

COMMUNICATION MAJOR (COMM.BA)

| <u>Required Courses</u> | <u>Hrs.</u> | <u>Prereq.</u> | <u>Rec.Yr.</u> |
|--|--|----------------|-------------------------------------|
| COMM 105 | Intro. to Communication Discipline | 3 | Fr/Soph |
| COMM 121 | Intercultural Communication within US | 3 | Fr/Soph |
| COMM 125 | Fundamentals of Journalism | 3 | Fr/Soph |
| COMM 226 | Argument and Evidence | 3 | Soph/Jr |
| COMM 230 | Intro. To Media Studies | 3 | Soph/Jr |
| COMM 318 | Comm. Research Methods | 3 | Jr/Sr |
| COMM 327 | Persuasion | 3 | Jr/Sr |
| ^COMM 375 | Media Criticism | 3 | Jr/Sr |
| COMM 425 | Communication Capstone | 3 | Sr |
| | | | |
| *Two of the following courses: | | | |
| COMM 221 | Interpersonal Communication | 3 | Soph |
| COMM 240 | PR Principles & Practices | 3 | Soph |
| COMM 320 | Small Group Communication | 3 | Jr/Sr |
| COMM 324 | Communication Theory | 3 | Jr/Sr |
| | | | |
| <u>Six hours electives selected from:</u> | | | |
| ART 123 | Design Fundamentals | 3 | |
| ART 141 | Intro. to Design Software | 3 | |
| ART 151 | Digital Photography | 3 | |
| ART 261 | Graphic Design I | 3 | ART 123, 141 |
| BUSI 141 | Principles of Marketing | 3 | Soph |
| BUSI 242 | Advertising and Public Relations | 3 | BUSI 141 |
| BUSI 251 | Sport Communication | 3 | COMM 211 recom |
| BUSI 252 | Sport Marketing | 3 | BUSI 141 |
| COMM 260 | Media Narrative Analysis | 3 | Soph |
| COMM 250 | Topics in Communication | 3 | COMM 211 |
| COMM 342 | PR Writing | 4 | COMM 240 |
| COMM 343 | Print Design, Layout & Production | 3 | COMM 240 |
| COMM 495 | Communication Internship | 3 | Consent of Instructor Instructor |
| COMM *** | Any additional courses from the major Except COMM 138/139/238/239 | 3 | Soph-Sr |
| | | | |
| <u>Two hours selected from:</u> | | | |
| COMM 138 | Intro. to Radio Broadcasting | 1 | |
| COMM 238 | Broadcasting Practicum | 1 | COMM 138 |
| COMM 139 | Intro. to Newspaper | 1 | |
| COMM 239 | Newspaper Practicum | 1 | COMM 139, 230 |

41 total hours

*Courses not selected may count towards the six hour elective category but may not count towards fulfilling both areas.

^Satisfies advanced writing requirement

NAME: _____

B.A. Degree: Communication Major (for students entering in Fall 2020/Spring 2021)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '00.

| General Education | | Communication Major | |
|-------------------|--|---------------------|--------------------------------|
| WHAT | WHEN | WHAT | WHEN |
| _____ | ENGL 101/INDS 106* w/ C (2.0) [3 hrs] | _____ | COMM 105 [3 hrs] |
| _____ | ENGL 102/INDS 102* w/ C(2.0)* [3 hrs] | _____ | COMM 121 [3 hrs] |
| _____ | COMM 211/INDS 103 w/ C(2.0) [3 hrs] | _____ | COMM 125 [3 hrs] |
| | Dept senior seminar/writing course | _____ | COMM 226 [3 hrs] |
| | Met by: _____ COMM 375 [3 hrs] | _____ | COMM 230 [3 hrs] |
| | | _____ | COMM 318 [3 hrs] |
| _____ | BIOL/CHEM/ENVS/PHSC/PHYS w/ lab | _____ | COMM 327 [3 hrs] |
| | /INDS 112 [3-4 hrs] | _____ | COMM 375 [3 hrs] |
| _____ | MATH (except 112,141,203,205)/ | _____ | COMM 425 [3 hrs] |
| | BIOL 215/PSYC 230/INDS 114 [3-4 hrs] | | |
| _____ | RELG/INDS 111 [3 hrs] | _____ | COMM 221/240/320/324 [3-4 hrs] |
| _____ | PHIL/INDS 110 [3 hrs] | _____ | COMM 221/240/320/324 [3-4 hrs] |
| _____ | INDS 120/INDS 116 [3 hrs] | | |
| _____ | Any literature course/INDS 113[3 hrs] | | Two of the following [6 hrs] |
| | Fine Arts | _____ | ART 123 [3 hrs] |
| | _____ ART (except 265)/ | _____ | ART 141 [3 hrs] |
| | DANC/MUSC/THRE/ENGL 213/ | _____ | ART 151 [3 hrs] |
| | INDS 107 [3 hrs] | _____ | ART 261 [3 hrs] |
| | OR | _____ | BUSI 141 [3 hrs] |
| | _____ MUSC/THRE [2 hrs] | _____ | BUSI 242 [3 hrs] |
| | _____ same discipline [1 hr] | _____ | BUSI 251 [3 hrs] |
| | | _____ | BUSI 252 [3 hrs] |
| | OR | _____ | COMM 250 [3 hrs] |
| | _____ MUSC/THRE [1 hr] | _____ | COMM 260 [3 hrs] |
| | _____ same discipline [1 hr] | _____ | COMM 342 [4 hrs] |
| | _____ same discipline [1 hr] | _____ | COMM 343 [2 hrs] |
| | | _____ | COMM 495 [3 hrs] |
| _____ | HIST 100 or 200 level except HIST 201/ | _____ | COMM *** [3 hrs]* |
| | INDS 117 [3 hrs] | | |
| _____ | CJUS/ECON/GEOG/GNST/POLS/PSYC/ | _____ | COMM 138/139/238/239 [1-2 hrs] |
| | SOCI/INDS 104 [3 hrs] | _____ | COMM 138/139/238/239 [1-2 hrs] |
| _____ | US Cultural Studies/INDS 109 [3 hrs] | | |
| _____ | Non-Western Cultural Studies | _____ | 41 semester hours |
| | /INDS 108 [3 hrs] | | |
| _____ | EXSC 110/120/121/130/201/205/240 | | |
| | /INDS 105 [3 hrs] | | |
| | | | |
| _____ | 120 semester hours required for graduation | | |

*Enter NA (not applicable) if waived upon admission or if completing the honors program.

*Any additional courses from the major except 138/139/238/239

➤ Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤ Only six hours of any minor may overlap with the required credit hours of a student's chosen major. The overlap constraint is not applicable to courses that majors or minors MUST take in others departments.