5 YR UNDERGRADUATE MARKETING/MBA (5YMKT.MBA)

Undergraduate Core Requirements		Hrs.	Prereq.	Rec.Yr.
ART 141 ART 265	Intro to Design Software Web Design	3	ART major/minor; MRKT major/minor	Fr Soph
BUSI 111 BUSI 114 BUSI 131 BUSI 141	Prin. of Financial Accounting Prin. of Managerial Accounting Prin. of Management Prin. of Marketing	3 3 3	BUSI 111	Fr Fr Fr/Soph Fr/Soph
BUSI 221	Principles of Finance OR	3	Pre or coreq BUSI 114	Soph/Jr
BUSI 354	Sport Finance	3	BUSI 111, 114	Jr
BUSI 242 BUSI 255 BUSI 250 BUSI 343 BUSI 348 ^BUSI 497	Advertising & Public Relations Management of Info Systems Legal Environment of Business Consumer Behavior Marketing Research & Strategy Business Policy and Strategy	3 3 3 3 3	BUSI 141 BUSI 141 BUSI 141, ECON 250 Sr Business Major	Soph/Jr Soph/Jr Soph/Jr Soph/Jr Jr/Sr Sr
Three of the formal BUSI 145 BUSI 146 BUSI 147 BUSI 148 BUSI 149 COMM 234 ECON 110	Social Media Business-to-Business Marketing Global Marketing Event Marketing Personal Sales Management Principles of Visual Communication Prin. of Macroeconomics	1 1 1 1 1 1	BUSI 141 BUSI 141 BUSI 141 BUSI 141 BUSI 141	Fr-Sr Fr-Sr Fr-Sr Fr-Sr Fr-Sr
ECON 120	Prin. of Microeconomics	3	math or placement in 161 A 100 level general educ math or placement in 161	Fr/Soph
ECON 250	Statistics for Business and Econ	3	A 100 level general educ math or placement in 161	Soph/Jr
		51 total hours		
Graduate Rec	<u>uirements</u>			
BUSI 550 BUSI 560 BUSI 570 BUSI 610 BUSI 620 BUSI 631 BUSI 700 BUSI ***	Quantitative Methods for Management Managerial Economics Applied Ethics for Management Management Accounting Financial Management and Policy Management Theory & Ldrshp Organ Business Strategy MBA Concentration	3 3 3 3 3 3 3 12	ECON 250 or BUSI 502 ECON 120 or BUSI 500 BUSI 111 or BUSI 502 BUSI 221 or BUSI 500 BUSI 131 or BUSI 502 BUSI 550, 560, 570, 610, 620, 6	631, 641
		33 hrs		
		84 total hours		

NOTE: Students who wish to be awarded the bachelor's degree before the end of the five-year program will be required to complete all undergraduate degree requirements, including, for business majors, BUSI 497, Business Policy and Strategy. See specific program requirements in the current catalog or contact the MBA Program Director.

[#]BUSI 641 will be waived if the student is a marketing major

[^]Satisfies advanced writing requirement

NAME:	
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B.S./M.B.A Degree: 5 Year Undergraduate Marketing Major (for students entering in Fall 2018/Spring 2019)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '00.

		General Education			Marketing Major
WHAT	WHEN		WHAT	WHEN	
		ENGL 101/INDS 106* w/ C (2.0) [3 hrs] ENGL 102/INDS 102* w/ C(2.0)* [3 hrs] COMM 211/INDS 103 w/ C(2.0) [3 hrs] Dept senior seminar/writing course			BUSI 111 [3 hrs] BUSI 114 [3 hrs] BUSI 131 [3 hrs] BUSI 141 [3 hrs] BUSI 141 [3 hrs] BUSI 145/146/147/148/149/COMM 234 [1 hr] BUSI 145/146/147/148/149/COMM 234 [1 hr] BUSI 145/146/147/148/149/COMM 234 [1 hr] BUSI 221/354 [3 hrs] BUSI 242 [3 hrs] BUSI 250 [3 hrs] BUSI 255 [3 hrs] BUSI 343 [3 hrs] BUSI 348 [3 hrs] BUSI 348 [3 hrs] BUSI 497 [3 hrs] ECON 110 [3 hrs] ECON 250 [3 hrs] ART 141 [3 hrs]
		Fine Arts ART (except 265)/			ECON 250 [3 hrs] ART 141 [3 hrs]
		DANC/MUSC/THRE/ENGL 213/ INDS 107 [3-4 hrs]			ART 265 [3 hrs]
		OR			M.B.A. Courses
		MUSC/THRE [2 hrs] same discipline [1 hr] OR MUSC/THRE [1 hr] same discipline [1 hr] same discipline [1 hr] HIST 100 or 200 level except HIST 201/ or INDS 117 [3-4hrs]	_		BUSI 550 [3 hrs] BUSI 560 [3 hrs] BUSI 570 [3 hrs] BUSI 610 [3 hrs] BUSI 620 [3 hrs] BUSI 631 [3 hrs] BUSI 700 [3 hrs] MBA Concentration [3 hrs] MBA Concentration [3 hrs]
		CJUS/ECON/GEOG/GNST/POLS/PSYC/ SOCI [3hrs]/INDS 104 [4 hrs]			MBA Concentration [3 hrs] MBA Concentration [3 hrs]
		US Cultural Studies [3 hrs]/INDS 109 [4 hrs] Non-Western Cultural Studies [3 hrs]/ INDS 108 [4 hrs]			Total hours 84 hrs
		EXSC 110/120/121/130/201/240 [3 hrs]/INDS 105 [4 hrs]			vaived if student is a Marketing major.
		120 semester hours required for graduation	 See specific program requirements in the current catalog or contact the Director of the MBA Program. ►Marketing majors may not declare a second major in Accounting, Business Administration, Management or Sport Business. Only six credits of any minor may overlap with the required credit hours of a student's chosen major. 		

*Enter NA (not applicable) if waived upon admission or if completing the honors program.

>Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

>The following limits apply when counting hours applicable toward the 120 required for graduation: 4 hours of physical activity (EXSC) and 8 hours of Music ensemble.