

MEDIA COMMUNICATION MAJOR (MEDIA.BA)

<u>Required Courses</u>	<u>Hrs.</u>	<u>Prereq.</u>	<u>Rec.Yr.</u>
COMM 105 Intro. to Communication Discipline	3		Fr
COMM 125 Fundamentals of Journalism	3		Fr
COMM 130 Intro. To Media Studies	3		Fr
COMM 210 Intercultural Communication within US	3		Soph
COMM 226 Argument and Evidence	3	COMM 211	Soph
COMM 318 Comm. Research Methods	3	Jr Standing and 12 hrs in Dept or P/I	Jr/Sr
COMM 327 Persuasion	3	COMM 211	Jr/Sr
^COMM 375 Media Criticism	3	COMM 130	Jr/Sr
COMM 425 Communication Capstone	3	COMM 105, 211; 9 hrs in COMM	Sr
*Two of the following courses:			
ART 261 Graphic Design	3	ART 123, 141	Soph
ART 268 Video Production	3	ART 151	Soph
COMM 150 Topics in Communication	3		Fr
COMM 260 Media Narrative Analysis	3		Soph
Six hours electives selected from:			
ART 101 Visual Experience	3		
ART 123 Design Fundamentals	3		
ART 141 Intro. to Design Software	3		
ART 151 Digital Photography	3		
ART 261 Graphic Design I	3	ART 123, 141	Soph
ART 268 Video Production	3	ART 151	Soph
BUSI 141 Principles of Marketing	3		
BUSI 242 Advertising and Public Relations	3	BUSI 141	Soph
COMM 270 Applied Visual Communication	3		Soph-Sr
COMM 324 Communication Theory	3	Jr Standing and 12 hrs in Dept or P/I	Jr/Sr
COMM 342 PR Writing	4	COMM 240	Jr
COMM 495 Communication Internship	3	Consent of Instructor	Sr
ENGL 213 Intro. to Creative Writing	3	ENGL 110	Soph
ENGL 214 Intro. to Playwriting	3	ENGL 213 or THRE 118	Soph
POLS 221 Politics & Film	3		Soph
COMM *** Any additional courses from the major Except COMM 137/138/139/237/238/239	3		Soph-Sr
Three hours selected from:			
COMM 137 Intro. to Television Broadcasting	1	COMM 125, 138 or 139	
COMM 138 Intro. to Radio Broadcasting	1		
COMM 139 Intro. to Newspaper	1		
COMM 237 Television Broadcasting Practicum	1	COMM 137	
COMM 238 Broadcasting Practicum	1	COMM 138	
COMM 239 Newspaper Practicum	1	COMM 139	

42 total hours

*Courses not selected may count towards the six hour elective category but may not count towards fulfilling both areas.

^Satisfies advanced writing requirement

Media Communication majors may not declare a Broadcasting minor.

NAME: _____

B.A. Degree: Media Communication Major (for students entering in Fall 2022/Spring 2023)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '20.

General Education		Media Communication Major	
WHAT	WHEN	WHAT	WHEN
_____	ENGL 101* w/ C (2.0) [3 hrs]	_____	COMM 105 [3 hrs]
_____	ENGL 110 w/ C (2.0)* [3 hrs]	_____	COMM 125 [3 hrs]
_____	COMM 211 w/ C (2.0) [3 hrs]	_____	COMM 130 [3 hrs]
_____	Dept senior seminar/writing course	_____	COMM 210 [3 hrs]
_____	Met by: _____ COMM 375 [3 hrs]	_____	COMM 226 [3 hrs]
_____		_____	COMM 318 [3 hrs]
_____	FYEX 101 [3 hrs]	_____	COMM 327 [3 hrs]
_____	FYEX 102 [1 hr]	_____	COMM 375 [3 hrs]
_____	FYEX 103/104/105/106/107 [1 hr]	_____	COMM 425 [3 hrs]
_____	FYEX 103/104/105/106/107 [1 hr]		
_____	Foundational Scientific Inquiry [3-4 hrs]	_____	ART 261/268/COMM 150/260 [3 hrs]*
_____	Foundational Quantitative Analysis [3-4 hrs]	_____	ART 261/268/COMM 150/260 [3 hrs]*
_____		_____	
_____	Ethical/Spiritual Explor Lens (ETSP) [3 hrs]	_____	COMM 137/138/139/237/238/239 [1 hr]
_____	Aesthetic Expression Lens (AEXP) [3 hrs]	_____	COMM 137/138/139/237/238/239 [1 hr]
_____	Per & Soc Well Being Lens (PSWB) [3 hrs]	_____	COMM 137/138/139/237/238/239 [1 hr]
_____	Cultural Expression Lens (CEXP) [3 hrs]		
_____	Experimental Inquiry Lens (EXIN) [3 hrs]	_____	Electives [6 hours]
_____		_____	ART 101 [3 hrs]
_____	INDS 401 [1 hr]	_____	ART 123 [3 hrs]
_____	INDS 402 [1 hr]	_____	ART 141 [3 hrs]
		_____	ART 151 [3 hrs]
		_____	ART 261 [3 hrs]
		_____	ART 268 [3 hrs]
	35 – 41 Total semester hours	_____	COMM 270 [3 hrs]
		_____	COMM 324 [3 hrs]
		_____	COMM 342 [3 hrs]
		_____	COMM 495 [3 hrs]
		_____	BUSI 141 [3 hrs]
		_____	BUSI 242 [3 hrs]
		_____	ENGL 213 [3 hrs]
		_____	ENGL 214 [3 hrs]
		_____	POLS 221 [3 hrs]
		_____	COMM *** [3 hrs]*

	120 semester hours required for graduation	_____	42 semester hours

*Enter NA (not applicable) if waived upon admission

*Any additional courses from the major except 137/138/139/237/238/239

➤Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤Only six hours of any minor may overlap with the required credit hours of a student's chosen major. The overlap constraint is not applicable to courses that majors or minors MUST take in others departments. Media Communication majors may not declare a Broadcasting minor.