

MEDIA COMMUNICATION MAJOR (MEDIA.BA)

<u>Required Courses</u>	<u>Hrs.</u>	<u>Prereq.</u>	<u>Rec.Yr.</u>
COMM 105 Intro. to Communication Discipline	3		Fr
COMM 125 Fundamentals of Journalism	3		Fr
COMM 130 Intro. To Media Studies	3		Fr
COMM 210 Intercultural Communication within US	3		Soph
COMM 226 Argument and Evidence	3	COMM 211	Soph
COMM 318 Comm. Research Methods	3	Jr Standing and 12 hrs in Dept or P/I	Jr/Sr
COMM 327 Persuasion	3	COMM 211	Jr/Sr
^COMM 375 Media Criticism	3	COMM 130	Jr/Sr
COMM 401 Final Year Portfolio Showcase	1	Coreq COMM 425	Sr
COMM 425 Communication Capstone	3	COMM 105, 211; 9 hrs in COMM	Sr

***Two of the following courses:**

COMM 150 Topics in Communication	3		Fr
COMM 260 Media Narrative Analysis	3		Soph
COMM 315 Social Media & Society	3	COMM 211	Jr
COMM 495 Communication Internship	3	Consent of Instructor	Sr

Six hours electives selected from:

ART 123 Design Fundamentals	3		
ART 141 Intro. to Design Software	3		
ART 151 Digital Photography	3		
ART 261 Graphic Design I	3		Soph
ART 202 Visual Experience	3		
ART 268 Video Production	3		Soph
COMM 270 Applied Visual Communication	3		Soph-Sr
COMM 324 Communication Theory	3	Jr Standing and 12 hrs in Dept or P/I	Jr/Sr
COMM 342 PR Writing	4	COMM 240	Jr
ENGL 213 Intro. to Creative Writing	3	ENGL 110	Soph
ENGL 214 Intro. to Playwriting	3	ENGL 213 or THRE 118	Soph
POLS 221 Politics & Film	3		Soph
COMM *** Any additional courses from the major Except COMM 137/138/139/237/238/239	3		Soph-Sr

Three hours selected from:

COMM 137 Intro. to Television Broadcasting	1	
COMM 138 Intro. to Radio Broadcasting	1	
COMM 139 Intro. to Newspaper	1	
COMM 237 Television Broadcasting Practicum	1	COMM 137
COMM 238 Broadcasting Practicum	1	COMM 138
COMM 239 Newspaper Practicum	1	COMM 139

43 total hours

*Courses not selected may count towards the six hour elective category but may not count towards fulfilling both areas.

^Satisfies advanced writing requirement

Media Communication majors may not declare a Broadcasting minor.

NAME: _____

B.A. Degree: Media Communication Major (for students entering in Fall 2026/Spring 2027)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '20.

Liberal Arts Core	
WHAT	WHEN
_____	ENGL 101* w/ C (2.0) [3 hrs]
_____	ENGL 110 w/ C (2.0)* [3 hrs]
_____	COMM 211 w/ C (2.0) [3 hrs]
_____	Dept senior seminar/writing course
_____	Met by: _____ COMM 375 [3 hrs]
_____	FYEX 101 [3 hrs]
_____	FYEX 102 [1 hr]
_____	FYEX 103/104/105/106/107 [1 hr]
_____	FYEX 103/104/105/106/107 [1 hr]
_____	Foundational Scientific Inquiry [3-4 hrs]
_____	Foundational Quantitative Analysis [3-4 hrs]
_____	Foundational Humanities & Liberal Arts [3 hrs]

No more than two lens courses may come from same departmental prefix and one lens must be taken at 300 level or above.

_____	Ethical/Spiritual Explor Lens (ETSP) [3 hrs]
_____	Aesthetic Expression Lens (AEXP) [3 hrs]
_____	Per & Soc Well Being Lens (PSWB) [3 hrs]
_____	Cultural Perspectives Lens (CEXP) [3 hrs]
_____	#satisfied by COMM 210
_____	Experimental Inquiry Lens (EXIN) [3 hrs]
39 - 41 Total semester hours	
_____	120 semester hours required for graduation

*Enter NA (not applicable) if waived upon admission

#Lens course in the major

##Lens course options in the major (ART-202, ENGL-213, AEXP & COMM-315, PSWB)

For students classified as transfers, FYEX course requirements are dependent upon total transferrable credit hours.

Media Communication Major	
WHAT	WHEN
_____	COMM 105 [3 hrs]
_____	COMM 125 [3 hrs]
_____	COMM 130 [3 hrs]
_____	#COMM 210 [3 hrs]
_____	COMM 226 [3 hrs]
_____	COMM 318 [3 hrs]
_____	COMM 327 [3 hrs]
_____	COMM 375 [3 hrs]
_____	COMM 401 [1 hr]
_____	COMM 425 [3 hrs]
_____	COMM 150/260/##315/495 [3 hrs]*
_____	COMM 150/260/##315/495 [3 hrs]*
_____	COMM 137/138/139/237/238/239 [1 hr]
_____	COMM 137/138/139/237/238/239 [1 hr]
_____	COMM 137/138/139/237/238/239 [1 hr]
<u>Electives</u> [6 hours]	
_____	ART 123 [3 hrs]
_____	ART 141 [3 hrs]
_____	ART 151 [3 hrs]
_____	#ART 202 [3 hrs]
_____	ART 261 [3 hrs]
_____	ART 268 [3 hrs]
_____	COMM 270 [3 hrs]
_____	COMM 324 [3 hrs]
_____	COMM 342 [3 hrs]
_____	##ENGL 213 [3 hrs]
_____	ENGL 214 [3 hrs]
_____	POLS 221 [3 hrs]
_____	COMM *** [3 hrs]*
_____	43 semester hours

*Any additional courses from the major except 137/138/139/237/238/239

➤Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤Only six hours of any minor may overlap with the required credit hours of a student's chosen major. The overlap constraint is not applicable to courses that majors or minors MUST take in others departments. Media Communication majors may not declare a Broadcasting minor.