

MEDIA COMMUNICATION MAJOR (MEDIA.BA)

<u>Required Courses</u>	<u>Hrs.</u>	<u>Prereq.</u>	<u>Rec.Yr.</u>
COMM 105	Intro. to Communication Discipline	3	Fr/Soph
COMM 121	Intercultural Communication within US	3	Fr/Soph
COMM 125	Fundamentals of Journalism	3	Fr/Soph
COMM 226	Argument and Evidence	3	Soph/Jr
COMM 230	Intro. To Media Studies	3	Soph/Jr
COMM 318	Comm. Research Methods	3	Jr/Sr
COMM 327	Persuasion	3	Jr/Sr
^COMM 375	Media Criticism	3	Jr/Sr
COMM 425	Communication Capstone	3	Sr

***Two of the following courses:**

ART 261	Graphic Design	3	ART 123, 141	Soph
ART 268	Video Production	3	ART 151	Soph
COMM 250	Topics in Communication	3	COMM 211	Soph
COMM 260	Media Narrative Analysis	3		Soph

Six hours electives selected from:

ART 101	Visual Experience	3		
ART 123	Design Fundamentals	3		
ART 141	Intro. to Design Software	3		
ART 151	Digital Photography	3		
ART 261	Graphic Design I	3	ART 123, 141	Soph
ART 268	Video Production	3	ART 151	Soph
BUSI 141	Principles of Marketing	3		
BUSI 242	Advertising and Public Relations	3	BUSI 141	Soph
COMM 324	Communication Theory	3	Jr Standing and 12 hrs in Dept or P/I	Jr/Sr
COMM 342	PR Writing	4	COMM 240	Jr
COMM 343	Print Design, Layout & Production	3	COMM 240	Jr
COMM 495	Communication Internship	3	Consent of Instructor	Sr
ENGL 213	Intro. to Creative Writing	3	ENGL 102	Soph
ENGL 214	Intro. to Playwriting	3	ENGL 213 or THRE 118	Soph
POLS 221	Politics & Film	3		Soph
COMM ***	Any additional courses from the major Except COMM 138/139/238/239	3		Soph-Sr

Three hours selected from:

COMM 138	Intro. to Radio Broadcasting	1		
COMM 238	Broadcasting Practicum	1	COMM 138	
COMM 139	Intro. to Newspaper	1		
COMM 239	Newspaper Practicum	1	COMM 139, 230	

42 total hours

*Courses not selected may count towards the six hour elective category but may not count towards fulfilling both areas.

^Satisfies advanced writing requirement

NAME: _____

B.A. Degree: Media Communication Major (for students entering in Fall 2020/Spring 2021)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '00.

General Education		Media Communication Major	
WHAT	WHEN	WHAT	WHEN
_____	ENGL 101/INDS 106* w/ C (2.0) [3 hrs]	_____	COMM 105 [3 hrs]
_____	ENGL 102/INDS 102* w/ C(2.0)* [3 hrs]	_____	COMM 121 [3 hrs]
_____	COMM 211/INDS 103 w/ C(2.0) [3 hrs]	_____	COMM 125 [3 hrs]
_____	Dept senior seminar/writing course	_____	COMM 226 [3 hrs]
_____	Met by: _____ COMM 375 [3 hrs]	_____	COMM 230 [3 hrs]
_____	BIOL/CHEM/ENVS/PHSC/PHYS w/ lab	_____	COMM 318 [3 hrs]
_____	/INDS 112 [3-4 hrs]	_____	COMM 327 [3 hrs]
_____	MATH (except 112,141,203,205)/	_____	COMM 375 [3 hrs]
_____	BIOL 215/PSYC 230/INDS 114 [3-4 hrs]	_____	COMM 425 [3 hrs]
_____	RELG/INDS 111 [3 hrs]	_____	ART 261/268/COMM 250/260 [3 hrs]*
_____	PHIL/INDS 110 [3 hrs]	_____	ART 261/268/COMM 250/260 [3 hrs]*
_____	INDS 120/INDS 116 [3 hrs]	_____	COMM 138/139/238/239 [1 hr]
_____	Any literature course/INDS 113[3 hrs]	_____	COMM 138/139/238/239 [1 hr]
_____	Fine Arts	_____	COMM 138/139/238/239 [1 hr]
_____	_____ ART (except 265)/	_____	Electives [6 hours]
_____	DANC/MUSC/THRE/ENGL 213/	_____	ART 101 [3 hrs]
_____	INDS 107 [3 hrs]	_____	ART 123 [3 hrs]
_____	OR	_____	ART 141 [3 hrs]
_____	_____ MUSC/THRE [2 hrs]	_____	ART 151 [3 hrs]
_____	_____ same discipline [1 hr]	_____	ART 261 [3 hrs]
_____	OR	_____	ART 268 [3 hrs]
_____	_____ MUSC/THRE [1 hr]	_____	COMM 324 [3 hrs]
_____	_____ same discipline [1 hr]	_____	COMM 495 [3 hrs]
_____	_____ same discipline [1 hr]	_____	BUSI 141 [3 hrs]
_____	HIST 100 or 200 level except HIST 201/	_____	BUSI 242 [3 hrs]
_____	INDS 117 [3 hrs]	_____	ENGL 213 [3 hrs]
_____	CJUS/ECON/GEOG/GNST/POLS/PSYC/	_____	ENGL 214 [3 hrs]
_____	SOCI/INDS 104 [3 hrs]	_____	POLS 221 [3 hrs]
_____	US Cultural Studies/INDS 109 [3 hrs]	_____	COMM *** [3 hrs]*
_____	Non-Western Cultural Studies/	_____	
_____	INDS 108 [3 hrs]	_____	42 semester hours
_____	EXSC 110/120/121/130/201/205/240		
_____	/INDS 105 [3 hrs]		
_____	120 semester hours required for graduation		

*Enter NA (not applicable) if waived upon admission or if completing the honors program.

*Any additional courses from the major except 138/139/238/239

➤Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤Only six hours of any minor may overlap with the required credit hours of a student's chosen major. The overlap constraint is not applicable to courses that majors or minors MUST take in others departments.