

## COMMUNICATION MAJOR (COMM.BA)

<u>Required Courses</u>	<u>Hrs.</u>	<u>Prereq.</u>	<u>Rec.Yr.</u>
COMM 105	Intro. to Communication Discipline	3	Fr/Soph
COMM 121	Intercultural Communication within US	3	Fr/Soph
COMM 125	Fundamentals of Journalism	3	Fr/Soph
COMM 226	Argument and Evidence	3	Soph/Jr
COMM 230	Intro. To Media Studies	3	Soph/Jr
COMM 318	Comm. Research Methods	3	Jr/Sr
COMM 327	Persuasion	3	Jr/Sr
^COMM 375	Media Criticism	3	Jr/Sr
COMM 425	Communication Capstone	3	Sr
		COMM 211	
		COMM 105, 211	
		COMM 211	
		COMM 230	
		COMM 211; Min of	
		9 hrs in COMM	
<b>*Two of the following courses:</b>			
COMM 221	Interpersonal Communication	3	Soph
COMM 240	PR Principles & Practices	3	Soph
COMM 320	Small Group Communication	3	Jr/Sr
COMM 324	Communication Theory	3	Jr/Sr
		COMM 211, 230	
		COMM 211	
		Jr Standing and	
		12 hrs in COMM or P/I	
<b><u>Six hours electives selected from:</u></b>			
ART 123	Design Fundamentals	3	
ART 141	Intro. to Design Software	3	
ART 151	Digital Photography	3	
ART 261	Graphic Design I	3	
BUSI 141	Principles of Marketing	3	
BUSI 242	Advertising and Public Relations	3	
BUSI 251	Sport Communication	3	
BUSI 252	Sport Marketing	3	
COMM 250	Topics in Communication	3	
COMM 260	Media Narrative Analysis	3	
COMM 270	Applied Visual Communication	3	
COMM 342	PR Writing	4	
COMM 495	Communication Internship	3	
		ART 123, 141	Soph
		BUSI 141	Soph
		COMM 211 recom	Soph
		BUSI 141	Soph
		COMM 211	So-Sr
			Soph
			Soph-Sr
		COMM 240	Jr
		Consent of Instructor	Sr
COMM ***	Any additional courses from the major Except COMM 137/138/139/237/238/239	3	Soph-Sr
<b><u>Two hours selected from:</u></b>			
COMM 137	Intro. to Television Broadcasting	1	
COMM 138	Intro. to Radio Broadcasting	1	
COMM 139	Intro. to Newspaper	1	
COMM 237	Television Broadcasting Practicum	1	
COMM 238	Broadcasting Practicum	1	
COMM 239	Newspaper Practicum	1	
		COMM 137	
		COMM 138	
		COMM 139	

41 total hours

\*Courses not selected may count towards the six hour elective category but may not count towards fulfilling both areas.  
Communication majors may declare a broadcasting minor.

^Satisfies advanced writing requirement

NAME: \_\_\_\_\_

**B.A. Degree: Communication Major (for students entering in Fall 2021/Spring 2022)**

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '20.

General Education		Communication Major	
WHAT	WHEN	WHAT	WHEN
_____	ENGL 101* w/ C (2.0) [3 hrs]	_____	COMM 105 [3 hrs]
_____	ENGL 110 w/ C (2.0)* [3 hrs]	_____	COMM 121 [3 hrs]
_____	COMM 211 w/ C (2.0) [3 hrs]	_____	COMM 125 [3 hrs]
	Dept senior seminar/writing course	_____	COMM 226 [3 hrs]
	Met by: _____ COMM 375 [3 hrs]	_____	COMM 230 [3 hrs]
		_____	COMM 318 [3 hrs]
_____	FYEX 101 [3 hrs]	_____	COMM 327 [3 hrs]
_____	FYEX 102 [1 hr]	_____	COMM 375 [3 hrs]
_____	FYEX 103/104/105/106/107 [1 hr]	_____	COMM 425 [3 hrs]
_____	FYEX 103/104/105/106/107 [1 hr]		
_____	Foundational Scientific Inquiry [3-4 hrs]	_____	COMM 221/240/320/324 [3-4 hrs]
_____	Foundational Quantitative Analysis [3-4 hrs]	_____	COMM 221/240/320/324 [3-4 hrs]
			Two of the following [6 hrs]
_____	Ethical/Spiritual Explor Lens (ETSP) [3 hrs]	_____	ART 123 [3 hrs]
_____	Aesthetic Expression Lens (AEXP) [3 hrs]	_____	ART 141 [3 hrs]
_____	Per & Soc Well Being Lens (PSWB) [3 hrs]	_____	ART 151 [3 hrs]
_____	Cultural Expression Lens (CEXP) [3 hrs]	_____	ART 261 [3 hrs]
_____	Experimental Inquiry Lens (EXIN) [3 hrs]	_____	BUSI 141 [3 hrs]
		_____	BUSI 242 [3 hrs]
_____	INDS 401 [1 hr]	_____	BUSI 251 [3 hrs]
_____	INDS 402 [1 hr]	_____	BUSI 252 [3 hrs]
		_____	COMM 250 [3 hrs]
	35 – 41 Total semester hours	_____	COMM 260 [3 hrs]
		_____	COMM 270 [3 hrs]
_____	120 semester hours required for graduation	_____	COMM 342 [4 hrs]
		_____	COMM 495 [3 hrs]
		_____	COMM *** [3 hrs]*
		_____	
		_____	COMM 137/138/139/237/238/239 [1-2 hrs]
		_____	COMM 137/138/139/237/238/239 [1-2 hrs]
		_____	41 semester hours

\*Enter NA (not applicable) if waived upon admission

\*Any additional courses from the major except 137/138/139/237/238/239

➤ Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤ Only six hours of any minor may overlap with the required credit hours of a student's chosen major. The overlap constraint is not applicable to courses that majors or minors MUST take in others departments. Communication majors may declare a Broadcasting minor.