43,292,408	\$34,833,965	NCAA III	ACA	UMC
Freed-Hardeman University	TN	M Masters	1385	426	1567	355	78	13	\$42,919,783	\$36,195,643	NAIA	0	0
Geneva College	PA	Bach DF	1541	311	1750	334	77	13	\$35,192,570	\$38,088,299	NCAA III	0	0
Georgetown College	KY	Bach AS	1043	356	1201	243	76	9	\$42,489,656	\$38,190,488	NAIA	0	0
Heidelberg University	OH	S Masters	1107	134	1159	351	65	16	\$33,845,235	\$30,479,924	NCAA III	0	0
Hiram College	OH	Bach AS	1283	28	1186	287	76	11	\$63,400,588	\$35,669,248	NCAA III	0	0
Hood College	MD	M Masters	1388	1004	1879	281	78	12	\$69,427,993	\$41,094,090	NCAA III	0	0
Juniata College	PA	Bach AS	1625	10	1588	391	88	13	\$95,329,154	\$52,155,133	NCAA III	0	0
Kentucky Wesleyan College	KY	Bach DF	657	0	633	163	65	11	\$30,350,865	\$14,404,580	NCAA II	0	UMC
King College	TN	M Masters	2191	384	2447	233	69	12	\$32,942,594	\$27,389,943	NCAA II	ACA	0
Lebanon Valley College	PA	Bach DF	1766	256	1854	415	83	12	\$48,933,275	\$51,928,711	NCAA III	0	UMC
Marietta College	OH	Bach DF	1416	126	1475	385	72	11	\$68,726,490	\$46,336,990	NCAA III	0	0
Maryville College	TN	Bach AS	1168	0	1144	349	72	13	\$62,798,768	\$27,972,368	NCAA III	ACA	0
Muskingum University	OH	M Masters	1728	426	1779	403	68	14	\$65,367,000	\$35,945,837	NCAA III	0	0
Saint Vincent College	PA	Bach AS	1596	217	1723	472	85	12	\$78,366,120	\$50,543,648	NCAA III	0	0
Seton Hill University	PA	Bach DF	1958	399	1931	380	78	14	\$32,875,242	\$44,269,170	NCAA II	0	0
Thiel College	PA	Bach DF	1100	0	1074	303	65	14	\$27,103,981	\$27,314,306	NCAA III	0	0
University of Charleston	WV	Bach DF	1386	549	1839	271	66	14	\$36,096,461	\$37,969,607	NCAA II	ACA	
Virginia Union University	VA	Bach DF	1359	390	1720	402	54	14	\$27,907,128	\$31,594,324	NCAA II	0	0
Virginia Wesleyan College	VA	Bach AS	1459	0	1386	453	67	13	\$51,827,301	\$38,424,349	NCAA III	0	UMC
Westminster College	PA	Bach AS	1313	53	1305	302	86	11	\$101,710,354	\$39,846,585	NCAA III	0	0
Wheeling Jesuit University	WV	Bach DF	1180	439	1313	250	67	12	\$18,757,016	\$36,086,603	NCAA II	ACA	
Wilmington College	OH	Bach DF	1169	4	1079	256	82	15	\$31,260,375	\$23,723,286	NCAA III	0	0
Count			30	30	30	30	30	30	30	30		6	3
75%tile			1618	389	1824	403	78	14	\$64,875,397	\$40,782,214	NAIA=3		
Median			1387	176	1528	342	73	13	\$44,173,872	\$36,141,123	NCAAII=8		
25%tile			1168	13	1190	266	67	12	\$33,168,254	\$30,758,524	NCAAI=19		
West Virginia Wesleyan College	WV	Bach DF	1367	102	1447	471	65	13	\$37,889,807	\$28,406,786			

Criterion by Category														
Control:	Private													
State:	KY, OH, PA, TN, VA, WV, MD													
Carnegie Classification 2010 Basic:	BA Arts and Science, BA Diverse Fields, MA University Smaller, MA University Medium													
Carnegie Classification 2010 Undergraduate Pr	Full-time, 4 year, Selective, Lower Transfer Students													
	Full-time, 4 year, Selective, Higher Transfer Students													
	Full-time, 4 year, More Selective, Lower Transfer Students													
	Full-time, 4 year, More Selective, Higher Transfer Students													
Carnegie Classification 2010 Enrollment Profil	Only Undergraduate 4 year, Very High Undergraduate, High Undergraduate													
Carnegie Classification 2010 Size and Setting:	Very Small 4 year Primarily Residential													
	Very Small 4 year Highly Residential													
	Small 4 year Primarily Residential													
	Small 4 year Highly Residential													
Total Enrollment Fall 2010:	800 - 3000 Students													
Value of Endowment Assets End of 2009-10 Academic Year:	20 Million - 100 Million													
Total Expenses 2009-10 Academic Year:	Below \$50 Million													

Schools Approved by the Board of Trustees, January 2012

Compiled by OIR, Data Source IPEDS Data Center updated summer 2015