

PUBLIC RELATIONS MAJOR (PREL.BA)

| <u>Required Courses</u> | <u>Hrs.</u> | <u>Prereq.</u> | <u>Rec.Yr.</u> |
|---|-------------|--|----------------|
| COMM 105 Intro. to Communication Discipline | 3 | | Fr |
| COMM 230 Introduction to Media Studies | 3 | | Soph |
| COMM 232 News Media Writing | 3 | ENGL 102 | Soph |
| COMM 234 Principles of Visual Communication | 1 | | Soph |
| COMM 235 Digital Video Field Production | 3 | COMM 211, 230 | Soph/Jr |
| COMM 240 Public Relations Principles & Practice | 3 | COMM 211, 230 | Jr/Sr |
| COMM 318 Comm Research Methods | 3 | Jr Standing and 12 hrs in Dept or P/I | Jr/Sr |
| COMM 320 Small Group Communication | 3 | COMM 211 | Jr/Sr |
| COMM 327 Persuasion | 3 | COMM 211 | Jr/Sr |
| COMM 341 Web Design, Layout and Production <u>OR</u> | 2 | COMM 232 234, 240 | Jr |
| COMM 343 Print Design, Layout and Production | 2 | COMM 232, 234 240 | Jr |
| ^COMM 342 Public Relations Writing | 4 | COMM 232, 240 | Jr/Sr |
| COMM 344 Public Relations Campaigns | 3 | COMM 327, 342 | Jr |
| COMM 496 Public Relations Internship | 3 | Consent of Instructor | Sr |
| COMM ** COMM Elective | 3 | | Soph-Sr |

40 total hours

Other Communication Requirements

Four semesters of participation in C92-FM Radio or *The Pharos* newspaper, and at least two of which must be in radio.

****REMINDERS****

1. This major cannot be combined with Communication Studies major or minor, or a minor in Media Studies.
2. Students majoring in Public Relations need strong verbal skills. Those with average and low verbal scores on the ACT or SAT or high school English grades below B should seek help for writing and vocabulary work at The Writing Center.

^Satisfies advanced writing requirement

NAME: _____

B.A. Degree: Public Relations Major (for students entering in Fall 2019/Spring 2020)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '00.

| General Education | |
|-------------------|---|
| WHAT | WHEN |
| _____ | ENGL 101/INDS 106* w/ C (2.0) [3 hrs] |
| _____ | ENGL 102/INDS 102* w/ C(2.0)* [3 hrs] |
| _____ | COMM 211/INDS 103 w/ C(2.0) [3 hrs] |
| | Dept senior seminar/writing course |
| | Met by: _____ COMM 342 [4 hrs] |
| _____ | BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]/INDS 112 [4 hrs] |
| _____ | MATH (except 112, 141, 203, 205)/BIOL 215/PSYC 230/INDS 114 [3-4 hrs] |
| _____ | RELG/INDS 111 [3-4 hrs] |
| _____ | PHIL [3 hrs]/INDS 110 [4 hrs] |
| _____ | INDS 120 [3 hrs]/INDS 116 [4 hrs] |
| _____ | Any literature course/INDS 113 [3 hrs] |
| | Fine Arts |
| | _____ ART (except 265)/DANC/MUSC/THRE/ENGL 213/INDS 107 [3-4 hrs] |
| | OR |
| _____ | _____ MUSC/THRE [2 hrs] |
| _____ | _____ same discipline [1 hr] |
| | OR |
| _____ | _____ MUSC/THRE [1 hr] |
| _____ | _____ same discipline [1 hr] |
| _____ | _____ same discipline [1 hr] |
| _____ | HIST 100 or 200 level except HIST 201/ or INDS 117 [3-4hrs] |
| _____ | CJUS/ECON/GEOG/GNST/POLS/PSYC/ SOCI [3hrs]/INDS 104 [4 hrs] |
| _____ | US Cultural Studies [3 hrs]/INDS 109 [4 hrs] |
| _____ | Non-Western Cultural Studies [3 hrs]/ INDS 108 [4 hrs] |
| _____ | EXSC 110/120/121/130/201/240 [3 hrs]/INDS 105 [4 hrs] |
| _____ | 120 semester hours required for graduation |

| Public Relations Major | |
|------------------------|-----------------------|
| WHAT | WHEN |
| _____ | COMM 105 [3 hrs] |
| _____ | COMM 230 [3 hrs] |
| _____ | COMM 232 [3 hrs] |
| _____ | COMM 234 [1 hr] |
| _____ | COMM 235 [3 hrs] |
| _____ | COMM 240 [3 hrs] |
| _____ | COMM 318 [3 hrs] |
| _____ | COMM 320 [3 hrs] |
| _____ | COMM 327 [3 hrs] |
| _____ | COMM 341/343 [2 hrs] |
| _____ | COMM 342 [4 hrs] |
| _____ | COMM 344 [3 hrs] |
| _____ | COMM 496 [3 hrs] |
| _____ | COMM elective [3 hrs] |
| _____ | 40 semester hours |

REQUIRED PARTICIPATION

| | | |
|-------|-------|--------------|
| _____ | _____ | C92-FM radio |
| _____ | _____ | C92-FM radio |
| _____ | _____ | PHAROS/radio |
| _____ | _____ | PHAROS/radio |

➤The Public Relations major may not be combined with a Communication studies major or minor or a media studies minor.

➤Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤ Only six hours of any minor may overlap with the required credit hours of a student's chosen major. The overlap constraint is not applicable to courses that majors or minors MUST take in others departments.

*Enter NA (not applicable) if waived upon admission or if completing the honors program.