

West Virginia Wesleyan College
Fall to Fall
Institutional Yearly Retention Rate
First-time Full-time Freshmen

Fall to Fall Year of Retention*	Fall 07 to Fall 08	Fall 08 to Fall 09	Fall 09 to Fall 10	Fall 10 to Fall 11	Fall 11 to Fall 12	Fall 12 to Fall 13	Fall 13 to Fall 14	Fall 14 to Fall 15	Fall 15 to Fall 16	Fall 16 to Fall 17	Fall 2017 Projection	Previous 3 yr. Ave.	Strategic Planning Long Term Goal
Freshmen Cohort for First Year Retention	401	382	399	371	405	404	471	415	392	387			
Freshmen to Sophomore (Year 1)	73.8%	74.6%	69.9%	67.3%	64.0%	65.1%	73.0%	71.8%	70.4%	73.6%	71.8%	71.9%	75%
Sophomore to Junior (Year 2)	83.03%	87.5%	82.8%	80.0%	82.2%	87.3%	88.6%	82.3%	87.3%	85.1%	84.4%	85.9%	85%
Junior to Senior (Year 3)	91.6%	96.1%	94.2%	96.6%	91.9%	92.4%	90.2%	88.9%	92.2%	90.5%	92.1%	90.7%	95%

* These numbers only reflect retention for students who originally entered WVWC as First-time Full-time Freshmen

** If 5 2016-17 Graduates are included in the rate the Junior to Senior retention/completion rate is 92.0%