

## PUBLIC RELATIONS MAJOR (PREL.BA)

<u>Required Courses</u>	<u>Hrs.</u>	<u>Prereq.</u>	<u>Rec.Yr.</u>
COMM 105 Intro. to Communication Discipline	3		Fr
COMM 230 Introduction to Media Studies	3		Soph
COMM 232 News Media Writing	3	ENGL 102	Soph
COMM 234 Principles of Visual Communication	1		Soph
COMM 235 Digital Video Field Production	3	COMM 211, 230	Soph/Jr
COMM 240 Public Relations Principles & Practice	3	COMM 211, 230	Jr/Sr
COMM 318 Comm Research Methods	3	Jr Standing and 12 hrs in Dept or P/I	Jr/Sr
COMM 320 Small Group Communication	3	COMM 211	Jr/Sr
COMM 327 Persuasion	3	COMM 211	Jr/Sr
COMM 341 Web Design, Layout and Production <u>OR</u>	2	COMM 232 234, 240	Jr
COMM 343 Print Design, Layout and Production	2	COMM 232, 234 240	Jr
^COMM 342 Public Relations Writing	4	COMM 232, 240	Jr/Sr
COMM 344 Public Relations Campaigns	3	COMM 327, 342	Jr
COMM 496 Public Relations Internship	3	Consent of Instructor	Sr
COMM ** COMM Elective	3		Soph-Sr

40 total hours

### Other Communication Requirements

Four semesters of participation in C92-FM Radio or *The Pharos* newspaper, and at least two of which must be in radio.

### **\*\*REMINDERS\*\***

1. This major cannot be combined with Communication Studies major or minor, or a minor in Media Studies.
2. Students majoring in Public Relations need strong verbal skills. Those with average and low verbal scores on the ACT or SAT or high school English grades below B should seek help for writing and vocabulary work at The Writing Center.

^Satisfies advanced writing requirement

NAME: \_\_\_\_\_

**B.A. Degree: Public Relations Major (for students entering in Fall 2018/Spring 2019)**

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '00.

General Education	
WHAT	WHEN
_____	ENGL 101/INDS 106* w/ C (2.0) [3 hrs]
_____	ENGL 102/INDS 102* w/ C(2.0)* [3 hrs]
_____	COMM 211/INDS 103 w/ C(2.0) [3 hrs]
	Dept senior seminar/writing course
	Met by: _____ COMM 342 [4 hrs]
_____	BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]
	/INDS 112 [4 hrs]
_____	MATH (except 112,141,203,205)/
	PSYC 225/230/INDS 114 [3-4 hrs]
_____	RELG/INDS 111 [3-4 hrs]
_____	PHIL [3 hrs]/INDS 110 [4 hrs]
_____	INDS 120 [3 hrs]/INDS 116 [4 hrs]
_____	Any literature course/INDS 113[3 hrs]
	Fine Arts
	_____ ART (except 265)/
	DANC/MUSC/THRE/ENGL 213/
	INDS 107 [3-4 hrs]
	OR
	_____ MUSC/THRE [2 hrs]
	_____ same discipline [1 hr]
	OR
	_____ MUSC/THRE [1 hr]
	_____ same discipline [1 hr]
	_____ same discipline [1 hr]
_____	HIST 100 or 200 level except HIST 201/
	or INDS 117 [3-4hrs]
_____	CJUS/ECON/GEOG/GNST/POLS/PSYC/
	SOCI [3hrs]/INDS 104 [4 hrs]
_____	US Cultural Studies [3 hrs]/INDS 109 [4 hrs]
_____	Non-Western Cultural Studies [3 hrs]/
	INDS 108 [4 hrs]
_____	EXSC 110/120/121/130/201/240
	[3 hrs]/INDS 105 [4 hrs]
_____	120 semester hours required for graduation

Public Relations Major	
WHAT	WHEN
_____	COMM 105 [3 hrs]
_____	COMM 230 [3 hrs]
_____	COMM 232 [3 hrs]
_____	COMM 234 [1 hr]
_____	COMM 235 [3 hrs]
_____	COMM 240 [3 hrs]
_____	COMM 318 [3 hrs]
_____	COMM 320 [3 hrs]
_____	COMM 327 [3 hrs]
_____	COMM 341/343 [2 hrs]
_____	COMM 342 [4 hrs]
_____	COMM 344 [3 hrs]
_____	COMM 496 [3 hrs]
_____	COMM elective [3 hrs]
_____	40 semester hours

**REQUIRED PARTICIPATION**

_____	_____	C92-FM radio
_____	_____	C92-FM radio
_____	_____	PHAROS/radio
_____	_____	PHAROS/radio

➤The Public Relations major may not be combined with a Communication studies major or minor or a media studies minor.

➤Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤The following limits apply when counting hours applicable toward the 120 required for graduation: 4 hours of physical activity (EXSC) and 8 hours of Music ensemble.

➤Only six hours of any minor may overlap with the required credit hours of a student's chosen major.

\*Enter NA (not applicable) if waived upon admission or if completing the honors program.